Directions to Tidewater Community College (TCC) and Advanced Technology Center (ATC)
1800 College Crescent, Virginia Beach, VA 23453

Day 1
Strawberry Field Walk
Henley Farm Market
1801 Princess Anne Road (Downtown Pungo)
February 24, 2010

Day 2
Strawberry School & Trade Show
Advanced Technology Center
1800 College Crescent
on the Tidewater Community College Campus
Phone: 757-648-5800
February 25, 2010

Virginia Cooperative Extension & North Carolina Cooperative Extension

www.vt.edu

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Strawberry Field Walk

Day 1: February 24, 2010

The Field Walk is an opportunity to discuss actual strawberry production under field conditions.

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic &amp; Speaker</th>
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<tbody>
<tr>
<td>2:00 p.m.</td>
<td>Registration</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Disease Issues</td>
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<tr>
<td>3:00 p.m.</td>
<td>Strawberry Production</td>
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<tr>
<td></td>
<td>Soil Fertility &amp; Plant Nutrients</td>
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The Field Walk will take place at Henley Farm Market located at 1801 Princess Anne Road, Virginia Beach, VA 23456 (Downtown Pungo at the intersection of Princess Anne Road and Indian River Road).

Cancellation Policy: The event will be conducted in light rain or light snow. Late February weather is always unpredictable. Field Walk will be cancelled for severe weather, extremely wet field conditions, or snow covered plants. For an update on questionable weather or field conditions and program status, call the Virginia Beach Extension Office after 3:00 p.m. on February 23rd or the morning of February 24th at 757-385-4769 or 757-385-5775. You may also check the program status at the Virginia Beach Department of Agriculture’s website under “Related Documents” at http://www.vbgov.com/agriculture.

Pre-Registration Requested
Help us plan for lunch by pre-registering.
Send enclosed form or contact:

Cal Schiemann  cschiema@vbgov.com  757-385-4769
Jill Wright  jwright@vbgov.com  757-385-8316

Fax: 757-385-5684

Cal Schiemann, Extension Agent

Virginia Beach Strawberry School & Trade Show

Day 2: February 25, 2010

The Strawberry School features Dr. Barclay Poling from North Carolina State University for the full morning program. Do not miss his outlook on the current crop situation, preparation for the spring season, and other production issues.

Mr. David Dycus, Regional Agronomist, North Carolina Department of Agriculture, will have many valuable insights for improving your strawberry fertility program.

Dr. Chuck Johnson, Plant Pathologist, Virginia Tech, is conducting strawberry disease research in farms in Virginia Beach and at the Southern Piedmont Research Station.

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:15 a.m.</td>
<td>Registration &amp; Coffee</td>
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<tr>
<td>9:05 a.m.</td>
<td>Welcome</td>
</tr>
<tr>
<td>9:10 a.m.</td>
<td>Strawberry Production</td>
</tr>
<tr>
<td>10:25 a.m.</td>
<td>Break with Sponsors</td>
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<tr>
<td>10:50 a.m.</td>
<td>Strawberry Issues</td>
</tr>
<tr>
<td>12:10 p.m.</td>
<td>Lunch Break (Sponsored)</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>S.E. Strawberry Expo Announcement</td>
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<tr>
<td>1:05 p.m.</td>
<td>Fertility Issues, Tissue Analysis</td>
</tr>
<tr>
<td></td>
<td>Interpreting Soil Reports</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Strawberry Disease Issues</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Adjourn/Visit with Sponsors</td>
</tr>
</tbody>
</table>

Hotel Information
Visitor Information Center: 800-822-3224 or 757-437-4882
List of Virginia Beach hotels can also be found at: www.vbfun.com.
Allow time for heavy traffic - Refer to map on back of program

**Directions to Tidewater Community College (TCC) and Advanced Technology Center (ATC)**

1800 College Crescent

**From Suffolk:** Take Interstate 64 West to Chesapeake/VA Beach. Then select from *either* of the following two choices:

1. After crossing the high-rise bridge, take Exit 291B (Route 168, Great Bridge Bypass). Cross the high rise bridge over the canal and take Exit 11 (Mt. Pleasant/ Rt. 165 North). Follow this road about 10 miles to the Virginia Beach Municipal Center. Turn left onto Princess Anne Road. Go approximately 3 miles and turn right onto Concert Drive. Take first left onto University Drive.

