

Established in 1914, the N.C. Cooperative Extension Service (NCCES) is the local and statewide outreach provider of North Carolina’s preeminent research enterprise — NC State University — delivering research-based agricultural, food and youth programs that create economic, societal and intellectual prosperity for all North Carolinians.

Delivering Local Solutions, Statewide

Our land-grant roots inspire us to provide practical solutions for the real world. Our world-leading faculty and staff make it a reality. We serve the unique needs of diverse clients every day with subject-matter experts at 101 local centers across the state.

- > Extension employees had 6.3 million direct contacts with people across the state.
- > NC State provides 931 total Extension employees — 602 in the state’s 100 counties and 329 on campus.*
- > Extension is NC State’s largest outreach function and the largest non-formal educational outreach organization in the 17-campus UNC system.

Creating Prosperity for North Carolina

Extension delivers a wealth of trusted research-based programs, leveraging our leadership in experiential education to create economic, societal and intellectual prosperity for all North Carolinians.

**\$182
MILLION**

Economic impact our people and programs generated in 2014.

Select Program Impacts

Local Food Systems	\$5.1M
Profitable and Sustainable Agriculture	\$130.1M
Safety and Security in Food and Farm Systems	\$7.6M
Community Development	\$3.4M
Consumer and Urban Agriculture	\$36.4M

Growing a Culture of Collaboration

Our extensive partnerships with agriculture, business, education, government and industry create a unique culture of collaboration that increases productivity and fuels economic development.

- > We provide targeted expertise from 20 departments and four colleges within NC State, which drives collaboration with diverse local, national and international entities.
- > Extension collaborates with CALS academic programs and research faculty; other university outreach and engagement units; land-grant institutions across the U.S.; and state, national and international agencies and associations.

**MORE THAN
22,500
CITIZEN ADVISORS**

help coordinate our programming to better address local needs.

Empowering North Carolinians

Extension delivers research-based knowledge statewide, putting solutions-driven technology and tools in the hands of millions of North Carolinians each year.

- > **\$2 million.** Net income growth from sales of locally-produced agricultural products to local buyers
- > **36,897.** People increasing their consumption of fruits and vegetables.
- > **78,193** volunteers donated **707,264** hours of service, engaging nearly 2 million educational contacts across North Carolina.
- > **\$2.2 million.** Value of local businesses started or retained for which Extension was instrumental in the business establishment or retention.

**139,333
K-12 youth participated in our 4-H in-school outreach programs**

Learn more about the power of Extension:

ces.ncsu.edu

**Some Extension employees have partial Extension funding.*

4-H Youth Development

4-H is the largest youth organization in North Carolina, empowering hundreds of thousands of young people across the state. N.C. Cooperative Extension at NC State University and N.C. A&T State University conducts the 4-H program.

- > More than 232,000 participants and 20,563 youth and adult volunteers.
- > 4-H enriches the lives of more than 12,000 young people through its three camps.
- > 101,341 youth increasing knowledge in STEM (Science, Technology, Engineering, Math).

Center for Environmental Farming Systems (CEFS)

The Center for Environmental Farming Systems (CEFS) integrates research, Extension and education to support sustainable agriculture and the development of a N.C. local food economy.

- > In 2014, over 2,000 people attended CEFS events and workshops statewide.
- > NC Choices has helped grow the N.C. meats market; meat handler registrations issued by N.C. Dept. of Agriculture and Consumer Services increased from 1 in 2002 to 544 in 2013.
- > The NC 10% Campaign has engaged nearly 7,500 people and 1,000 businesses, tracking \$64 million in local foods spending since July 2010.

EFNEP

The Expanded Food and Nutrition Education Program, (EFNEP) serves limited-resource families with young children, school-age youth and pregnant teens.

- > 27,230 people participated in 4-H EFNEP.
- > North Carolina EFNEP served 51 counties (over half the state).
- > Roughly 9 out of 10 participating parents improved in one or more nutrition, food safety and food resource management practices.

Extension Master Gardener

Extension Master Gardener (EMG) trains thousands of volunteers who work with Extension agents to deliver research-based information on sustainable gardening and landscaping.

- > More than 4,000 volunteers contributed services in all 100 counties and the Eastern Band of Cherokee.
- > Volunteers spent 18,690 hours managing demonstration gardens, 7,352 directing youth programs and 5,301 presenting educational talks (more than 186,000 total hours).
- > Volunteers donated \$5.4 million in time, services and in-kind contributions to Extension.

SNAP-Ed (Steps to Health)

The Supplemental Nutrition Assistance Program-Education (SNAP-Ed) serves limited resource individuals and families nationwide. NC State’s SNAP-Ed project is Steps to Health.

- > 6,193 participants (5,376 children and 817 adults).
- > 6 distinct outreach programs to help participants from pre-K to older adults make healthy choices within a limited budget.
- > 46,520 educational contacts made within 56 counties.

Extension Expenditures

Federal Appropriations includes Smith-Lever and earmarked funds.

- Federal Appropriations **\$10.7 million**
- State Appropriation **\$36.7 million**
- County Support **\$26.3 million**
- Contracts and Grants (county) **\$5.8 million**
- Contracts and Grants (campus) **\$9.8 million**
- Overhead Receipts **\$13,912**
- Sales and Services **\$9.5 million**
- Foundations **\$7.9 million**
- Misc. Gifts **\$573,874**

