

BEST PRACTICE + HELPFUL HINTS FOR 4-H PRESENTATIONS



TODAY'S DISCUSSION

Topics to Cover

Overview/Introductions
2020 4-H Presentations Process
Best Practice Guidelines
Demo of Ways to Record Video's
Technical Q&A
Demo Registration Process
Q&A

INTRODUCTIONS OF FACILITATORS FOR TODAY.

Ashley Brooks – Craven County 4-H

Taylor Jenkins – Iredell County 4-H

Sarah Moyer – Caldwell County 4-H

Simone Keith – Video Education Specialist – Extension
Information Technology

Alta Zhang – Instructional Designer – EIT

Daniel Collins – International Programs Coordinator, &
Awards Support, NC 4-H

Shannon McCollum, Ed. D – Extension 4-H Associate, Youth
Development Specialist





*To Make
the Best
Better*



2020 4-H PRESENTATIONS



THINGS ARE DIFFERENT BUT
WE ARE GOING TO "MAKE
THE BEST BETTER"





OUTDOOR COOKERY



- Held at a later time – sometime in the fall – we are still working on this plan.
- Same rules will apply.
- The Committee is still developing this plan

4-H ENTERTAINS



- Postponed until the fall which will allow youth to record acts and for those who are groups to be able to get together to practice and record as group.
- Same Rules apply as if these were held at DAD's.
- Recorded videos to upload when registering
- Showcase during National 4-H Week and possible NC State Fair.





County Activity Day

All Virtual County Activity Days

- Recorded Videos
 - Zoom
 - Other Platforms approved by EIT or your County IT
- Use similar registration format as for DAD and State Finals where youth can upload their videos.


2020 DAD PROCESS

- Rules will remain the same
 - State 4-H Presentation Guidelines & Regulations & Categories
 - 2020 Presentation Fact Sheet
 - 4-H Presentation 101 Handout
- Presenters submit a video recording of their presentation to the county.
- Videos must be single cut – do not do several recordings and splice them together.
- SINGLE CUT ONLY – just as if youth are presenting live.



2020 PROCESS

- Must see youth doing their presentations.
- No editing at all
- Teams – use zoom or something similar to record you both on the screen at the same time. (Use co-host to share the roles)
- Videos can not be bigger than 10GB – smaller is better
- Videos must be .mp4 file format or .mov as these are universal and we should be able to open them easily.
- Please upload the video and supporting materials directly in the google registration.



“Life is 10% what happens to you and 90% how you react to it.”

CHARLES R. SWINDOLL



2020 DAD

- Agents will upload the video using the google registration form by June 15
- Judges will judge presentations on the specific dates.
- Score Sheets will be returned
- Gold winners in all 3 age groups: 8-10, 11-13, 14-18 and Silver winners in 11-13 - 14-18 will be able to move on to State Finals.
- Youth will have the option to re-record their video using the suggestions from the District Judges to submit to State.



“The mind is not a vessel to be filled, but a fire to be kindled.”

PLUTARCH



2020 STATE FINALS

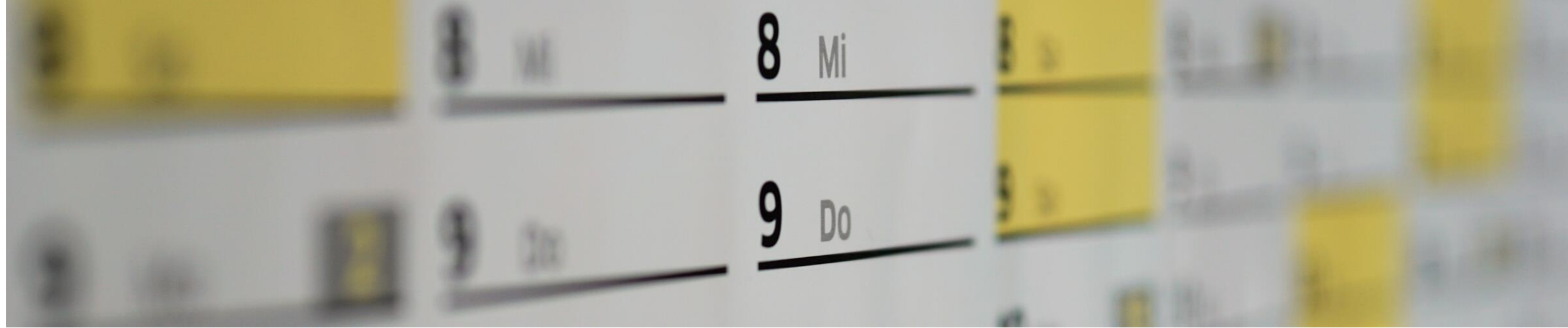
- Same rules apply as before
- Winners will submit their re-recorded videos to 4-H Agent,
- Agent will upload to State Registration system much like District.
- State Judging will take place the week of July 28th.



