

Union County Extension Intern

Location: Union County

Program Area: Agriculture and Natural Resources

Immediate/Site Supervisor: Andrew Baucom

Other Mentors and Supervisors: Aaron Moore

Position Description/ Responsibilities:

The summer intern will work closely with county extension staff on a communications strategy for the positive promotion of Agriculture, and specifically within Union County.

The intern will research marketing and media opportunities that create the most exposure for this project.

The intern will focus their efforts on telling the story of Union County producers, what they provide on an economic basis, community support, and from a local foods perspective.

This project will encompass all forms of agriculture, including but not limited to: field crops, livestock, small farms.

Preferred qualifications/previous coursework:

- Experience in communications, marketing and media outreach.
- Strong foundation on interpersonal communications as well.
- Well organized, have the ability to work independently, and have a creative spirit to make the project their own.

Benefits/skills student will gain through this internship:

- Will learn the importance of the local food chain, the pivotal role that agriculture plays within a community, and the countless stories of positive actions that are made daily by local agricultural producers.
- Will have created a project they will be able to take with them to future interviews, internships, and workforce opportunities that highlights their skillset and abilities.
- Will also walk away with the knowledge of what goes on at a local county extension office, and the way that local extension offices promote agriculture within their individual county.

Additional Information

The candidate needs to have reliable transportation, the ability to be flexible in their work schedule, and must be creative. The candidate will need to provide their own housing. The candidate should expect to work daily in the office, out in the field, and within a wide array of environments.