Extension Grows North Carolina

THE IMPACT OF NC STATE EXTENSION IN NORTH CAROLINA

$2.1 Billion Annual Economic Impact on North Carolina

27-to-1 ROI

$36 Million in Tax Revenue Generated
Putting Knowledge to Work for North Carolina

NC State Extension extends research-based knowledge to all North Carolinians, helping them transform science into everyday solutions that improve their lives and grow our state.

- **27-to-1 ROI**: Economic return on government investments
- **$2.1 Billion**: Economic impact on North Carolina
- **$36 Million**: Tax revenue generated (33% of government investments)
- **1,456 Jobs Supported**: Direct employment and jobs supported by expenditures
- **13,000 Educational Programs**

*Economic figures reflect local, state and federal government investments. Economic impact and ROI metrics encompass N.C. Cooperative Extension partnership.

**Extension is Everywhere**

NC State offers locally-focused services in every North Carolina county and the Eastern Band of Cherokee. County centers house 619 NC State professionals, with another 439 on campus or working with Extension in some capacity.

**Extension Expenditures**

- **STATE**: $42.9M
- **COUNTY**: $29.2M
- **FEDERAL**: $16.4M
- **OTHER**: $29.1M

**TOTAL** - $117.6M

*Grants, contracts, donations, etc.

**Contact by Program Category**

- **AGRICULTURE**: 542,507
- **YOUTH DEVELOPMENT**: 591,854
- **FOOD AND NUTRITION**: 190,386
- **COMMUNITY DEVELOPMENT**: 148,539

TEconomy Partners, LLC, conducted an independent analysis of our collective reach and economic impact, including the efforts of our N.C. Cooperative Extension partnership, in 2018.