



Interested In Growing Your Local Farm? Learn How Through The Visit NC Farm App

When: July 27, 2018

Where: Granville County Expo & Convention Center
4185 U.S. Hwy 15 South, Oxford

Time: 8:00 AM

RSVP to your local Extension Office by July 24

Granville County (919) 603-1350

Person County (336) 599-1195

Breakfast will be served

Featured Speakers Include:



Ms. Annie Baggett

NC Department of
Agriculture & Consumer Services



Ms. Gena Stephens

Carlee Farm



Mr. Jack Pleasant

Sunset Ridge Buffalo Farm

Brought to you in conjunction with:



Kerr Tar
Regional Council
Of Governments

NC State University and N.C. A&T State University commit themselves to positive action to secure equal opportunity and prohibit discrimination and harassment regardless of age, color, disability, family and marital status, gender identity, genetic information, national origin, political beliefs, race, religion, sex (including pregnancy), sexual orientation and veteran status. NC State, N.C. A&T, U.S. Department of Agriculture, and local governments cooperating.

Persons with disabilities and persons with limited English proficiency may request accommodations to participate by contacting Charles F. Mitchell, County Extension Director, at 919.496.3344 or email charles_mitchell@ncsu.edu or fax 919.496.0222 or appear in person at the County Extension Office at least 5 days prior to the event registration deadline.



Interested In Growing Your Local Farm? Learn How Through The Visit NC Farm App

When: August 7, 2018

Where: Franklin County Extension Center
103 S Bickett Blvd., Louisburg

Time: 6:30pm

RSVP to your local Extension Office by August 2

Franklin County (919) 496-3344

Dinner will be served

Featured Speakers Include:



Mr. Russell Vollmer
Vollmer Farm



Ms. Annie Baggett
NC Department of
Agriculture & Consumer Services



Mr. Bob Sykes
Turtle Mist Farm, LLC

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NEWS RELEASE

July 16, 2018

Paul Westfall | (919) 603-1350/paul_westfall@ncsu.edu

Visit NC Farms App Interest Meetings

Oxford, N.C. – Farmers and Agritourism business owners are invited to an interest meeting to discuss the new “Visit NC Farms” app that is currently under development by the North Carolina Department of Agriculture and Consumer Services. There are two meetings scheduled, with the first being a breakfast meeting starting at 8:00 am on Friday, July 27, 2018. This meeting will be held at the Granville County Expo Center located at 4185 US Hwy 15 South, Oxford, NC.

Presenters at this meeting will be Gena Stephens, owner of Carlee Farm, located near Oxford, NC, Jack Pleasant, owner of Sunset Ridge Buffalo Farm located near Roxboro, NC, and Annie Baggett, NCDA&CS Agritourism Marketing Specialist. These presenters will be describing their businesses and how they think having an app for smart phones and tablets can benefit Agritourism in this area.

The second meeting will be held at the Franklin County Cooperative Extension Center, 103 S. Bickett Blvd., Louisburg, NC, on Tuesday, August 7, 2018, starting at 6:30 pm. Presenters at this dinner meeting will be Russ Vollmer of Vollmer Farm, Bob Sykes of Turtle Mist Farm LLC., and Annie Baggett of NCDA&CS.

“We’re convinced that in today’s marketing climate, an app that can be downloaded onto a smart phone or tablet and be used to show the public where farms and agritourism venues and events are located will be a benefit to the region’s agricultural economy,” says Paul Westfall, County Extension Director in Granville and Person Counties.

“Also, since we are approaching this on a regional basis with NC Cooperative Extension of Granville, Person, Franklin, Vance, and Warren Counties working together with the Kerr-Tar Council of Governments and the NCDA&CS, farms, agribusiness, and agritourism across the regions should benefit by helping potential customers from outside the region to find their locations.”

The “Visit NC Farms” app project is sponsored by the NCDA&CS, NC Cooperative Extension of Granville, Person, Franklin, Vance and Warren Counties, and the Kerr-Tar Council of Governments.

Farmers, Agribusiness owners, and Agritourism business owners interested in attending one of these meetings are encouraged to RSVP by calling one of the phone numbers below and specifying which meeting they would like to be a part of. RSVP for the Granville County meeting by Tuesday, July 24, or for the Franklin County meeting by August 2. For more information about the Visit NC Farms app, contact your local NC Cooperative Extension Center. The phone numbers are:

Granville – (919) 603-1350

Person – (336) 599-1195

Franklin – (919) 496-3344

Vance – (252) 438-8188

Warren – (252) 257-3640

