

**2017 NC State 4-H Horse Show**  
**July 5-July 9 – Raleigh, NC**  
**Sponsorship & Advertisement Opportunities**



**SPONSORSHIPS** *(Please check (✓) the appropriate box below.)*

☐ **Major Show Sponsor - \$500 and up**

- Recognized via announcement at least once in each show arena each day as a major show sponsor
- Supplied banners displayed at entrances and main arena (other locations available upon request)
- Full page advertisement in the official program book - 8.5" W x 11" H (vertical)
- Linked logo on website
- A 10 x 10 Booth/Display area in the Main Arena for promotional materials and/or product displays. *(Additional vendor space available at a discounted rate.)*

☐ **Reserve Champion Sponsor- \$500**

- Recognized via announcement as the Reserve Champion sponsor each time the 17 Reserve Champions are named (Wednesday-Sunday)
- Supplied logo embroidered on Reserve Champion prizes
- Full page advertisement in the official program book - 8.5" W x 11" H (vertical)
- Linked logo on website

☐ **Division Champion Sponsor- \$100 (17 available)**

- Recognized via announcement as the Division Champion sponsor when your selected division is awarded
- Sponsor name in program with division
- Business card ad in the show program

☐ **Versatility Class Sponsor- \$75 (2 available)**

- Recognized via announcement as the Versatility Champion sponsor when your selected class is awarded
- Sponsor named in program with the class
- Half page advertisement in the official program book
- Possibility of logo placement on the award (provide input on selection of award)

☐ **Class Sponsor - \$20**

- Choose one or more classes of the 141 offered
- Sponsor named in program with each class
- Name announced when class is placed

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**PROGRAM OR PROMOTIONAL ADVERTISEMENTS (must be high quality PDF or JPEG files)**

*Please check (✓) the appropriate box below.)*

- |  |  |
|--|--|
| <input type="checkbox"/> \$100-full page | <input type="checkbox"/> \$35-1/4 page       |
| <input type="checkbox"/> \$75-3/4 page   | <input type="checkbox"/> \$20- business card |
| <input type="checkbox"/> \$50-1/2 page   |  |

**Please provide the following information and return to:**

*Extension Horse Husbandry*

*NCSU, Box 7621*

*Raleigh, NC 27695-7621*

**Advertisements may be emailed to: [llstroud@ncsu.edu](mailto:llstroud@ncsu.edu)**

**Please return this form along with you check or money order made payable as follows:**

Sponsorships - "North Carolina Ag Foundation"

Advertisements - "NCSU"

**Name on Check:** \_\_\_\_\_

**Address:** \_\_\_\_\_

*Street Address*

\_\_\_\_\_  
*Town*

\_\_\_\_\_  
*State*

\_\_\_\_\_  
*Zip Code*

**Phone Number:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Amount of Check Enclosed:** \_\_\_\_\_ **Check #:** \_\_\_\_\_

*If applicable, name and county of 4-H'er that sold the sponsorship or advertisement:* \_\_\_\_\_

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**Class Sponsorship Preference:**

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

**Show Division Preference:**

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

*I would like my sponsorship to read as follows:*

**Fund raising efforts for the NC 4-H Horse Program operate under the auspices of the North Carolina Agricultural Foundation, Inc. a 501(c)3 non-profit, tax id 56-6049304. You will receive an official receipt for your donation.**