



2013 State Conference

October 28 – 30

Raleigh Marriott Crabtree Valley

ECA: A Living Legacy of Leadership

The centennial theme is ***ECA: A Living Legacy of Leadership***. This captures our legacy to our communities and it also emphasizes where ECA is going . . . continuing to improve our communities through a new partnership with The Center for Creative Leadership where ECA members will be teaching and mentoring a new generation of women to become leaders.

The centennial event on October 27 is going to be awesome!. First will be the brick dedication (weather permitting) and a reception where old and new friends can connect. Following will be the dinner and program. A multi-media presentation highlighting our history will open the program. Following that, 25 people, volunteers, professionals, or a friend of FCS with exemplary service to FCS and/or ECA will be inducted in the FCS Hall of Fame. All attendees will receive a very special commemorative surprise gift to treasure for years to come.

** Look for the Centennial Gala Event invitation to arrive by early September!!!

Districts have been asked to create a display to represent the past, present and future and have selected one of the five focus areas . . . Education, Economic Development, Food & Health, Leadership and Volunteerism and Service. These will be viewed at the centennial event and then moved to the Raleigh Marriott for the Conference. All counties have been encouraged to be involved in the planning and exhibition.

At our Centennial Celebration we will celebrate and honor our ***PAST!***

The NCECA State Conference will follow on Monday morning, October 28 as we embrace our ***PRESENT*** with all events and workshops tied to the centennial theme of ***ECA: A Living Legacy of Leadership*** and the 5 focus areas. There will also be “hands-on” workshops, and of course, some special tours!! Adding additional educational opportunities also meant additional meals, which increased the cost of conference. Many thanks to Dr. Stewart, Geri Bushel, the FCS Department and the NCECA Foundation for making contributions which allowed us to keep the cost affordable to our members!

The Women in Leadership Project, a cooperative initiative between ECA and the Center for Creative Leadership will be unveiled on the closing day of the conference, launching ECA into the next centennial and ensuring our ***FUTURE*** with a new generation of women leaders! We invite all FCS professionals and retirees to join us on Wednesday, October 30 as we embark upon this new journey!

Accommodations



Raleigh Marriott Crabtree Valley, 4500 Marriott Drive · Raleigh, North Carolina 27612. Rooms are \$91 plus tax and must be reserved by September 30, 2013. Reservations should be made under the name of **ECA – North Carolina Extension and Community Association**. Call 919-781-7000 or 800-909-8289.

Cultural Arts

Cultural Arts items may be registered on Monday, October 28, 9:00- 11:45a.m. in Salon A. Judging will take place on Monday afternoon. Winners will be posted outside Salon A door by Tuesday morning, October 29. Viewing will be open 9:00-5:00 p.m. on Tuesday, October 29. Items should be checked out on Tuesday, October 29 from 9:00 – 11:00p.m.

Door Prizes

Each county is asked to bring two (2) door prize items wrapped as birthday gifts.

Awards

Recognizing counties and individual members for their service is a mainstay of the ECA State Conference! Be sure your reports are in and your forms are filled out in order to be recognized.

- **Outstanding Service Award** – Each county winner will be recognized, as well as the overall NCECA Service Volunteer of the Year. Was due to Joyce Peeler by July 1.
- **Annual Report Award** – This is based on the club totals for the county. Was due to Joyce Peeler by July 1
- **Certified Volunteer Units (CVU)** – A list of members achieving 500 volunteer hours of service will be recognized. Was due to Joyce Peeler by July 1
- **Service Longevity** – Members will be recognized for length of service at 25, 35, 50 and 60 years. Return with registration.
- **Leadership Award** – One member from each district will be recognized. Was due to Geri Bushel August 1.

Decorated Pigs may be turned into the Registration Table on Monday. Pigs will on Parade during the conference and auctioned at the Friendship Dinner on Tuesday!

