

North Carolina Cooperative Extension Service Advisory Council - Summer Joint Meeting

SAC / SPC Joint Meeting

Tuesday, July 31, 2012

Presiding: Ernestine Alston, State Chair, Strategic Planning Council NC A&T

Agenda Item	Discussion	Resolution
Welcome Ernestine Alston	Welcome and thought for the day by Brenda Gilbert. Meeting called to order and seconded.	
Thought for the Day Brenda Gilbert	<p>Ms. Gilbert shared a poem from Richard Carlson's book entitled "Don't Sweat the Small Stuff and It's All Small Stuff." The poem was entitled "Simple Things".</p> <p><i>"Something wonderful begins to happen with the simple realization that life, like an automobile, is driven from the inside out, not the other way around. As you focus more on becoming more peaceful with where you are, rather than focusing on where you would rather be, you begin to find peace right now, in the present. Then, as you move around, try new things, and meet new people, you carry that sense of inner peace with you. It's absolutely true that, "Wherever you go, there you are."</i></p>	
Welcome Mark Blevins	<p>I bring greetings on behalf of the Brunswick County Center Staff of NC Cooperative Extension. We are grateful for your service to our state as you guide and direct us in addressing the most pressing needs in our communities, farms, families and youth with the most impactful programming efforts we can construct.</p> <p>Agents and educators across our state will act on what you suggest, so thank you for sharing your skillset and insightful ideas that will plot our course into the future. I appreciate what you do to make sure we are doing the best we can to empower North Carolinians and provide important solutions to them.</p> <p>Mr. Blevins introduced Steve Stone</p>	
County Partnership Steve Stone	<p>Mr. Stone welcomed everyone to Brunswick County. He shared that Extension programs are very important to us because the programs are all about helping people improve their lives, whether with new services or bringing cutting edge technologies to individuals and communities. Mr. Stone shared that he was raised on a working farm of about ninety acres, and he remembered Extension agents coming to help his dad. He said Extension is very different now than it was in the 60s. It's incredible how much NC has changed and grown, how population has changed and how Brunswick County has changed.</p>	
Greetings & Administrative Updates Ray McKinnie and Joe Zublena	<p>NC A&T SU - Dr. McKinnie thanked everyone for their presence at the joint meeting and especially thanked the council members for their involvement with North Carolina Cooperative Extension. His updates from NC A&T were as follows:</p> <ul style="list-style-type: none"> • Dr. Fletcher Barber, Jr. is the new Associate Administrator effective July 1, 2012 • Dr. Gladys G. Shelton is the interim 4-H and FCS State Program Leader • Dr. Keith Baldwin has announced his retirement effective August 1, 2012 • Dr. Ellen Smoak has been asked to return in an interim capacity as the Regional Program Coordinator for the west and west central regions 	

- Horticulture Specialist and Evaluation/Accountability Specialist searches are complete. Offers are being extended. The selected candidates will bring a wealth of knowledge to organization.
- Ann Marie Gloster will be resigning effective August 6, 2012, leaving a new EFNEP specialist position open
- A small farm Field Day as well as a tomato tasting opportunity in Guilford County was held in June. Both events were successful.
- A&T took 3 of 5 first place spots for poster presentations at the Association of Extension Administrators Conference that was held in June in Memphis, TN. 45 individuals attended the showcase of excellence.
- EFNEP Internships were conducted in seven counties across the state (Swain, Jackson, Guilford, Forsyth, Robeson and Washington). These internships were offered to college students at the junior or senior level. Students had to be enrolled in a degree program such as food and nutrition, family and consumer sciences, public health, community health, food science, nursing, education or other related fields. Through this internship program, 971 youth between the ages of 5 and 12 were educated on nutrition and healthy eating.
- STEM initiatives – conducting robotics, run by Dr. Blue

NCSU - Dr. Zublena welcomed everyone and thanked them for being at the meeting. He also thanked council members for volunteering. He shared that there is a lot of good information to be shared between the two councils and reminded everyone that we are one Extension in NC. Dr. Zublena's updates from NC State were as follows:

- Combined Extension services from NCSU and NC A&T are stronger together to provide exceptional services to the state.
- Full and stable administration for a full 15 months since Sheri Schwab and Tom Melton have been on board
- Local foods has many different programs which is what we started working on with annual conference. Allows us to work with lay people to expose them to local foods as far as services, jobs, etc.
- Revamping extension site, commodity templates (portal where individual can go to Extension portal to find information)
- Budget flexibility – Schwab working with company who will allow everyone to register and pay for meetings/services through Extension Online. Hopes to have it working within 90 days.
- Dean Johnny Wynne retired, Dr. Sylvia Blankenship is serving as interim. Dr. Richard Linton a nationally recognized food-safety authority who serves as professor and chair of the Department of Food Science and Technology at The Ohio State University, has been named dean of North Carolina State University's College of Agriculture and Life Sciences, effective Sept. 15.
- Dr. David Smith retires in September.
- Ken Esbenschade, Assoc Dean & Director Academic Programs, has stepped down. Dr. Sam Pardue is new director.
- SAC should contact/ encourage new leadership to help Extension.
- Expressed appreciation to those advisory members who were able to attend 4-H Congress. Dr. Marshall Stewart has been working with some foundations groups to combine farmers and citizenship in an effort to maximize the participation of youth. In reshaping congress, different tracks would be able to be offered (citizenship track or some other track) in an effort to increase attendance.
- District activity day will be held a longer period of time to include Saturdays. This change is being implemented to allow families to attend. Locations being considered are college or university campuses.

<p>Eastern Region Updates Rosalind Dale</p>	<p>A video presentation was shown of updates for the Eastern region. Video highlighted the following:</p> <ul style="list-style-type: none"> • 4-H agent in Bladen, Gates, Hertford and area small farms in Bertie • Conferences held recently. Video was shown of CYFAR community garden – math in the garden project. Grassroots conference in Duplin County. Small farms week in March. • 2012 Small Farmer of the Year award to Albert and Ada Beatty in Sampson County • Alternative Ag enterprise tour (Bladen, Duplin, Sampson and Robeson Counties). Discover Ag program. • SWARM (Students Working for an Agricultural Revolutionary Movement)—connection between food, agriculture, health) interns (3 of the interns have been invited to New York to attend the Clinton Initiative).
<p>Southeast District Updates Greg Hoover</p>	<ul style="list-style-type: none"> • The Southeast district is a large Agriculture district. • After an offer is made for a 4-H agent position in Bladen county by Rosalind Dale with A&T, the Southeast district will have a 4-H agent in all counties. • NISE district – new and improved Southeast district • Mark Blevins most recent CED hired in the district • Only district in the state that has each CED position filled • Have filled FCS positions and coverage in every county except for one, still working on few Ag positions • Military presence is large in this district, (Camp Lejune, Seymour Johnson, Ft. Bragg—(fuel the force initiative). • SE looking like we could become first cellularistic biofuels district in the state. Williamston farm in Duplin county is working with NCSU to utilize biofuels
<p>4-H Youth and Military Families Wanda Mills and Becky Miller</p>	<p>Becky Miller</p> <ul style="list-style-type: none"> • Expanded food education program at Camp Lejune sees 150 approx a month. Opportunities have expanded throughout the military bases, now include well baby seminars, wellness seminars. For those who aren't interested in sports, 4-H can be an option to engage in other opportunities such as Robotics. • 4-H'ers explore important issues and offer programs using their heads and hands. More than 6 million 4-H'ers across the world • To encourage parents/students to participate in 4-H, create brochures, closely work with military to market program, establish 4-H buddy system, maintain 4-H website with military to show what programs they offer <p>Wanda Mills</p> <ul style="list-style-type: none"> • What is marketing? Selling a product. 4-H is the product • Know your target audience • Make your logo recognizable • Create a one page presentation or fact sheet. Provide display, banner, or flag. Use technology, have fairs • Market in different places: entrances to centers, MWR facilities • Programs at Camp Lejune: there are 30 classrooms in 2 diff schools which include over 800 students who are involved in an embryology and robotics program. Hero Packs are designed for kids whose parents are deployed. Has teddy bears, pencils, books, etc. to show kids people care and understand how they feel • Operation Military Kids: contact NC OMK, Scott Enroughty. How to deal with kids of military bases, working with deployed parents

