**Program**

The theme of this year’s NFF is Reaching Out. The program highlights interactions with the externally with industry and other institutions. The program is on Saturday and Sunday. Early registration by February 8th is $45 for faculty and $15 for graduate students. See the registration form for details.

**Friday, February 22**

All Day Tour

Friday evening – Dinner on your own.

Graduate Student Event - There will be an informal social event for the graduate students. Details to be announced – Registered graduate students will be notified by email.

**Saturday, February 23**

7:00 – 9:00 Registration

7:00 – 8:30 Breakfast

8:30 – 8:45 Welcome Comments and Introductions  
Brian Whipker, Bill Fonteno, and John Dole, NCSU  
Julia Kornegay, Head, Department of Horticultural Science, NCSU

*Internship Programs*

8:45 – 9:15 AFE Intern and Scholarship Programs  
Sten Crissey, American Floral Endowment  
Paul Thomas and guests, University of Georgia

9:15 – 9:45 Ball Intern Programs  
Mike Williams, Ball Horticultural Company

9:45 – 10:15 Metrolina Intern Program  
Phil Heilman, Metrolina Greenhouses

10:15 – 10:45 Should Internships Be Required for Undergraduate Students in Horticulture? - Debate

10:45 – 11:15 Break

*Graduate Education*

11:15 – 12:15 Is The Future of Graduate Education Distance Education?  
Ken Esbenshade, Associate Dean and Director of Academic Programs, College of Agriculture and Life Sciences, NCSU
12:15 – 1:45  Lunch on your own

Research and Industry

**Research on the Cutting Edge: Navigating the Horticultural/Molecular Interface**

1:45 – 2:30  Overview of Molecular Techniques and Questions
Bryon Sosinski, North Carolina State University

2:30 – 3:15  Floriculture Molecular Biology Research Opportunities and Resources
Michelle Jones, The Ohio State University

**Industry Coalition Model for Funding Research**

3:15 – 3:45  The Young Plant Research Center
Paul Fisher, University of Florida

3:45 – 4:00  Break

**Overseas Floriculture Industries and Opportunities**

4:00 – 4:30  Getting a Fulbright/Kenyan Floriculture/Central American Cutting Production
Jim Faust, Clemson University

4:30 – 4:45  Italian Floriculture Production
Brian Whipker, North Carolina State University

4:45 – 5:00  South American Cut Flower Production
John Dole, North Carolina State University

5:00 – 5:30  Words From Our Sponsors

7:00  Banquet

Sponsored by Ball Horticultural Company

**The Global Floriculture Industry**
Brian Corr, Ball Horticultural

Presentation of Pi Alpha Xi Award to Frank Blazich, NCSU
Ellen Paparozzi, University of Nebraska

Welcome from College of Agriculture and Life Sciences
Sylvia Blankenship, Associate Dean for Administration and Interim Director, NC Agricultural Research Service, College of Agriculture and Life Sciences, NCSU
Sunday, February 24

8:00 – 9:00   Breakfast

9:00 – 10:00  ASHS FLOR and FLED Meetings: 2009 meeting location

Getting Your Information Out There
10:00 – 11:00 Trade Journals: What are They Looking for and What Direction They Going?
   Sara Tambascio, *Greenhouse Grower* magazine
   David Kuack, *GMPro* magazine
   Tim Hodson, *GPN* magazine

11:00 – 11:30 Publishing a Book: The Process
   Rick Blanchette, Ball Publishing

11:30 – 12:00 Publishing a Book: Getting it Written
   Kim Williams, Kansas State University
   Jamie Gibson, Conrad Fafard
   John Dole, Professor, North Carolina State University

12:00 pm   Adjourn and Lunch on your own