SILENT AUCTION GUIDELINES

1. A Silent Auction will be held at the 2013 State Conference.
2. Two items from each county are requested.
3. Each item must have a value of \$10.00 or more.
4. Silent Auction Items will be accepted In Salon B on Monday, October 28 from 9-11 am.
5. Silent Auction Items will be open for bidding on Monday, October 28, 6:00 – 8:00 PM and Tuesday, October 29, 9:00 – 5:00 PM.
6. Winners' names and amount due will be posted outside Salon B immediately following the Friendship Dinner and Auction on Tuesday, October 29. Pickup will be from 9:00 until 11:00 following the Friendship Dinner.
7. Make checks payable to NCECA. Cash will be accepted.
8. Individuals winning the bid and not picking up their item(s) will be contacted and will be expected to pay for the item(s).

Please complete this form and present it with your county's auction items at the Silent Auction area.

County: _____

Name and description of items (Each item should have a value of \$10.00 or more.)

1. _____

2. _____

Contact person's name: _____ Contact person's signature: _____

THANK YOU FOR YOUR PARTICIPATION!

ECA: A Living Legacy of Leadership

2013 NCECA Conference Agenda

Sunday, October 27

Centennial Event – McKimmon Center, NCSU

Monday, October 28

8:30 – 10:00

Opening Session – Welcome – Wanda Denning/Audrey Askew
Marshall Stewart
Travis Burke, NE DED

10:15 – 11:30

Leadership Team meeting
NCSU Tours
Workshops
Economic Development –Color of Your Money
Education – ECA Bingo
Food & Health – Assistive Devices
Leadership – Successful Meetings
Volunteerism & Service – ACWW, CWC & NVON
ECA Centennial Chorus
Hands On Crafts

12:00- 2:00

Lunch – Economic Development – Cindy Harmon
Dan Smith, W DED

2:30 – 5:15

Workshops – 1 session
Education – I Took My Pictures, Now What?
Leadership - Officer Training
Volunteerism & Service – Sharing Successes
Workshops – 2 sessions
Economic Development – Couponing
Food & Health –Food Born Illness
Food & Health – Cheese Tasting
Hands On Crafts
NCECA Past Presidents

6:30

Awards Banquet - Volunteerism & Service – Wanda Denning
Joe Zublena
ECA's Legacy: A Story Worth Telling

Tuesday, October 29

8:30 – 10:00

Breakfast Meeting – Education – Juliette Thompson
Greg Hoover, SE DED
Creating Inclusive Communities – Michelle Estrada

10:15 – 11:30

NC State Government Tours
ECA Centennial Chorus
Workshops
Economic Development - Energy
Education - Technology
Food & Health - Alzheimer's
Leadership – LEAD
Volunteerism & Service – Recruiting Volunteers
Hands On Crafts

12:00 – 1:30	Lunch Meeting – Food & Health – Faye Lanier NC A&T Representative Cathy Thomas
2:00 – 4:00	Business Session
4:30 – 5:30	District Meetings
6:30	Friendship Dinner/Auction – Laura Lloyd Jim Cowden, NC DED Wilma Hammett – Ray Harris
Wednesday, October 30	
8:30 – 10:00	Breakfast Meeting – Leadership – Joyce Peeler Sheri Schaub Clinton McRae – SC DED
10:15 – 11:30	Leadership Workshops - 4
12:00 - 2:00	Closing Lunch - Women in Leadership - Wanda Denning Carolyn Dunn Center for Creative Leadership

Programs:

Economic Development: Why Buy Local? As you and your family strive to increase fruit and vegetable intake, look for ways to buy from local farms. You may be surprised at the impact you are making.

Education: Creating Inclusive Communities – Michelle Estrada Michelle is a FCS Agent in Wayne County. Many communities have seen the growth of non-English speaking residents and minority populations from different racial, ethnic, and cultural backgrounds. The challenge is to integrate these residents into the community and at the same time preserve cultural heritages. The term "inclusive communities" is often used.

Food & Health: - Cathy Thomas Cathy serves as head of the Physical Activity and Nutrition (PAN) Branch of the NC Division of Public Health. She has 32 years of experience in both school health and public health.

Leadership: Women in Leadership Wednesday – Center for Creative Leadership The Center for Creative Leadership, an international nonprofit, educational institution with an exclusive focus of leadership education and research. CCL and NCECA are co-creating a Women's Leadership Initiative curriculum that will be unveiled on Wednesday and will be launched in early 2014.