<p>EDEN & Storm Recovery Efforts Michael Yoder</p>	<ul style="list-style-type: none"> • Extension has been very involved in helping NC recover from disasters. • EDEN founded in 1993 after Mississippi and Missouri flooding. Main lesson were individual states were not prepared to deal with disasters of that magnitude • Why EDEN? Long term community recovery efforts rest with local government, faith community, and Extension. These three came as soon as the disaster happened and stayed until everything was complete • EMS discovered that land grant system could be an asset • Extension had role related to emergency management but faculty not technically prepared at the time • USDA funding to land grant university were to prepare greater service in emergency situations • 12 states in north central US met to organize • Extension disaster education net formed in 1996 • By 2005, all 50 states were involved in EDEN • EDEN is: collaboration of Extension professionals, develop educational materials, help local community prepare for mitigation of, response to and recovery from disasters. • http://Eden.lsu.edu/pages/default.aspx • Resources pertaining to drought, fire, heat wave, floods and flooding, hurricanes, tornado • Prepare for water emergency recovery, family financial toolkit disaster, recovery resource fairs • Preparedness programs: Family Preparedness, Animal Agro Security, strengthening community agrosecurity planning, ready business, pandemic preparedness, plant biosecurity management course, pandemic influenza preparedness, OnGuard -- these are all "train the trainer" where someone can come to your group to teach you how to handle these situations • Info sheets: flooding, food safety--www.ncdisaster.com • Next 48 Weather Dashboard -- http://weather.uky.edu/php/next48.php • Information about "What is Disaster Recovery: returning home after a disaster, choosing a contractor, etc." • Extension and recovery: How is Extension involved in recovery? Presence in local communities, subject matter expertise, personal experience • Recovery enhanced through proper preparation • Is Red Cross involved with Extension? Amount Red Cross is involved is up to the county manager <p>See attachment # 1</p>
<p>Local Foods-Columbus Down East Connect Howard Wallace</p>	<ul style="list-style-type: none"> • Down East Connect – virtual marketplace where farmers, not only in Columbus county. Current market focus – Wilmington and Brunswick county • www.Downeastconnect.com • Farmers post products to sell online, consumers and restaurants purchase them • 80/20 split of every dollar to fund distribution and lead to self-sustaining the projects • Benefits: constant, never closes, persistent marketplace, farmer controlled inventory/sales (no obligation), ease of distribution, upscale market with high demand • History: July 2010 started when presented by Tim Will to Columbus county commissioners. Aug-sept 2010 interest meeting held with commissioners and Extension office, October 26, 2010 chartered tour of Rutherford county with county commissioners, people from school districts, agents, specialists, etc. • November 2010 third interest meeting held, over 75 people attended. Advisory council nominations

- December 2010 farmer advisory council meeting
- January 2011 first board of director meeting, officers elected, 1st reading of bylaws
- February 2011 awarded \$30,000 from RAFSA
- March 2011 interviews for project manager held
- May 2011 project manager begins work with \$5,000 Golden Leaf grant to purchase software
- June 2011 first official delivery by DEC to Wilmington
- Sept 2011 awarded STEP monies from Tabor City which was used to purchase a van
- 72 farmers and businesses registered, 25 consistently active
- 836 registered customers and growing, 9 separate buying clubs. Deliveries on Tuesday and Thursday
- Sales over first 13 months, \$58,622.10 gross sales. 12 month goal \$10,000, 24 month goal \$50,000
- How it works for customers: register on website, choose buying club, order produce and products by deadline, minimum order \$10.00, pick up order at buying club
- For farmers: register on website and set up profile--information about farm, practices, etc., list and price inventory, check email for sales and barcodes, attach barcode to product, deliver on appropriate date.
- Current needs and concerns: outgrowing website software, speed of growth vs. supply, consumer education
- Groups who've helped us: NCCES, Farm Bureau, Golden Leaf Foundation, RAFI-USA, Columbus Co Schools, Columbus County Economic Development Commission, Brunswick Electric Membership Corp, County of Columbus
- Money goes directly into Down East Connect account. It is not funneled through Extension accounts. Money goes from credit card or paypal straight to DEC account.