“We **LEARN to do something by doing it. There is no other way.”**

JOHN HOLT

TIMELINES



District TimeLine

- June 15 is the registration deadline
- Use week of the 22nd for DAD Judging ONLY – Youth and Agents not involved in this – just the PIC's, Judges and State Staff facilitating
- June 22 – NE
- June 23 – SC
- June 24 – SE
- June 25 – NC
- June 26 – W
- July 3rd – Winners announced & Score Sheets back to counties so winners can re-do their recording based on judges' feedback

State TimeLine

- July 20th is the registration deadline
- Week of July 28th – State Judging
- First full Week of August – Winners Announced.

BEST PRACTICE GUIDELINES



HELPFUL TIPS

- All videos should be recorded horizontally if using your phone or tablet/ipad.
- Make sure phone is on airplane mode and don not disturb
- Make sure your camera is set to HD
- Set it on a stable place (piling up books if you don't have a tripod) Ideally, the camera should be set at your eye level.
- Make sure Autofocus and Auto Exposure are locked on the participant at the right distance
- Look directly into the camera lens.
- You can use bright stickers placed on either side of the lens if it's hard to get your focus back to it



HELPFUL TIPS

- If you're showing an item on camera, do it slowly, holding it in place while counting to at least 5 in your head before putting it down
- Because things are often hard to see on video when you are holding it, one option would be to have a high-backed chair turned backward beside you so that you can rest your arm on it while you're holding the object to make sure you're holding the item still.
- Make sure the camera is at a direct line of sight with you or slightly above if you have items on a table.



