Established in 1914, the N.C. Cooperative Extension Service (NCCES) is the local and statewide outreach provider of North Carolina’s preeminent research enterprise — NC State University — delivering research-based agricultural, food and youth programs that create economic, societal and intellectual prosperity for all North Carolinians.

Delivering Local Solutions, Statewide
Our land-grant roots inspire us to provide practical solutions for the real world. Our world-leading faculty and staff make it a reality. We serve the unique needs of diverse clients every day with subject-matter experts at 101 local centers across the state.

› Extension employees had 6.3 million direct contacts with people across the state.
› NC State provides 931 total Extension employees — 602 in the state’s 100 counties and 329 on campus.*
› Extension is NC State’s largest outreach function and the largest non-formal educational outreach organization in the 17-campus UNC system.

Creating Prosperity for North Carolina
Extension delivers a wealth of trusted research-based programs, leveraging our leadership in experiential education to create economic, societal and intellectual prosperity for all North Carolinians.

Growing a Culture of Collaboration
Our extensive partnerships with agriculture, business, education, government and industry create a unique culture of collaboration that increases productivity and fuels economic development.

› We provide targeted expertise from 20 departments and four colleges within NC State, which drives collaboration with diverse local, national and international entities.
› Extension collaborates with CALS academic programs and research faculty; other university outreach and engagement units; land-grant institutions across the U.S.; and state, national and international agencies and associations.

Empowering North Carolinians
Extension delivers research-based knowledge statewide, putting solutions-driven technology and tools in the hands of millions of North Carolinians each year.

› $2 million. Net income growth from sales of locally-produced agricultural products to local buyers
› 36,897. People increasing their consumption of fruits and vegetables.
› 78,193 volunteers donated 707,264 hours of service, engaging nearly 2 million educational contacts across North Carolina.
› $2.2 million. Value of local businesses started or retained for which Extension was instrumental in the business establishment or retention.

Select Program Impacts

<table>
<thead>
<tr>
<th>Program</th>
<th>Impact</th>
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<tbody>
<tr>
<td>Local Food Systems</td>
<td>$5.1M</td>
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<tr>
<td>Profitable and Sustainable</td>
<td>$130.1M</td>
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<tr>
<td>Agriculture</td>
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<td>Safety and Security in Food</td>
<td>$7.6M</td>
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<td>and Farm Systems</td>
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<tr>
<td>Community Development</td>
<td>$3.4M</td>
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<tr>
<td>Consumer and Urban Agriculture</td>
<td>$36.4M</td>
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</tbody>
</table>

Economic impact our people and programs generated in 2014.

$182 MILLION

MORE THAN
22,500Citizen Advisors help coordinate our programming to better address local needs.

Learn more about the power of Extension: ces.ncsu.edu

*Some Extension employees have partial Extension funding.
4-H Youth Development

4-H is the largest youth organization in North Carolina, empowering hundreds of thousands of young people across the state. N.C. Cooperative Extension at NC State University and N.C. A&T State University conducts the 4-H program.

- More than 232,000 participants and 20,563 youth and adult volunteers.
- 4-H enriches the lives of more than 12,000 young people through its three camps.
- 101,341 youth increasing knowledge in STEM (Science, Technology, Engineering, Math).

Extension Master Gardener

Extension Master Gardener (EMG) trains thousands of volunteers who work with Extension agents to deliver research-based information on sustainable gardening and landscaping.

- More than 4,000 volunteers contributed services in all 100 counties and the Eastern Band of Cherokee.
- Volunteers spent 18,690 hours managing demonstration gardens, 7,352 directing youth programs and 5,301 presenting educational talks (more than 186,000 total hours).
- Volunteers donated $5.4 million in time, services and in-kind contributions to Extension.

Center for Environmental Farming Systems (CEFS)

The Center for Environmental Farming Systems (CEFS) integrates research, Extension and education to support sustainable agriculture and the development of a N.C. local food economy.

- In 2014, over 2,000 people attended CEFS events and workshops statewide.
- NC Choices has helped grow the N.C. meats market; meat handler registrations issued by N.C. Dept. of Agriculture and Consumer Services increased from 1 in 2002 to 544 in 2013.
- The NC 10% Campaign has engaged nearly 7,500 people and 1,000 businesses, tracking $64 million in local foods spending since July 2010.

SNAP-Ed (Steps to Health)

The Supplemental Nutrition Assistance Program-Education (SNAP-Ed) serves limited resource individuals and families nationwide. NC State’s SNAP-Ed project is Steps to Health.

- 6,193 participants (5,376 children and 817 adults).
- 6 distinct outreach programs to help participants from pre-K to older adults make healthy choices within a limited budget.
- 46,520 educational contacts made within 56 counties.

EFNEP

The Expanded Food and Nutrition Education Program (EFNEP) serves limited-resource families with young children, school-age youth and pregnant teens.

- 27,230 people participated in 4-H EFNEP.
- North Carolina EFNEP served 51 counties (over half the state).
- Roughly 9 out of 10 participating parents improved in one or more nutrition, food safety and food resource management practices.

Extension Expenditures

Federal Appropriations
- includes Smith-Lever and earmarked funds.

Federal Appropriations
- $10.7 million

State Appropriation
- $36.7 million

County Support
- $26.3 million

Contracts and Grants (county)
- $5.8 million

Contracts and Grants (campus)
- $9.8 million

Overhead Receipts
- $13,912

Sales and Services
- $9.5 million

Foundations
- $7.9 million

Misc. Gifts
- $573,874

Total: $107.3 million