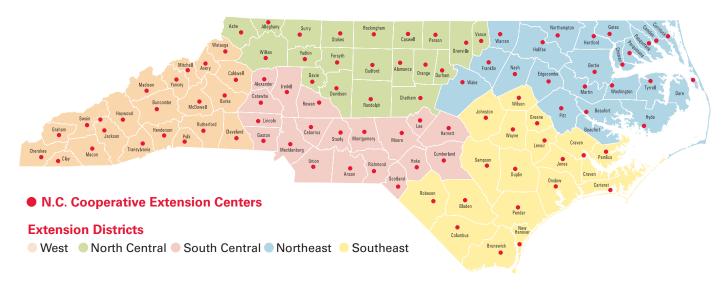
NC STATE EXTENSION

Extension Grows North Carolina

NC State Extension is a bridge between North Carolinians and our state's preeminent research university. We transform science into everyday solutions across the state, extending knowledge through programs and partnerships focused on agriculture and food, health and nutrition, and 4-H youth development.





\$2.1B Impact

Annual economic impact on North Carolina.



In 2019, we connected with

1.5M

people via 13,000+ programs.



27-to-1 ROI

Extension generates a 27-to-1 return on government investments.



2_6M

Unique visitors to Extension site

8.1M

Total pageviews



\$117.6M Expenses

State of N.C. \$42.9M

Other \$29.2M

N.C. Counties \$29.1M Federal \$16.4M



1,058 Professionals 101 Local Centers

County centers are staffed by 619 NC State employees, while another 439 faculty and staff work on campus with Extension in some capacity.

NC STATE EXTENSION

Extension Leads the Way



FEEDING OUR FUTURE

NC State Extension keeps North Carolina's agriculture industry – the state's leading economic sector – growing and sustainable by connecting growers with researchbased information and technology.

248 county employees

542,507 face-to-face contacts

124,521 participants attended programs

96,792 farms adopted our best management practices

\$92B – value of N.C. agriculture industry



IMPROVING OUR HEALTH

NC State Extension helps people make healthier decisions and live better lives through programs that range from home gardening and healthy eating to local food systems and food safety.

112 county employees

219,860 face-to-face contacts

71,973 participants attended programs

4,646 food service employees trained

13,313 adults and **33,241** youth increased their consumption of fresh fruits and vegetables



ENRICHING OUR YOUTH

Extension's 4-H program addresses the diverse issues and backgrounds of today's youth, helping to grow more than 260,000 young people into healthier, more involved citizens and future leaders

109 county employees

591,854 face-to-face contacts

261,210 total 4-H'ers

8,400 youth attended 4-H camp

16,789 volunteers supported 4-H programming

Note: An additional 20 NC State county employees are affiliated with other/multiple program areas (not included in figures above), as well as another 130 county Extension employees that are funded entirely by county governments.









NC State Extension provides equal opportunity and affirmative action efforts, and the university prohibits all forms of unlawful discrimination, harassment and retaliation that are based upon a person's race, color, religion, sex (including pregnancy), national origin, age (40 or older), disability, gender identity, genetic information, sexual orientation or veteran status.