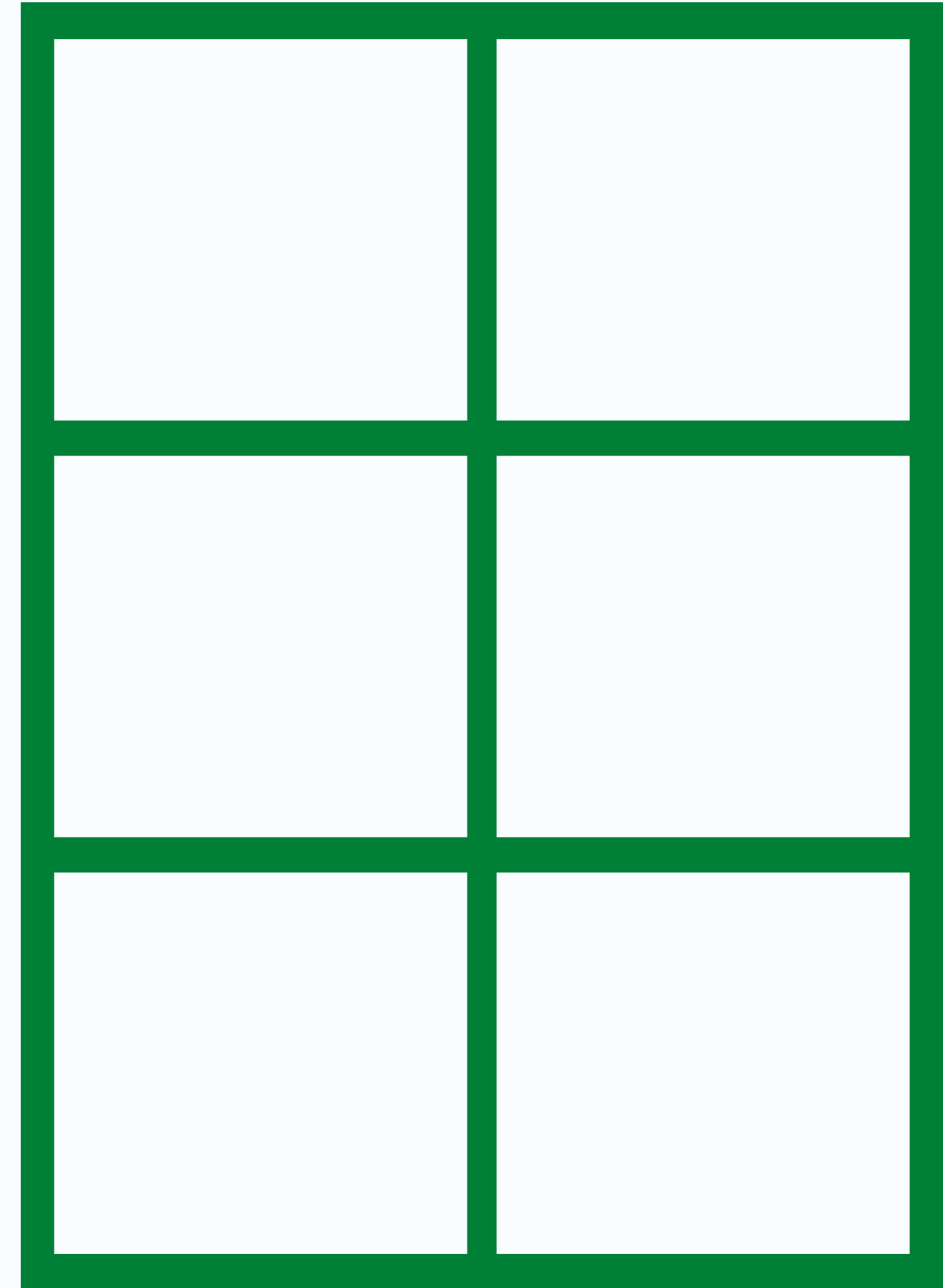
HELPFUL TIPS

- It you are showing a powerpoint on a different computer, it may be hard to see the computer screen. The camera cannot expose for both you and the computer screen with clarity and it's going to pick the better light source (the computer)
- There are several options depending on your technology available:
 - Set focus on you, move camera to computer if needed. Not necessarily important to see computer screen.
 - Print slides out and film at a closer angle
 - Film with dual screen using zoom
 - Use Posters



HELPFUL TIPS

- Face the window or another light source or you can set up outside to record your presentation but be sure to have a good microphone if you are outside.
- If you have glasses, make sure that you can't see the reflection of the window in them so that we can still see your eyes.
- Make sure you have a non-distracting background (not busy and not a lot of people)



VIDEO SPECIFICS

- Please save video's as .mp4 or .mov
 - These are universal files that we should be able to download and watch.
- Videos should be 10GB or less. 6-8 is recommended based on the time limit that your presentation should be.
 - 7-12 minutes total.
- If you are concerned with upload time, maybe upload it overnight.





Zoom



DEMOS



3 DIFFERENT EXAMPLES

- Sarah Moyer – Caldwell County 4-H
- Taylor Jenkins – Iredell County 4-H
- Ashley Brooks – Craven County 4-H

- Check recording settings prior to beginning a meeting.
- Locate “Record” on the menu bar.
- The meeting host will see a “Recording...” indicator in the top, left-hand side of the screen during recording.
- After the meeting, the video will convert to an mp4, which is the file type we need.

SARAH MOYER

zoom

Settings

General

Video

Audio

Share Screen

Chat

Virtual Background

Recording

Profile

Statistics

Feedback

Keyboard Shortcuts

Accessibility

Local Recording :

Store my recordings at:

/Users/samoyer2/Docu...

Open

163.47 GB remaining

☐

Choose a location to save the recording to after the meeting ends

☐

Record a separate audio file for each participant

☐

Optimize for 3rd party video editor ?

☐

Add a timestamp to the recording ?

☒

Record video during screen sharing☐☐

Cloud Recording

Manage on web...