Volunteerism & Service – ECA's Legacy: A Story Worth Telling – Cameron Lowe and Rebecca Liverman For one hundred years, ECA members have been leaders in their communities by identifying needs and rallying the people and resources to meet those needs. This is a creative depiction of that history as told by Cameron, CED of Currituck County and Rebecca, CED in Washington County.

North Carolina Extension & Community Association, Inc.

2013 Conference Registration

October 28 - 31, 2013

Raleigh Marriott Crabtree Valley

ECA: A Living Legacy of Leadership

Name _____ County _____

Address _____ City _____ State _____ Zip code _____

Email _____ Phone _____

Special dietary needs _____

In case of an emergency, contact: _____

Emergency Daytime Phone _____ Emergency Evening Phone _____

I am a: (check all that apply)

Leadership Team County President Past State President Liaison Agent
 NCCE Administrator Guest First Timer

Tours: NC Government NCSU

Choose your workshop by placing 1,2 or 3 before the selection. Spaces are filled as registrations are received.

Monday, October 28 AM

- What is Your Money Color?
- ECA Bingo
- Assistive Devices
- Successful Meetings
- ACWW, CWC, NVON
- ECA Centennial Chorus

Monday, October 28 PM

- I Took my Pictures, Now What?
- Officer Training
- Sharing Successes
- Couponing 1
- Couponing 2
- Foodborne Illness
- Cheese Tasting

Tuesday, October 29 AM

- Energy
- Technology
- Alzheimer's Detection
- LEAD
- Recruiting Volunteers
- ECA Centennial Chorus

Hands on Activities:

- Dimensional Star - Monday AM Scrap Crafts – Monday PM
- Pillowcase dresses - Monday PM Flower Pin – Tuesday

I would also like to purchase Guest Meals:

Monday, October 28 Banquet \$30

Tuesday, October 29 Friendship Dinner \$30

Registration Deadline: October 1, 2013

Full Registration **\$130.00**

One-Day Registration

Women in Leadership Day -Wednesday, October 30

50.00

Late Fee (postmarked after October 1)

10.00

Registration is required to participate in tours

Hand on Fees:

\$

TOTAL Registration & Fees:

(Registration fees transferable, not refundable)

\$

Make Checks payable to: NCECA
Mail to: Ruth Clifton, Appointed Treasurer
Onslow County Multipurpose Complex
4024 Richlands Highway
Jacksonville, NC 28540

NCECA Service Longevity Awards

Due September 15

Recognition will be given to those achieving longevity in membership. Those who have achieved 25, 35, 50 or 60 years, as a member will be recognized. County Council Presidents should submit names of members who deserve this recognition.

Mail to: Joyce Peeler
1284 Peeler Road
Vale, NC 28168-9252

Please print or type the name, as it should appear on the certificate

Name	Year Joined	County	District

Remembrance Ceremony: A Remembrance Ceremony honoring ECA members who have passed away since the last Conference will be held during the Banquet on Tuesday night. Submissions should be made with registration. Additional submission can be made through October 1st. Please have your information in on time to maintain the dignity of the ceremony. List names and counties of deceased.

Name _____

County _____

Name _____

County _____

Name _____

County _____

Workshops:

Education

- **I took my pictures, Now what?** - Learn to turn your pictures into a digital storybook.
- **Technology: The Good, the Bad and the Ugly** - Look at some of the “tech” terms you may have heard but scratch your head wondering what it is.
- ***ECA Bingo** - A fun way to learn the history of 100 years of ECA!

Economic Development

- **What is Your Money Color?** - Your “money” color will help you understand what you value when it comes to money. It will also help you understand why you use or fail to use money a certain way.
- **Living Better through Home Energy Management** - Learn the benefits of energy efficiency improvements and simple changes you can make to reduce your energy costs.
- **Couponing Made Easy** - Couponing is making a come back but can be a bit overwhelming. Learn from an experienced “couponer” and start putting money back in your wallet where it belongs!

