

Cherokee County Extension Intern

Location: Cherokee County

Program Area: 4-H Youth Development, Agriculture and Natural Resources, Family and Consumer Sciences, Community and Rural Development

Immediate/Site Supervisor: Douglas Clement

Other Mentors and Supervisors: Cindy Chastain, Shannon Coleman

Position

Description/Responsibilities:

Develop marketing items for the Cherokee County Center including:

- Videos for the YouTube Channel.
- Podcast show notes.
- Human interest stories for newsprint and other media.
- Develop an extensive social media campaign for Cherokee County.

Preferred qualifications/previous coursework:

- Marketing
- Journalism
- Website experience

Benefits/skills student will gain through this internship:

- Understanding the importance of marketing for NC Cooperative Extension.
- By being a part of the marketing process, they will gain an in depth knowledge base of the mission of our organization.
- Also, they will gain the knowledge of the workflow needed in planning, marketing, providing, and evaluating educational programs for impact.