**North CAROLINA 4-H PROGRAM PLANNING (GOALS)TEMPLATE**



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| **COUNTY** |  |
| **AGENT(S) NAME(S)** |  |

**LIST FOUR OVERALL PROGRAM GOALS YOU HAVE SET FOR YOUR COUNTY 4-H PROGRAM (Long-Term / Strategic Goals)**

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| **1** |  |
| **2** |  |
| **3** |  |
| **4** |  |

**NATIONAL DEFINITION OF A 4-H MEMBER**

A 4-H Member is a youth who participates in any educational program, activity, or event delivered by Cooperative Extension and/or receives a Cooperative Extension-based Curriculum. 4-H Member includes youth who are “individually enrolled” or “group enrolled,” regardless of the type of 4-H engagement/delivery method in which they participate. \*This includes ALL youth participating in COOPERATIVE EXTENSION YOUTH PROGRAMS. Examples would be EFNEP, SNAP-ED, horticulture/livestock programs conducted by a horticulture agent or other agent

**SPECIFIC PROGRAMMING GOALS**

*(add additional rows as needed)*

**CLUB PROGRAMMING** *(see definitions below)*

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| --- | --- | --- | --- | --- | --- |
| **TYPE OF DELIVERY MODE (see descriptions below)** | **EXISTING # OF CLUBS** | **GOAL FOR # OF PARTICIPANTS** | **GOAL FOR # OF CLUBS** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPPORT NEEDED** |
| 4-H Community Club |  |  |  |  |  |
| 4-H In-School Club |  |  |  |  |  |
| 4-H After-School Club |  |  |  |  |  |
| Military 4-H Club |  |  |  |  |  |
| Spin Club *(\*entered into 4HOnline as a community club)* |  |  |  |  |  |

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| **Delivery Mode** |
| **4-H Community Club**: An organized group of youth led by a club volunteer, with a planned program that is carried on throughout all or most of the year. 4-H Clubs typically have elected officers (or some type of age-appropriate leadership structure), a program plan, and a set of rules approved by the membership to govern the club. |
| **4-H In-School Club:** A club that meets during traditional school hours, but have officers(or some type of age appropriate leadership structure) and a program plan. |
| **4-H Afterschool Club:** 4-H club organized in cooperation with the school, held immediately before or after normal school hours. |
| **4-H Military Club:** Any club held on or in conjunction with youth of military families. |
| **\*Spin Club:** A 4-H SPIN Club is a special interest club where five or more young people learn about a topic of interest. SPIN clubs must cover at least six hours of educational activities and meet a minimum of six times. The meeting plan and schedule are determined by the volunteer and the 4-H Agent. SPIN clubs allow club volunteers to share their talents and expertise with 4-H youth on the basis that fits their schedule. For example, a SPIN club may cover any 4-H project and meet twice a week for three weeks, once a week for six weeks, once every other week for 12 weeks, etc. |

**OUTREACH EFFORTS**

**SCHOOL/EDUCATIONAL ENRICHMENT** *(see definition below)*

| **SCHOOL ENRICHMENT**  **PROGRAMS** | **IDENTIFY / MARK EXISTING PROGRAMS** | **GOAL FOR # OF PARTICIPANTS** | **GOAL FOR # OF UNITS** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPPORT NEEDED** |
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*Groups of youth receiving a sequence of learning experiences in cooperation with school officials during school hours to support the school curriculum. Involves direct teaching by 4-H trained school teachers, or Extension volunteers and, in some incidents, direct teaching by Extension staff. In some cases, a set curriculum may be taught outside of an official school setting/during traditional school hours, i.e., homeschool programs that meet during traditional school hours and EFNEP/SNAP-ED.*

**SPECIAL INTEREST** *(see definition below)*

| **SPECIAL INTEREST**  **PROJECT** | **GOAL FOR # OF PARTICIPANTS** | **GOAL FOR # OF UNITS/ GROUPS** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPPORT NEEDED** |
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Special Interest takes the form of planned educational activities, programs, events, workshops, etc., offered throughout the year. These learning experiences involve direct teaching by extension staff or trained volunteers, including teachers. \*Special Interest programs are not part of an in-school curriculum. Content should be based on the needs of your local program. Special Interest programs are a great way to offer content-specific programming, which gives youth that are unable to participate in long-term 4-H Club programs an opportunity to experience 4-H. All Special Interests participants are considered 4-H’ers, regardless of the special interest subject or delivery format.

*\*New 4-H professionals should review the previous year's special interests programs noting the subjects, participation numbers, volunteers associated with the program, costs, resources needed/utilized, and any evaluation data available.*

**DAY/OVERNIGHT RESIDENTIAL CAMPING PROGRAM** *(see definition below)*

| **NAME / TYPE OF**  **CAMP** | **PREVIOUS YEARS # OF PARTICIPANTS** | **GOAL FOR # OF PARTICIPANTS** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPPORT NEEDED** |
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Youth taking part in an Extension planned educational experience of group living in the out-of doors.