[See attachment # 2](#)

Not Applicable

Wednesday, August 1, 2012

Presiding: Sylvia Churchwell, State Chair - State Advisory Council, South Central District

Agenda Item	Discussion	Resolution
Presiding: Sylvia Churchwell, Chair	<ul style="list-style-type: none"> Welcome 	
Thought of the day – Sybil Mitchell Simmons	She sung “There is None Like You”, and “Sometimes You have to Encourage Yourself.”	
Effect of Re-Districting in NC Michael Crowell	<ul style="list-style-type: none"> Baker v. Carr (1962) US Supreme Court decision that created how our districts are divided up today. Districts appear to be designed to achieve a particular result. In last 26 years, there have been 7 supreme court cases involving redistricting Redistricting constitution, redistricting occurs every 10 years Thornburg v. Gingles (1986) the way we elect legislators discriminates against African Americans. Counties then started to become divided into districts. 1990 nature of redistricting changed for a few reasons: way census bureau started recording information During 2000s, Hot Deck Imputation, assign a number of residents based on the average household size within its neighborhood. Cold Deck Imputation is using the figures from last census to assign a number of residents per household. Utah opposed this practice saying that you cannot provide the figures this way. From State Supreme Court, no county shall be divided in the formation of a senate or representative district 2 lawsuits pending currently are: in drawing districts, Republicans put too many African Americans in the district to diminish their influence throughout the state. <p>See attachment # 3</p>	
PILD Report Marshall Stewart	<ul style="list-style-type: none"> NCCE legislative visits include, SAC, SPC, Agents, NCCE Administration PILD 2 days of training to include land grant system, farm bill, Extension funding Legislative visits include 13 Congressional offices, and 2 US Senate offices Three objectives of Legislative visits– building advocacy skills, relationships and intelligence data base Expected outcome of Legislative visits – strengthening CE at the local, state and federal levels Fact sheets are created each time a visit has been completed by district. List who the Representative is, Staff connection, and any main focus the Representative has (ex. Military families). All information is then used to make “connections” with the Legislators. Next steps: Build advocacy skills and capacity with training (county, district, state), build relationships with back home visit strategy (local, state, fed), build intel/data base by reporting intel gathered. Back home visits for federal representative should be scheduled during August recess. They also come home around the middle of November. <p>See attachment # 4</p>	

<p>SAC-Strategic Planning Development Sheri Schwab</p>	<ul style="list-style-type: none"> • SAC Strategic Planning Development = Starting point 2010 plan, new plan kickoff Feb 2012, March –July Task Group Work. • Co-chairs – Sheri Schwab and Ralph Warren • Group leaders: County Council Development -- Linda Sutton, Advocacy/Government Relations--Esther Collier, Marketing/Communications-- Barbara High Tyre, Private Resource Development—Amie Baudoin • 5 plan goals: 1. County council development. 2. Advocacy/government relations. 3. Marketing/communications. 4. Private resource development. 5. Assuring program relevance. <p>See attachment # 5</p>
<p>Grassroots Leadership Conferences Rosalind Dale, Michele Eley, David Autrey</p>	<p>Grassroots leadership</p> <ul style="list-style-type: none"> • What is it? Bring local stakeholders together to discuss real issues, people and strategies on how we can affect those regional issues • Stakeholders: local, state and federal officials, social service providers, farm/business owners, community leaders/volunteers, NC residents, extension staff, etc. • Purpose: learn impact of issue, network, strategies (learn existing, identify potential), discover NCCE programs <p>Grassroots leadership conferences</p> <ul style="list-style-type: none"> • Engage in discussion with our constituents to reflect on issues that residents feel are important: what do you value most in communities where you live and work, what are common issues affecting your region. • What do our leaders value? Family farming/production agriculture, natural resources/natural beauty, community based organizations/NGOs, people (youth, community, leaders, elders) • Common issues affecting each region: food access/food affordability, job loss/unemployment, entrepreneurship education/training, health care access/quality health care/health disparities • What should Extension do to meet needs of constituents? Establish networks/partnerships with groups/entities whose goals are similar to Extension, engage in research, as well as, establish programs that address the needs of target audiences (ex., Pest management, community food systems, economic development, asset management) <p>Economic empowerment</p> <ul style="list-style-type: none"> • Entrepreneurship, financial management, workforce development • 3 conferences, one in each division (Duplin, Lee and Swannanoa) • Total attendance approximately 250 • Keynote address, NC Easter region (John D. Chaffee), NC Institute of Minority Econ. Development (Andrea Harris), Advantage West (Scott Hamilton) • Panel discussion: NC Rural Center, Community college – small business center staff, Business Link NC (BLNC), area workforce develop boards, Ag entrepreneurs/Ag business owners, funders • Roundtable discussions <p>See attachment # 6</p>
<p>Nutrition Education Carinthia Cherry</p>	<ul style="list-style-type: none"> • The Organ Wise Guys is a program to help young children understand how their bodies work and how they should take care of their bodies

