



Visit NC Farms Mobile App Survey

Please Print

1. Farm Name _____

2. Contact Name _____

3. Title or Position _____

4. Phone _____

5. Email _____

6. Address _____

7. City/Town _____

8. County _____

9. State _____

10. Zip _____

11. Farm website address _____

12. Social Media Presence

_____ Facebook _____ Instagram _____ Pinterest _____ Twitter _____ Google+ _____ Other

13. Year started farming _____

14. Acres in Production (select one):

_____ 5 acres or less	_____ 16-20 acres	_____ 51-75 acres.	_____ 151-200 acres
_____ 6-10 acres	_____ 21-30 acres	_____ 76-100 acres	_____ 201-300 acres
_____ 11-15 acres	_____ 31-50 acres	_____ 101 - 150 acres	_____ 300+ acres

15. FARM/EXPERIENCES/ATTRACTIONS: **Agritourism** offers an additional opportunity for farms to diversify their operation and create additional revenue streams. In this next section, to better understand your farm's agriculture contributions and all that your farm GROWS, RAISES, CATCHES and/or MAKES.

16. SPECIAL EVENT SPACE: Please check all of the following items that apply to your farm.

<input type="checkbox"/> Birthday Parties	<input type="checkbox"/> Sound System	<input type="checkbox"/> Heating
<input type="checkbox"/> Wedding Venue	<input type="checkbox"/> Dance Floor	<input type="checkbox"/> School Groups
<input type="checkbox"/> Chapel	<input type="checkbox"/> Tent Rental	<input type="checkbox"/> Youth/Church Groups
<input type="checkbox"/> Florist	<input type="checkbox"/> Table/Chair Rental	<input type="checkbox"/> Tour Groups
<input type="checkbox"/> On-Site Event Coordinator	<input type="checkbox"/> Liquor License	<input type="checkbox"/> Corporate Groups
<input type="checkbox"/> Catering	<input type="checkbox"/> Electricity	<input type="checkbox"/> Special Needs Groups
<input type="checkbox"/> Commercial Kitchen	<input type="checkbox"/> Air Conditioning	

17. (Continued) SPECIAL EVENT SPACE: Please check all of the following items that apply to your farm.

<input type="checkbox"/> Indoor Space	<input type="checkbox"/> Outdoor Space	<input type="checkbox"/> Parking
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18. (Continued) SPECIAL EVENT SPACE: If "Indoor Space", was checked in the previous question, please provide HOW MANY GUESTS CAN BE ACCOMMODATED IN THE FARM'S INDOOR SPACE?

<input type="checkbox"/> 15 or less guests	<input type="checkbox"/> 26 - 30 guests	<input type="checkbox"/> 76 - 100 guests	<input type="checkbox"/> over 150 guests
<input type="checkbox"/> 16 - 20 guests	<input type="checkbox"/> 31 - 50 guests	<input type="checkbox"/> 101 - 125 guests	
<input type="checkbox"/> 21 - 25 guests	<input type="checkbox"/> 51 - 75 guests	<input type="checkbox"/> 126 - 150 guests	

19. (Continued) SPECIAL EVENT SPACE: If "Outdoor Space", was checked in the previous question, please provide HOW MANY GUESTS CAN BE ACCOMMODATED IN THE FARM'S OUTDOOR EVENT SPACE?

<input type="checkbox"/> 25 guests	<input type="checkbox"/> 50 guests	<input type="checkbox"/> 125 guests	<input type="checkbox"/> 250 guests
<input type="checkbox"/> 35 guests	<input type="checkbox"/> 75 guests	<input type="checkbox"/> 150 guests	<input type="checkbox"/> 300 guests
<input type="checkbox"/> 45 guests	<input type="checkbox"/> 100 guests	<input type="checkbox"/> 200 guests	<input type="checkbox"/> over 300 gues

20. DIRECT SALES: What type(s) of items does your farm offer guests?

21. AMENITIES: What amenities does your farm offer to guests? (Amenities may include: restrooms; picnic areas, play areas, handicapped access, and on-site transportation to name a few)

22. During which months will your farm be open for visitors? (Please check all that apply.)

January _____	April _____	July _____	October _____
February _____	May _____	August _____	November _____
March _____	June _____	September _____	December _____

23. Please share your farm's **UNIQUE COMPELLING STORY** in no more than three sentences. WHAT is your farm's purpose and WHY do you do it? Why would a potential visitor planning ayn itinerary choose your farm as a destination?

24. To best promote your farm to tourism decision-makers, please provide more details about your farm's unique agritourism activities that may be important to understand if not already requested in previous questions of this survey. (Agritourism activities may include: Pick Your Own, Animals, or Tours to name a few)

25. For the experiences that you offer and the products that are grown, raised caught and made on the farm, does the farm have liability insurance?

_____ Yes, for agritourism activities.

_____ Yes, for value-added agriculture products.

_____ Yes, for both agritourism activities and value-added agriculture products.

_____ No

A sincere thank you is extended to our farming and agritourism communities for taking the time to complete this survey.

Please return to your local Extension Office

Franklin County
Extension Center
103 S. Bickett Blvd.
Louisburg, NC 27549
(919) 496-3344

Granville County
Extension Center
125 Oxford Outer Loop
Oxford, NC 27565
(919) 603-1350

Person County
Extension Center
304 S. Morgan St., Rm. 123
Roxboro, NC 27573
(336) 599-1195

Warren County
Extension Center
158 Rafters Ln.
Warrenton, NC 27589
(252) 257-5616

Vance County
Extension Center
305 Young St.
Henderson, NC 27536
(252) 438-8188