

NC FESTIVAL & EVENTS SURVEY RESULTS

Survey respondents ($n = 92$) were asked to answer the questions for the event (or festival) that they dedicated most of their time.

**49%**

of respondents have
hosted the event for
20+ YEARS

Respondents also indicated 18% have hosted for 11–20 yrs, 31% between 3–10 years, and only 2% have hosted the event for less than 2 yrs prior to 2020 ($n = 92$).

87%

HAD NEVER CANCELLED
prior to 2020 ($n = 81$).

OVER HALF

67% cancelled the event entirely
in 2020 ($n = 81$).

AVERAGE NUMBER OF EVENT ATTENDEES

44%

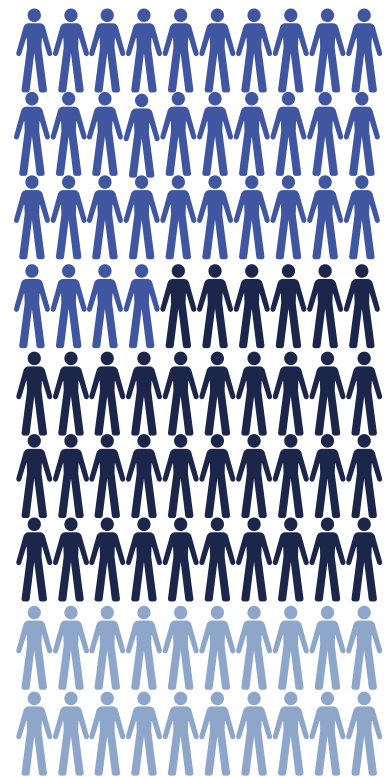
More than
10,000

36%

Between
1,000 – 10,000

20%

Less than 1,000

 $n = 86$

RESOURCE NEEDS FOR EVENT PLANNERS

Respondents most common answers for needed resources were related to:

1**Safety****2****Crowds****3****Volunteers**

RESOURCES

	Safety	Crowd Control	Volunteers	Planning Guides	Checklist
1 CDC Event Readiness & Planning Tool	X			X	X
2 CDC Pandemic Flu Event Preparation (Preparing for Future)	X			X	X
3 CVENT: Event Planning Guide 2021				X	
4 Event Safety Alliance (ESA) Reopening Guide	X			X	
5 Function Central (FC) Event Planning Guide	X	X		X	X
6 Health & Safety Executives (HSE) Crowd Control Guide		X			
7 Initlive: Best Practices and Examples of Volunteering During COVID			X		
8 Volunteer Hub: Volunteer Management Amid COVID-19	X		X		

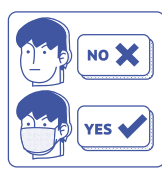
NC RESOURCES

[NC Festival & Events Association](https://www.ncfestival.com)
ncfestival.com

[Count on Me NC](https://countonmencc.org) – countonmencc.org

[NC State Extension](https://ces.ncsu.edu) – ces.ncsu.edu

[NC State Tourism Extension](https://tourismces.ncsu.edu)
tourismces.ncsu.edu



No mask, no entry.



Disinfect your hands here.



Maintain social distancing.

Links to Above Resources

1. CDC: go.ncsu.edu/tn7ljhZ
2. CDC: go.ncsu.edu/qddnpoc
3. CVENT: go.ncsu.edu/2rcn0jw
4. ESA: go.ncsu.edu/f1lpcjd
5. FC: go.ncsu.edu/xmqugt6
6. HSE: go.ncsu.edu/jahmjlo
7. Initlive: go.ncsu.edu/q0zxexg
8. Volunteer Hub: go.ncsu.edu/kokohci

A document with these and other relevant resources can be accessed:
go.ncsu.edu/fest2021