	<ul style="list-style-type: none"> • Body Walk is a program discussing nutrition and how it affects your body. Developed by Team Nutrition by USDA • Body Quest – Food of the Warrior. 17 week program allowing children to become one of the characters or “warriors” to learn how to incorporate nutrition into their lives. Created in Auburn University. Is used thru the iPad currently • Summer Community Nutrition Educators – employed 971 junior and senior students to help with the education throughout the state during the summer who work 40 hours a week. Food tasting, food demonstrations, nutrition and physical exercise were activities that were used. <p>See attachment # 7</p>
<p>4-H STEM Initiative Misty Terry</p>	<p>SciGirls – funded by NSF. Change how millions of girls (ages 8-13) think about STEM. 3 components: National PBS kids series, Online, SciGirls clubs and activities. 12 half hour episodes which has a corresponding curriculum (ex., Robots to the Rescue! Going green</p> <ul style="list-style-type: none"> • www.Pbskidsgo.org/scigirls • Girls create profiles and avatars • Can share your own projects <p>Geo-Tech Education Opportunities</p> <ul style="list-style-type: none"> • Program components: Curriculum such as Exploring Spaces, Going Places; Geocaching.com; Umap Adult Facilitator Guide (community map program using spatial analysis to solve problems) <p>NC Food Desert Atlas</p> <ul style="list-style-type: none"> • Geo-Tech Education opportunities maps areas across state <p>Resource library started so that individuals can borrow materials, gps, etc.</p> <p>Explore It!: Science Investigators in Out of School Time</p> <ul style="list-style-type: none"> • Balancing toys, balloons, bubbles, cake chemistry, siphon systems, wiring a house, permanent magnets and electromagnets, exploring foods are a few of the projects that can be used in the program using Odyssey of the Mind <p>DesignIt!: Engineering in After School Programs</p> <ul style="list-style-type: none"> • Using volunteers there are projects such as gliders, paper bridges, string telephones, rockets, balloon powered cars, trebuchets, drinking straw structures <p>Jet Toy Challenge</p> <ul style="list-style-type: none"> • Designed by automotive engineers. Wants students to design a new line of balloon-powered vehicles made from common materials. Summer of 2013, A&T will have a summer program where upper student lives on campus and completes this curriculum. Youth will: build and test models using diff nozzles, etc. <p>Motorized Car Challenge</p> <p>Fuel Cell Challenge – student builds fuel cell car, present working models that are environmentally friendly and are powered with alternative power sources and fuels. Recruiting math and science teachers</p>

	<p>4-H National Youth Science Day</p> <ul style="list-style-type: none"> • 2012 Robot challenge where individual or group creates a robot using random things <p>4-H Robotics</p> <ul style="list-style-type: none"> • Introduces youth to basic physical science concepts related to robots, Scientific inquiry process, engineering design process, technology tools for learning and communications, an explanation of STEM careers • Curriculum has 3 tracks: Virtual robotics (a computer game DVD), Junk Drawer Robotics – youth design, construct, and test robots that lift, move or float. Robotics Platforms – youth apply engineering processes <p>See attachment #8</p>
District Meetings District Reports	<p>Private Resource Development Committee -- See attachment # 9</p> <p>Government Relations and Advocacy Committee Meeting – See attachment #10</p> <p>County Advisory Council – See attachment # 11</p> <p>Communications/Marketing Committee – See attachment # 12</p>
Tours	<p>Turf Research at St. James Plantation, Southport with Matt Martin See attachment # 13</p> <p>Kure Beach Dune Infiltration System, Kure Beach with Mike Burchell See attachment # 14</p>
Dinner	<p>Off Site—Captain John’s Seafood House, Calabash</p>

