NC State Extension is a bridge between North Carolinians and our state’s preeminent research university. We transform science into everyday solutions for North Carolinians – improving lives and growing our state – through programs and partnerships focused on agriculture and food, health and nutrition, and 4-H youth development.

Annual Impacts 2020

- **$2.1B Impact**: Annual economic impact on North Carolina
- **27-to-1 ROI**: Extension generates a 27-to-1 return on annual government investments
- **3.1M Visitors to Extension sites**: Total pageviews
- **8.3M Total pageviews**
- **$126.5M Expenses**:
  - State: $43.8M
  - Counties: $30.3M
  - Others: $36.7M
  - Federal: $15.7M
- **1,138 Experts**
- **101 Local Centers**: County centers are staffed by 775 NC State professionals, another 363 faculty and staff work with Extension on campus and statewide
- **20,000 Programs**: Extension delivers nearly 20,000 educational programs statewide, many of them virtually

Extension Still Grows North Carolina
FEEDING OUR FUTURE
Extension keeps North Carolina’s $92 billion agriculture industry growing and sustainable by connecting growers with research-based information and technology.

14,641 educational activities offered
625,672 participants engaged in program activities
2,033 farms adopted regular use of PPE following program participation

IMPROVING OUR HEALTH
We help people make healthier decisions, reduce their risk of chronic disease and live better lives through programs from nutrition to local foods to food safety.

1,394 educational activities offered
491,275 participants engaged in program activities
120,000 adults increased their fruit and vegetable consumption

ENRICHING OUR YOUTH
Extension’s 4-H program addresses the diverse issues of today’s youth, helping to nurture healthier, more involved generations of future leaders.

2,750 educational activities offered
7.6M number of times youth participated in 4-H activities
12,423 youth gained career / employability skills

When COVID-19 took hold, we connected with audiences in new and innovative ways, utilizing tools and technology to transport Extension into homes, businesses and communities. Rural and urban, small and large, high-tech and high-touch.

Extension meets people where they are, wherever they are.

Discover more at go.ncsu.edu/WeStillGrowNC

NC State Extension works in tandem with N.C. A&T State University, as well as federal, state and local governments, to form a strategic partnership known as N.C. Cooperative Extension.

NC State Extension provides equal opportunity and affirmative action efforts, and prohibits discrimination and harassment based upon a person’s age, color, disability, family and marital status, gender identity, genetic information, national origin, political beliefs, race, religion, sex (including pregnancy), sexual orientation and veteran status.

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