



We invite you to attend the North Carolina Cooperative Extension's "Successful Small Farm Opportunities Conference". You'll be able to explore alternative enterprises by speaking with successful producers and university personnel who are already growing and researching specialty enterprises. We can give you the practical, no-nonsense, hands-on advice you'll need when considering crop & livestock production, market development, and other important business options.

The program will include four sessions, with five topics offered during each session. You can choose one topic to attend during each session. You will receive resource materials in a notebook for all sessions. Registration confirmation will be sent via email upon receipt of your payment and meeting selections.

For more information contact:

Franklin County Extension Center

919-496-3344

www.franklincountyfarmfresh.com

WHY PARTICIPATE?

- ➔ Gain knowledge and insight into issues concerning today's small farmer, both vegetable and animal production;
- ➔ Collaborate and network with others in small farming enterprises;
- ➔ Meet with trade show vendors and see what's new for small farmers.

“I really enjoyed the Farm Conference...I was amazed at the question how much money this conference may save you or be worth to you. My answer is about \$20,000. Thank you for organizing this wonderful event! - Ronnie Voss

I really enjoyed the conference, especially the session on goats.
- Lynn Mitchell

Our goal for this conference is to nurture and share knowledge on how to be successful and profitable, while operating a small family farm.
- Martha Mobley, NC Coop Agent

*Persons with disabilities and persons with limited English proficiency may request accommodations to participate by contacting:
The Franklin County Cooperative Extension
(919) 496-3344 or martha_mobley@ncsu.edu
or in person at least 10 days prior to the event at our office
103 S. Bickett Blvd. Louisburg, NC 27549

SPONSORED BY



SUCCESSFUL



SMALL FARMS



OPPORTUNITIES



CONFERENCE

**FEBRUARY 28th 2015
VANCE-GRANVILLE COMMUNITY
COLLEGE MULTI-PURPOSE ROOM
8100 NC 56 HWY, LOUISBURG, NC 27549**



SUCCESSFUL SMALL FARMS OPPORTUNITIES CONFERENCE

February 28, 2015

8:00-9:00 REGISTRATION

Coffee & Light Refreshments

9:00-9:10 WELCOME & LOCAL FOODS PERSPECTIVE

Martha L. Mobley, Franklin County
Agriculture Extension Agent

9:10-9:45 "Farm Bill: What is in it for me?"

Congressman G.K. Butterfield,
House of Representatives, NC District 1

9:45-10:00 Break and Meet with Trade Show
Exhibitors in the lobby of the Education
Building

10:05-10:55 SESSION 1

1. Pastured Pork Production & Marketing
Mike Jones, Mae Farm,
Louisburg, NC
2. Successful Business Planning for Small Farms
Scott Marlowe, RAFI, Pittsboro, NC
3. Small Scale Beef Production & Marketing
Martha Mobley,
Kelsey Lichtenwalner,
Franklin & Warren County Ag Agents
4. Understanding the Concept of Permaculture on Farms
Robbie Coleman,
2 Girls in the Garden, Rougemont, NC
5. Using Solar Energy to Power Your Farm
Ben Kerr, Self-Sufficient Water & Power, LLC, Wilmington, NC

11:05-11:55 SESSION 2

Same Sessions as
Breakout Session 1

12:00-1:00 LUNCH

"Farmer Panel: The Future of Small Farming"

- Robert Elliott, Veteran Coalition
- Scott Marlowe, RAFI
- CFSA
- Judy Lessler, Harland Creek Farm, Pittsboro, NC

Meet with Exhibitors in Lobby

1:10-2:00 SESSION 3

1. Pastured Poultry Production & Marketing

John McCauley, Healthy Hen Farm,
Oxford, NC

2. Raising Capital to Start a New Farm Venture

Speaker TBA

3. *Shiitake Mushroom Production & Marketing

*Outside - Hands On

Robert Elliott, Cypress Hall Farm,
Louisburg, NC

Tracy Perry, Ag Technician, NC
A&T

4. Using Social Media to Market Your Farm & Products

Wendy Perry

Marketing & Social Maven,
Our State, www.sowcialmedia.com

5. Hi-Tunnels: Pros & Cons

Speaker TBA

2:05-2:55 SESSION 4

Same Sessions as
Breakout Session 3

3:00 EVALUATION & ADJOURN

SUCCESSFUL SMALL FARM OPPORTUNITIES REGISTRATION FORM

NAME _____

EXTRA PERSON _____

ADDRESS _____

PHONE _____

EMAIL _____

Please circle your choice in each session:

Session 1:	1	2	3	4	5
Session 2:	1	2	3	4	5
Session 3:	1	2	3	4	5
Session 4:	1	2	3	4	5

	No. Attending	Total
\$20 Individual		
\$10 Xtra Person(s)		
Late Registration After 2-23 \$30		
	TOTAL DUE	

Registration includes resource notebook, snack, & lunch. Additional persons (\$10) will receive snack and lunch. Early registration deadline is 02-23-15. After 02-23-15, cost is \$30. Registration is only accepted with payment and is non-refundable. Space limited to the first 75 participants.

Make checks payable to:

"Franklin Co. Cooperative Extension Center"

Mail registration form and payment to:

103 S. Bickett Blvd., Louisburg, NC 27549