Not Approved

Thursday, August 2, 2012
Business Meeting

Agenda Item	Discussion	Resolution
Thought of the day – John Schnautz		
Presiding: Sylvia Churchwell	<p>Welcome from Sylvia and thank you to Ron Joyner for his leadership throughout his term. What are some of the things SAC should get involved in? Support DEDs and be in tune to Administrative updates. Part of the plan is to cover Back Home Visits. Should be helping to identify and help with any training in our cluster or district counties. Sylvia’s goals this year, would like to see us be as productive as possible. We can all work and plan together to maximize our productivity in most efficient manner and the second goal is to have fun.</p>	
Strategic Plan Sheri Schwab, Linda Sutton, Ester Collier, Barbara High Tyre	<p>Status Report and Membership Discussion</p> <ul style="list-style-type: none"> • Starting point – 2010 Planning New Plan kickoff – February 2012 March – July 2012 Task Group Work New considerations • Thank you to the Task Group leaders and members. Thank you for setting the course for where the advisory council is going • 5 goals: county council development, advocacy/government relations, marketing/communications, private resource development • Environment then...2 full time staff members, large CALS budget line, focus on growing member participation, higher private resource development • Changed environment....raised SAC member requirements (must drive planning and communications and manage programs/activities). Move to focus action and impact of SAC. New NCCES Administration, No direct Staff support • 2012 Plan RoadmapFeb 2012: 4 task groups assigned to provide base input for July 2012 meeting. Today 2012: present Task Group recommendations to SAC membership. Aug-Sept 2012: L3 and L4 work to structure plan; SAC teamwork on specific plan elements. Oct 2012: Present Plan for final review. • Conceptual model of how SAC and NCCES work together. Main foundation is Strong County Councils. Supporting this Advocacy, Programs, Private Resource. Connecting everything is how we communicate and Market it through fact sheets or speaking to donors or counties. • County council development is fundamental. Strong councils • “Ambassador” model <p>See attachment # 15</p>	
District Meetings	<p><u>County Council/Cluster Development – Linda Sutton</u> Develop mentoring program.</p> <p>Everyone reviewed the committee reports: County advisory committee comments? Well written and discussed. Timeline will be worked on today. CEDs should send correspondence to SAC members so that they’ll know when events take place. Something should be created so that SAC will know when council meetings are taking place (maybe make a google calendar for county council meetings). Counties should see SAC members as an asset.</p>	

Joe Zublena states the network needs to come together.

POSSIBLE ACTION: To elevate to a higher level, there may be value to draft a letter for new member from local cluster and DED. Communications group should draft a template letter to send to new members. Good time to add to letter letting members know they are needed and also ask if they are interested in any committees. Impresses future SAC members so that they'll want to join SAC.

Maybe SAC would like to have an award from each district to honor an outstanding local SAC member, using Foundation funding.

Encourage DED and CED to have involvement with Advisory council but need support of management.

Communication/Marketing – Barbara HighTyre

Need to utilize website. New Extension website is confusing.

ACTION: Tracy will give each SAC district member, a copy of all personnel from every county.

ACTION: Joe Zublena will contact Rhonda Conlon about adding STAFF to Extension website.

Goal is to serve as liaison to district and cluster counties. Avenues in the past have been snail mail or email. As an ad hoc committee, we will communicate our goals and strategies.

ACTION: Review all current forms of communications to help be a more effective member of committee. Improve communications between NCSU and A&T. Review what is being done and look at what we are marketing.

Maximize presence at Horn of Plenty. Develop marketing tools to cover everyone's comfort level of communication email, snail mail, etc. Don't forget Face to Face! CES is a good marketing tool in itself.

ACTION: Review bylaws and bring up to date.

ACTION: SAC members should all have an elevator speech. What is Extension and what are the benefits to the public?

Feedback from members:

Need to use all tools at disposal, email, Facebook, messages on web. Audience doesn't use only one form of communication so we should be cognizant of everyone's level.

Don't forget Face to Face!

If there are counties that meet with advisors and constituents, how do we teach our people in counties to do that? Can SAC build a tool kit? Example: 4-H robot team, SAC member saw legislator a few days later and mentioned the robot team, who in turn said, let me know what you need.

Go to county commissioner meeting and introduce yourself. Thank them for their service which will open the door for future meetings and help.

Would commissioners help create a tool kit? Invite groups such as 4-H to commissioner meetings to recite the pledge of allegiance or tell about their activities.

Wear items with the Cooperative Extension logo so that it opens the discussion about CES. Wear your nametag, a logo pin, etc.

ACTION: Wear nametags with SAC Volunteer ribbon.

Government Relations and Advocacy – Ester Collier and Mark Davis

What can we do to enhance/expand networking, build relationships? Why? We need to expose our relevancy to the state. Everyone in the state is our target audience.

When visiting at county level, local people need to be cheerleaders for Extension staff.

Watchdog groups: need to identify those individuals so that if you're out in the public, you can invite them to attend or offer their support to groups/meetings.

Feedback:

Thank the leaders when you're out in the public. Invite people to special events that they might be interested in. New legislators/commissioners should be contacted by local advisory groups to invite them to events and tell about the organization.