SARAH MOYER

Zoom

TAYLOR JENKINS



- Most everyone has an easily accessible camera in their back pocket... their phone!
- Turn your phone sideways and put it on airplane mode Audio is important—you can use a microphone, but you don't have to
- Make sure your environment is quiet and doesn't echo Use a tripod to hold your phone up or get creative
- The camera should ideally be eye-level (make sure you look into the lens!)
- Have someone help position you and video
- When presenting, pauses are okay!
- Pay attention to the clothing you wear—it makes a difference!

Screen Share a Camera Input - Using an iPhone

- Make sure your phone and your computer are both up-to-date with software updates
- Plug in USB charging cable to computer and then plug other end of cable into phone
- If you have an iPhone the screen will ask you if you “Trust” the computer and if you do, then type in the iPhone passcode (fingerprint and faceID will not work for this)
- Once your phone is plugged in, make sure you have completely updated the connection software
- Go to “Launchpad” and open “QuickTimePlayer” (your screen probably won’t change except for the top toolbar) Click “File” and then click “New Movie Recording”
- A window will open and you should see yourself through your computer’s built-in camera.
- Go to the toolbar on the lower screen (this toolbar is moveable if needed, but it will appear at the bottom of the screen initially) & select the input from the iPhone’s camera, (for Mac’s, FaceTime HD Camera will be ticked, select the iPhone Camera instead.
- The QuickTime screen should change shape to mirror your phone’s shape and should show your phone’s screen. (Occasionally, iPhone’s will ask you to “Trust” the device again, if this should happen, just type in your passcode again. If you are having to do this in front of someone, don’t worry, it won’t show your passcode on the screen.)

ASHLEY BROOKS

ADDING PHONE CAMERA
TO ZOOM
+
TEAM PRESENTATIONS

- Open your phone and select your camera app
- Then select your “Video” tab (this will give you more visual screen)
- Now you’re ready to use your camera during zoom!
- You don’t have to tap/click record on either QuickTime or on your phone to use it on zoom. But if you would like to, you can do it on either or both.
- Open “Zoom” and start your meeting.
- Click “Share Screen” When the window opens, it will display this first set of “Basic” options
- You will need to select “Advanced” and then select “Portion of Screen” then click “Share”
- A green box will appear on your screen. Whatever is in this box is what the Zoom audience will see.
- You can manipulate the size of the box by dragging the bottom right corner to fit to the size that you want. You can slide the whole box over by grabbing the top and moving it. For example, you can make it so that the people only see the middle of your phone recording on the screen.
- You can also add a PowerPoint to the zoom session Open PowerPoint and select “Slide Show” from the toolbar, then select “Set up Show.”
- Another window will open up and select “Browsed by an individual (window)”, then “OK”

ASHLEY BROOKS

ADDING PHONE CAMERA
TO ZOOM
+
TEAM PRESENTATIONS

ASHLEY BROOKS



- Now you can start your regular slide show and it will open up in another window that does not take up your whole screen.
- You will be able to manipulate the size of the window by clicking and dragging it at the bottom right corner
- Should you want to make both your PowerPoint and your Phone camera visible at the same time on Zoom, then you will need to make the Powerpoint window smaller and put it beside the phone camera window.
- Now adjust the green box to fit the PowerPoint and the portion of the camera you want it to see.
- Everyone else will be seeing the screen below: (the camera on your screen will be showing images as well, I just put my camera down to take a screenshot, which is the reason for the black screen above.)

ADDING PHONE CAMERA
TO ZOOM
+
TEAM PRESENTATIONS

Screen Share a Camera Input

- <https://support.zoom.us/hc/en-us/articles/207599483-Screen-Share-a-Camera-Input>

OTHER PHONE TYPES

ADDING PHONE CAMERA
TO ZOOM
+
TEAM PRESENTATIONS



TECHNICAL

Q+A



Simone Keith and Alta Zhang

**Extension Information
Technology**

REGISTRATION PROCESS



NC STATE

EXTENSION





REGISTRATION HINTS



- It may take a while for your video to initialize if you are using our google forms template
- Download video to your computer.
- Upload the video to our form for DAD and State Finals.