**AS YOU THINK ABOUT GOALS, THINK ABOUT THE FOLLOWING ASPECTS OF THE NORTH CAROLINA 4-H PROGRAM, WHICH MAY BE INCORPORATED INTO YOUR COUNTY PROGRAM.**

**CAMPS (Overnight and Day)**

* NC 4-H Summer Camps
  + Betsy Jenn Penn 4-H Camp *(Reidsville, NC / Rockingham Co.)*
  + Eastern 4-H Center *(Columbia, NC / Tyrrell Co.)*
  + Millstone 4-H Camp *(Ellerbe, NC / Richmond Co.)*
* Day Camp(s) operated by NC 4-H Summer Camps *(depending on proximity to the site)*
* LIT (Leaders in Training)
* Day Camp(s)

**YOUTH LEADERSHIP & SERVICE OPPORTUNITIES**

**List opportunities like 4-H County Council, 4-H Service Projects, Teen Court, etc.**

| **OPPORTUNITY / PROGRAM NAME** | **EXISTING PROGRAM** | **GOAL FOR # OF PARTICIPANTS** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPPORT NEEDED** |
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**LEADERSHIP & SERVICE**

* County Council
* District Teen Retreats
* County & District 4-H Teen Leadership events (example: 4-H Winterfest)
* NC 4-H Congress
* Citizenship NC Focus
* County Commissioner / Local Government Programs

**YOUTH AND ADULT PROGRAM ENGAGEMENT OPPORTUNITIES**

**List opportunities such as** **events, activities, workshops, contest(s), field trips, recognition event(s), any special programming, and opportunity that you have planned for youth.**

| **OPPORTUNITY** | **GOAL FOR # OF PARTICIPANTS** | **GOAL FOR # OF GROUPS** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPPORT NEEDED** |
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**YOUTH AND ADULT PROGRAM ENGAGEMENT OPPORTUNITIES**

* Award Trips
* Leadership Boards
* Poster Competitions
* Livestock Show(s)
* Horse Show(s)
* Educational Field Trip(s)
* 4-H Ambassador Program
* 4-H Project Records
* Shooting Sports Competition(s)
* Cookery Contest(s)
* Achievement Day/Event
* Volunteer Leaders Assoc.
* Volunteer Leader Conference
* Regional Leader Events

**VOLUNTEER MANAGEMENT**

**What is your goal for recruiting, training, engaging, and empowering adult volunteers this year?**

| **# OF EXISTING ADULT 4-H VOLUNTEERS \_\_\_\_\_\_\_\_** | | | **#**  **GOAL FOR NEW ADULT 4-H VOLUNTEERS \_\_\_\_\_\_\_\_** | **GOAL DATE FOR VOLUNTEER RE-ENROLLMENT \_\_\_\_\_\_\_\_\_\_** |
| --- | --- | --- | --- | --- |
| **GOAL FOR # OF VOLUNTEERS** | **PROJECT/CLUB AREA YOU PLAN TO USE VOLUNTEER** | **WHAT WILL BE THE VOLUNTEER(S) ROLE(S)** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPORT NEEDED** |
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**AS YOU THINK ABOUT GOALS, THINK ABOUT THE FOLLOWING ASPECTS OF THE NORTH CAROLINA 4-H PROGRAM, WHICH MAY BE INCORPORATED INTO YOUR COUNTY PROGRAM**

**VOLUNTEER OPPORTUNITIES**

* Club Leaders/Managers
* Project Leaders
* Workshop Presenter
* Chaperones
* Social Media Support
* Project Coach
* Advisory Board Member
* Alumni Support

**YOUTH AND ADULT RECOGNITION OPPORTUNITIES**

**List opportunities such as Hall of Fame, 4-H Scholarship Applications, etc.**

| **OPPORTUNITY** | **GOAL FOR # OF APPLICATIONS** | **ACTION PLAN TO REACH GOAL(S)** | **RESOURCES/SUPPPORT NEEDED** |
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**YOUTH AND ADULT RECOGNITION OPPORTUNITIES**

* State 4-H Scholarship Applications
* NC Hall of Fame Applications
* Salute to Excellence Award Applications
* Alumni Award Applications
* Youth Volunteer Awards
* Youth Service Awards

**PROGRAM MANAGEMENT**

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| **DEFINE POTENTIAL OBSTACLES YOU FORESEE** |
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| **PLANS FOR OVERCOMING OBSTACLES** |
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| **DEFINE YOUR MEASUREMENTS FOR SUCCESS FOR THE 4-H YEAR** |
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| **WHAT AREA(S) OF YOUR PROGRAM DO YOU PLAN ON CONDUCTING AN EVALUATION ON DURING THE YEAR?** |
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