Keep records of all of advisory members/events to show relevancy throughout the state.

Public should ask campaigning members trying to get into office if they know what Extension is or if familiar with Extension BEFORE they get into office.

Need to have large presence on campuses of NCSU and A&T.

ACTION/GOAL: Head toward targeted approach to networking where SAC member can immediately email or contact their local cluster group quickly to get results back out to the public.

Private Resource Development – Sheri Schwab

2 models to work on with advisory boards: Partnering for progress and investment in excellence

Feedback:

Please go online to give comments

	<p>Other members will need to volunteer for the Private Resource Development committee since so many of the members are rotating off.</p> <p>ACTION: Sheri and Tracy to email timelines, input and what our progress is along the way.</p> <p>Send feedback to Sheri, DEDs, etc so that they can review by October 23-25.</p> <p>ACTION: With each district, have one SAC volunteer send email to CED with list of SAC members. DEDs think of a better way to use SAC members at meetings/events.</p>
District Meetings	<ul style="list-style-type: none"> • SE District See Attachment # 16 • South Central District See Attachment # 17 • NE District See Attachment # 18 • North Central District See Attachment # 19 • West District See Attachment # 20
Approval of Meeting Notes <i>(February 21-23, 2012)</i>	MOTION: Approved Minutes as submitted by [REDACTED] Seconded: [REDACTED] Motion Passed.
Horn of Plenty Mary Ann Lumpkins	Dates of event September 16-17, 2012. 4 members of SAC will attend: V. Mac Baldwin, Mary Ann Lumpkins, Barbara High Tyre and Sylvia Churchwell
4-H Citizenship Focus Marvel Welch	Citizenship Focus was well organized. Goal oriented students were open and willing to share their experiences.
Treasurer's Report Jim Parlier	<p>Jim Parlier asked members to review the SAC budgets.</p> <p>Be mindful of Back Home Visit money. Making sure the \$200 per county is used.</p> <p>\$800 was appropriated for each district to cover conferences. When we lost the 6th district, their money was divided among the 5 remaining districts to give each \$975.</p> <p>MOTION: 2012-2013 Budget approved by Barbara High Tyre. SECONDED: [REDACTED] Motion Passed. See attachment # 21</p>
Old Business Sylvia Churchwell	None
New Business	<p>SAC Facebook Update Sylvia Churchwell, Micki Earp</p> <ul style="list-style-type: none"> ▪ Work with L4 team to set up Facebook account. An employee from campus must create it, SAC members cannot. ▪ An example of 4-H Volunteer Leaders Association was shown. ▪ Good outlet for local Advisory leaders. ▪ Site to be created by October 2012 <p>ACTION: Micki Earp will contact Sheri Schwab about creating account.</p>
	<p>Recognition of outgoing SAC members</p> <p>Plaques were presented to outgoing members: V. Mac Baldwin, Ron Joyner, Moncie "Punk" Daniels, John Schnautz</p>

	Joe Zublena, Sylvia Churchwell	
Adjourn Business meeting Joe Zublena, Sylvia Churchwell	FALL MEETING – October 23-25, 2012, Location: TBA WINTER MEETING – February 19-21, 2013, Location: TBA SUMMER MEETING – Joint SAC/SPC – June 4-6, 2013, Location: TBA Hosted by NC State University	

Indicates was NOT in Attendance as Business Meeting

SAC Members		Parlier		Administration	
Baldwin	V. Mac	Pitzer	Jim	Brown	Tracy
Baudoin	Amie	Ramsey	Eddie	Edwards	Harriett
Brinke	Erik	Schnautz	Noland	Melton	Tom
Buckner	Connie	Shield	John	Schwab	Sheri
Churchwell	Sylvia	Sutton	Carol	Stewart	Marshall
Collier	Esther	Warren	Linda	Yarley	Jo
Daniels	Moncie	Wheat	Ralph	Zublena	Joe
Davis	Mark	Wright	Brian		
Earp	Micki		Joan		
Edwards	Sharon	New Members		District Directors	
Gilbert	Brenda	Tunnell	Sandra	Burke	Travis
High Tyre	Barbara	Ward	Joe	Cowden	Jim
Hunter	Brent	Welch	Marvel	Hoover	Greg
Joyner	Ron			McRae	Clinton
Latham	James			Smith	Dan
Looney	Barbara				
Lumpkins	Mary Ann				
McDaniel	Carole				