2. After crossing high-rise bridge continue on Interstate 64 East to Exit 286B (Indian River Road East). Go approximate 1.5 miles through several traffic lights and bear left onto Ferrell Parkway. Follow to Princess Anne Road – South. Go about 2 miles to Concert Drive. Turn left.

**From Newport News:** Take Interstate 64 East to Interstate 264 East (Exit 284) toward oceanfront. Take Exit 18 Rosemont Road (South) to Faculty Blvd or Concert Drive.

**From Eastern Shore:** After crossing bridge/tunnel follow Rt. 13 (Northampton Blvd south) to Independence Blvd. (south). Turn left on Independence Blvd. Go approximately 8 miles, turn left onto Princess Anne Road. Go 1 mile, left turn onto Concert Drive. *Caution:* about a mile south of I-264, Independence Blvd forms a ‘Y’ with Holland Road. Holland Road goes straight (center lanes), Independence Blvd. bears right (right lanes). Be in the correct lane for the road you wish to take. If you end up on Holland Road, turn right at Rosemont Road; follow to Faculty Blvd. or Concert Drive.

**From Moyock, NC:** Take Route 168 North to Great Bridge. Take Exit 11 (Mt. Pleasant / Rt. 165 North). Follow this road about 10 miles to the Virginia Beach Municipal Center. Turn left onto Princess Anne Road. Go approximately 3 miles to Concert Drive. Turn right.

**At the Tidewater Community College Campus:**

The Advanced Technology Center (ATC) is midway between the TCC main buildings and the ODU/NSU Center. It is a two-story building with a large parking lot in front. From University Drive, turn onto College Crescent or Faculty Blvd. to park. Parking lot fills early. Enter the main doors of the ATC and take steps/elevator to second floor conference room/theater.

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**Virginia Beach Strawberry Programs Registration Form**

Please check program(s) you will attend:

- [ ] Day 1: Strawberry Field Walk – Henley Farm  
  February 24, 2010
- [ ] Day 2: Strawberry School & Trade Show  
  February 25, 2010

Complete the following and submit to the Virginia Beach Extension Office

Name(s): ____________________________________________________________________________

Company: __________________________________________________________________________

Address: ___________________________________________________________________________

City/State/Zip: ____________________________________________________________

Phone #: ___________________________ Email: ________________________________

# Attending: ___________________________

Fax, mail, or email registration to the following by **February 22, 2010:**

Cal Schiemann  
757-385-4769  
cschiema@vbgov.com

Jill Wright  
757-385-5684  
jwright@vbgov.com

Mail registration forms to:  
Strawberry Program Registration  
Virginia Cooperative Extension  
2449 Princess Anne Road, Building 14  
Virginia Beach, VA  23456
Map to Henley Farm Market at Pungo

Directions: From North:
From Interstate I-64 take Exit 286B (Indian River Road - East). Go through a number of traffic lights for approximately 2 miles. The road then becomes a two-lane road, continue East. **After a 90 degree left curve, make a right turn at the new traffic light.** Stay on Indian River Road all the way to the Pungo Traffic Light. Henley Farm Market and two acres of strawberries on left.

From Suffolk:
From I-64 take Exit 291B - Route 168 South towards North Carolina. After crossing Intercoastal Waterway take Route 165 East (Mt. Pleasant Road). Follow approximately 7 miles. At Indian River Road traffic light turn right. Go 2 miles to Pungo traffic light. Henley Farm Market and 2 acres of strawberries on left.