



# SPONSORSHIP OPPORTUNITIES 2022

# NC STATE 4-H HORSE EDUCATIONAL CONTESTS

## Sponsorship Request



Dear Potential Sponsor:

Plans are in progress for the 2022 NC State 4-H Horse Program Educational Events. There are six different Horse Educational Events that are offered through our program for cloverbuds, juniors, and seniors. The program activities are designed to use the horse as an educational tool to help develop youth leadership abilities, build character, and assume citizenship responsibilities. These events provide dedicated, hard-working youth with an opportunity to demonstrate a variety of skills and talents while promoting good sportsmanship and teamwork in a friendly, competitive atmosphere. Annually, approximately 600 youth participate in these events.

Senior 4-H members who are state winners of these events are invited to try out for the prestigious honor of representing the NC 4-H Horse Program at various Regional, National, and World Championship level competitions. Preparation for, travel to, and participation in these events can be a life changing opportunity for a 4-H member. Our program has long held that participation in these events are designed to truly make the best better by building critical life skills in the areas of teamwork, communication, goal-setting, and hard work in a competitive and encouraging environment.

Now more than ever, we need sponsors like you to help support these events to ensure the growth of NC 4-H Horse Program Educational Events so that our youth will have access to the opportunities they offer for years to come. We greatly appreciate your generosity and would like to offer some recognition for you as well. Please see the forms on the following pages to learn about becoming a sponsor of the NC State 4-H Horse Program Educational Events. Let's make the best better together!

**Thank you for considering our request!**

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# Sponsorship Levels

## Emerald Event Sponsor \$1000

This sponsorship is used to cover costs related to the contest including equipment, accommodations and travel for officials, food, and other supplies, and to support travel and housing costs regional and national teams for these events.

For this sponsorship you will receive:

- A ½ page advertisement in the NC 4-H State Horse Show Program
- The opportunity to speak at the awards ceremony for the sponsored event
- The opportunity to help present awards and take photos with the winners
- A vendor space at the event or State 4-H Horse Show
- Opportunity for banner advertising at the event
- Listed name, logo, and links on webpage for event for the year
- Listing on all printed event materials
- 3 social media promotions on our platforms

Three different events available: Horsebowl, Hippology, Horse Judging (2 available)

## Gold Event Sponsor \$500

This sponsorship is used to cover costs related to the contest including equipment, accommodations and travel for officials, food, and other supplies, and to support travel and housing costs regional and national teams for the communications contests.

For this sponsorship you will receive:

- A ¼ page advertisement in the NC 4-H State Horse Show Program
- The opportunity to help present awards and take photos with the winners
- A vendor space at the event or State 4-H Horse Show
- Opportunity for banner advertising at the event
- Listed name, logo, and links on webpage for event for the year
- Listing on all printed event materials
- 2 social media promotions on our platforms

Three different events available: Artistic Expression, Creative Writing, Communications

## Silver Awards Sponsor \$300

This sponsorship is used to cover the cost of Belt Buckles or Other Awards (ribbons + padfolios) awarded to winners in each event.

For this sponsorship you will receive:

- The opportunity to help present awards and take photos with the winners
- Opportunity for banner advertising at the event
- Listed name, logo, and links on webpage for event for the year
- Listing on all printed event materials
- 1 social media promotion on our platforms

Three different events available: Horsebowl, Hippology Horse Judging

Two sponsorship opportunities per event: Buckle sponsor, Ribbon and Padfolio sponsor



# Sponsorship Levels

## Bronze Awards Sponsor \$150

This sponsorship is used to cover the cost of awards for winners in each event

For this sponsorship you will receive:

- The opportunity to help present awards and take photos with the winners
- Listed name, logo, and links on webpage for event for the year
- Listing on all printed event materials
- 1 social media promotion on our platforms

Three different events available: Artistic Expression, Creative Writing, Communications

## Supporting Sponsor \$50

This sponsorship is used to cover any costs related to the supported event

For this sponsorship you will receive:

- Listing on all printed event materials

Six different events available: Horsebowl, Hippology, Horse Judging, Artistic Expression, Creative Writing, Communications

Unlimited sponsorship opportunities



# Sponsor Form

## Sponsor Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Selection

### **Emerald Event Sponsor \$1000**

Horsebowl

Hippology

Horse Judging

### **Gold Event Sponsor \$500**

Artistic Expression

Creative Writing

Communications

### **Silver Awards Sponsor \$300**

Buckle Sponsor

Ribbon & Padfolio Sponsor

Horsebowl

Hippology

Horse Judging

### **Bronze Awards Sponsor \$150**

Artistic Expression

Creative Writing

Communications

### **Supporting Sponsor \$50**

Horsebowl

Hippology

Horse Judging

Artistic Expression

Creative Writing

Communications

## Payment Information

I have included a check made payable to the NC Agricultural Foundation  
Please send an invoice

I made a payment online at: [go.ncsu.edu/4hhorseprogram](http://go.ncsu.edu/4hhorseprogram)

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**Please send this completed form to: NCSU Extension Horse  
Husbandry, Box 7621 NCSU, Raleigh, NC 27695-7621**

Funds supporting the NC 4-H Horse Program are collected and managed by the North Carolina  
Agricultural Foundation, Inc. a 501(c)3 non-profit, tax id 56-6049304.

You will receive an official receipt for your donation.