

NC STATE 4-H HORSE SHOW



Photos courtesy of Cassidy Brooke Photography

SPONSORSHIP OPPORTUNITIES 2022

NC STATE 4-H HORSE SHOW

Sponsorship Request



Dear Potential Sponsor:

Plans are in progress for the 2022 NC State 4-H Horse Show which is scheduled for July 6-10, 2022, at the James B. Hunt, Jr., Horse Complex on the North Carolina State Fairgrounds. The show is one of several educational activities offered through the North Carolina 4-H Horse Program. The success of the State 4-H Horse Show annually helps to boost 4-H Horse Project numbers in North Carolina. Program activities are designed to use the horse as an educational tool to develop youth leadership abilities, build character, and assume citizenship responsibilities. The State Horse Show provides dedicated, hard-working youth with an opportunity to demonstrate their horsemanship and stable management skills while promoting good sportsmanship in a friendly, competitive atmosphere. There were over 1500 entries at our 2021 horse show.



The 2022 State 4-H Horse Show will offer 160 classes in twenty show divisions to be held over a five day period. On Friday, July 8, the NC State 4-H Horse Show will continue to include an Opening Ceremony and Versatility Class. Now more than ever, we need sponsors like you to help support this event to ensure the growth of NC 4-H Horse Program so that our youth will have the opportunities it offers for years to come. We greatly appreciate your generosity and would like to offer some recognition for you as well. Please see the forms on the following pages to learn about becoming a sponsor of the NC State 4-H Horse Show.

Thank you for considering our request!

Alaina Cross
Extension Associate
NCSU Dept. of Animal Science
919.515.7871
Alaina_Cross@ncsu.edu

Lori Stroud
Extension Assistant
NCSU Dept. of Animal Science
919.515.5788
Lori_Stroud@ncsu.edu

Sponsorship Levels

Major Show Sponsor \$500 & up

- Recognized via announcement at least once in each show arena each day as a major show sponsor
- Supplied banners displayed at entrances and main arena (other locations available upon request)
- Full page advertisement (inside front or back cover) in the official program book - 8.5" W x 11" H (vertical)
- Linked logo on website, show APP, and social media channels
- A 10 x 10 indoor vendor space for the duration of the show

Reserve Champion Sponsor \$500

- Recognized via announcement as the Reserve Champion sponsor each time the 21 Reserve Champions are named (Wednesday-Sunday)
- Supplied logo embroidered/printed on Reserve Champion prizes
- Full page advertisement in the official program book - 8.5" W x 11" H (vertical)
- 10 X 10 indoor vendor space for the duration of the show
- Linked logo on website, show APP, and social media channels

Division Champion Sponsor \$100

- Recognized via announcement as the Division Champion sponsor when your selected division is awarded
- Sponsor name in program with division
- Full page advertisement in the official program book or 10 X 10 indoor vendor space for the duration of the show
- 21 different divisions available

Versatility Class Sponsor \$75

- Recognized via announcement as the Versatility Champion sponsor when your selected class is awarded
- Sponsor named in program with the class
- Half page advertisement in the official program book
- Logo or name placed on the award

Class Sponsor \$20

- Choose one or more classes of the 160 offered
- Sponsor named in the program with each class
- Name or good luck shout out to 4-H'er when class placing is announced
- Business card/Good luck ad in the show program or 10 X 10 indoor vendor space for 1 day (2 class sponsorships: half-page ad or 2 days of vendor space)

Sponsor Form

Sponsor Information

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Selection

Major Show Sponsor (\$500 and up)

Amount: _____

Reserve Champion Sponsor \$500

Division Champion Sponsor \$100

Division: _____

Full Page Ad

Vendor Space

Versatility Class Sponsor \$75

Junior

Senior

Class Sponsor \$20

Name of Class/4-H'er to be recognized: _____

Business Card Ad Vendor Space [Date(s)]: _____

Contributor

For those wishing to contribute an amount other than those listed.

Amount: _____

Please email ads (PDF or JPEG to: llstroud@ncsu.edu) by June 10.

Payment Information

I have included a check made payable to the NC Agricultural Foundation

Please send an invoice

I made a payment online at: <http://go.ncsu.edu/4hhorseshow2022>

If applicable, name and county of 4-H'er that solicited this sponsorship: _____



Please send this completed form to: NCSU Extension Horse Husbandry, Box 7621 NCSU, Raleigh, NC 27695-7621