Food & Health

- **Assistive Devices** - Learn to use various low-tech and low-cost gadgets and devices that are available to make your life easier and more manageable.
- **It's a Cold, It's the Flu, It's a Foodborne Illness** - Despite our best efforts to stay healthy, some form of illness is bound to occur, but how do you know what you are suffering from? This lesson will explore the similarities and differences between the common cold and flu and the flu and foodborne illness so that you will know how to best protect yourself in the future.
- **Sensory Language** - How your sense of taste influences your food choices.
- **Why Early Detection of Alzheimer's is Important** - Know the 10 Signs . . . Early Detection Matters.

Leadership

- ***Creating Successful Meetings** - Make meetings more meaningful and productive.
- **Officer Training** - You've been elected . . . now what? Learn the basics of leadership positions.
- ***Lead** - This workshop will help you awaken and enhance your leadership potential through self-discovery and application. Discover your own innate preferences and learn tools and techniques for fostering productive relationships as you work with others to make a difference in your communities and organizations.

Volunteerism & Service

- **ACWW, CWC & NVON** - How are we connected to NVON, CWC, and ACWW? Learn how we connect with millions of women worldwide who share many of our same issues and dreams.
- **Sharing Successes** - County presidents are asked to share either a successful program or project that your county has done, or send a representative to do so.
- **Recruiting Volunteers** - Have you felt the impact of the retiring Baby Boomers yet? Any idea how to get the Millennials to get involved? And just who is Generation Jones anyway? Understanding some of the general characteristics of each generation can be helpful as we work to strengthen and “grow” our community organizations. Participants in this session will take a trip down memory lane and look ahead to the future to think creatively about how we can improve our recruitment and retention strategies.

* Denotes workshops that count toward FCS Master Volunteer Certification

Hands on Activities

- **Pillowcase dresses** - Bring new or gently used pillowcase, package of double fold bias tape to match and scissors. You will receive a pattern and there will be a demonstration on how to cut the pillowcase, how to sew, and show ways that it can be decorated. (Polly Caudle) **Limit 25**
- **Dimensional Star** - Make a star constructed from 2 Christmas cards. Bring 2 or more Christmas cards with similar coloring, scissors, ruler and 8 small paper clips. (Jane Davidson) **Limit 15**
- **Scrap Craft** - Make 3 different scrap crafts using scrapbook papers and equipment. A memo note holder, a Christmas card and a Reindeer Candy Bar Gift. \$10 for materials. (Jeannie Leonard) **Limit 20**
- **Multi-layered Flower Pin** - Make 5 colorful paper flower pins for use on gifts boxes, hats, dining table, dress, etc. \$4 for materials. (Kathy Henderson) **Limit 25**

ECA Chorus: There has been some interest in bringing back the ECA Chorus! If you sign up for this, you will be sent or can download the songs from the ECA website. There will be 2 practice sessions at State Conference. The Chorus will perform at the Friendship Dinner on Tuesday evening.

Tours: No cost

- **NORTH CAROLINA STATE CAPITAL AND LEGISLATURE BUILDING Limit 40**

The **North Carolina State Capitol**, designed by Ithiel Town and Alexander Davis of New York, has remained virtually unchanged in appearance since its completion in 1840 and is recognized as one of the finest examples of Greek Revival civic architecture still standing in America. Inside, the original 1840 legislative furniture, constructed by a local cabinetmaker, is preserved by the State of North Carolina as a historic shrine.

The **Legislative Building** is home to the North Carolina General Assembly and is unique in that it is devoted solely to the legislative branch of state government. The architect for the building was Edward Durrell Stone. Completed in January 1963 the building is classical in character. Rising from a broad 340-foot wide podium of North Carolina granite, the marble-faced building is encompassed by a colonnade of square columns reaching from the podium to the main roof of the second floor.

- **JAMES B HUNT Jr. LIBRARY Limit 40**

The James B. Hunt Jr. Library is a beautiful and inspiring “signature” building that embodies the essence of Centennial Campus as a community built around knowledge, showcasing the latest technologies and research achievements of the university. With state of the art virtual bookshelves the library houses over 2 million volumes retrieved through an automated robot driven BookBot delivery system. The Hunt Library’s bold design is a visual statement of its bold purpose: to create a place not of the past but of the future, a place where our students, faculty, and partners can gather to establish new ways to research, learn, experiment, collaborate, and strengthen NC State’s long tradition of leading transformative change.

