

Forum Name	Suggestion	Description	Votes	Supporters
4-H and Youth Development				
2013 AC Listening Session - Q2b	top criterion - Uniquely positioned to deliver program. After school programs a		4	3
2013 AC Listening Session - Q2b	4-H youth development - youth development through community clubs	The success and effectiveness of 4-H is found through community clubs.	5	3
2013 AC Listening Session - Q2b	Summer discovery program.	Other agencies in county offer similar programming C	9	9
2013 AC Listening Session - Q2b	4-H 'activities' that require a lot of investment time but little commitment and sl		4	4
2013 AC Listening Session - Q2b	Meets an External Demand	Several counties offer summer fun though this need is being met by various other community organizations B	1	1
2013 AC Listening Session - Q2b	Currently the 4-H program does not meet core program criteria which is an inc	Lack of 4-H clubs, participation in various activities on the county, district and state levels. Lack of confidence and financial support from community stakeholders. Grade C.	2	2
2013 AC Listening Session - Q2b	4-H is not well supported by specialists	4-H agents have to develop their own summer camp, school enrichment, and evaluation tools. Clubs do not rely on campus based research and curriculum for programs. G	7	7
2013 AC Listening Session - Q2b	Impactful program outcomes	4-H Crafts Workshops Grade B	2	2
2013 AC Listening Session - Q2b	Impactful program outcomes -- overnight activities -- 4-H	Some of the traditional overnight 4-H opportunities (lock-ins, retreats, camps) are not strategic in purpose and designed to support long term programming efforts and impact	7	3
2013 AC Listening Session - Q2b	Uniquely positioned to deliver	ECA does not have a common mission or goal. Other community organizations are positioned to do the same work/program. Childcare provider trainings are offered by smar	2	2
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program	Childcare Education...offered by Smart Start, More@4, Resource and referral agencies, and school systems.	1	1
2013 AC Listening Session - Q2b	Child care trainings because we don't have specific early childhood education	We just have general human development specialists on campus.	1	1
2013 AC Listening Session - Q2b	Top Criterion - Impactful program outcomes	Community 4-H clubs are losing their value, many clubs now don't have the impact they did 20 years ago. Finding good volunteers that will dedicate the time needed to hav	1	1
2013 AC Listening Session - Q2b	impactful program outcomes....	These are not impactful: farm city week programs, some 4-H summer fun programs, some homeowner calls where it is too late to fix their horticulture problem because they	1	1
2013 AC Listening Session - Q2b	Time to measure powerful impacts	Many of the youth programs require time in order to measure the true impacts in the lives of youth. It is difficult to measure truthful impacts in the lives of youth after completi	1	1
2013 AC Listening Session - Q2b	STEM Activities	STEM projects are implemented in summer and school enrichment. However, due to varying resources, other agencies are able to adopt our projects and serve more depen	4	3
2013 AC Listening Session - Q2b	Impactful program outcomes.....4-H Fashion Revue	cannot show immediate impacts, perhaps just provides closure to the individual skills of clothing project participation, difficulty in justifying professionals time involved in the e	1	1
2013 AC Listening Session - Q2b	Not uniquely positioned: 4-H science curriculum	Local science center offers similar programming. Grade: B	1	1
2013 AC Listening Session - Q2b	Impactful: Short term summer programs for youth that do not provide child ca	Half day summer activity programs for youth such as Cloverbud Camp. Grade: B	1	1
Lawn and Garden				
2013 AC Listening Session - Q2b	Master Gardener	Good connection to community but not really an impactful program when it comes to expense to money ratio a	2	2
2013 AC Listening Session - Q2b	Master Gardener Program	Excellent program for educating clients who stick with the program on basic gardening/horticulture. Difficult in smaller counties with limited resources/high unemployment. Co	2	2
Agriculture and Food Production				
2013 AC Listening Session - Q2b	agricultural profitability - commodity variety selection	Choosing the best varieties in order maximize profits.	2	2
2013 AC Listening Session - Q2b	meets external demand	environmental programs in swine industry B	1	1
2013 AC Listening Session - Q2b	top criterion= research base/ specialist support	This is NOT being met in strawberries and is a topic of disgruntlement amongst farmers at strawberry meetings/ conferences. When the previous strawberry specialist retired	1	1
2013 AC Listening Session - Q2b	External demand for a program.	Operating plant clinics for consumer horticulture-related questions. Plant clinics operate based strictly on the reliance of consumers for non-biased, researched-based inform	1	1
2013 AC Listening Session - Q2b	Environmental education - animal waste management	certifying animal waste operators	1	1
2013 AC Listening Session - Q2b	Sufficient research base/specialist support for a program	Sufficient research base/specialist support for a program - loss of Field Crop Entomologist Position -A	2	2
2013 AC Listening Session - Q2b	External Demand	The 10% Campaign. Our client base hasn't given demand for programs, saturated market towards consumers, no tangible outcomes/impacts A	2	2
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program- Crop Productio	There are consultants and other private industry professionals that are equipped to provide quality crop production information. We are in direct competition with them. B	2	2
2013 AC Listening Session - Q2b	We should not be promoting corporate spin: GMO's, environmentally dangero	Cooperative Extension needs to honor its mission of only promoting the public good via research-based information. Corporate influence in the university should be met with i	3	3
2013 AC Listening Session - Q2b	Sufficient research base/specialist support for program	Marketing agricultural health and safety programs through time-intensive, travel-intensive displays and exhibits (C)	1	1
2013 AC Listening Session - Q2b	sufficient specialist support for program	in counties with dairy production as a major commodity, there is no support on campus	1	1
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program	Area Feeder Calf sales have always been a flag ship for agents and farmers to partner along the lines of improved management for cattle systems. However, market prices d	1	1
2013 AC Listening Session - Q2b	Positive program revenue/expense ratio	Given the current Extension guidelines of cost recovery only, the ratio of time/expenses incurred for the F2F trainings needed for positive impacts is not cost effective in term	1	1
2013 AC Listening Session - Q2b	Pond management and aquatic weeds		1	1
2013 AC Listening Session - Q2b	uniquely positioned - agronomist or crop consultant.	Although ces is unbiased, growers can get this info from dealers ncda private consultants, etc. Grade- A	1	1
2013 AC Listening Session - Q2b	Demand...	Farm Safety?	1	1
2013 AC Listening Session - Q2b	Unique to Extension	LOCAL FOODS...this is not unique to extension...this is a fad that the university jumped on the band wagon...this makes our large farmers look unsupported and look like the	8	7
2013 AC Listening Session - Q2b	Quality of Program Inputs	Local Foods Lack of replicable and standardized program development	1	1
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program- Doing pesticid	Conducting pesticide trainings for NCDA that utilize extension resources with little or no monetary compensation on the county level, but licenses holders are charged for test	2	2
2013 AC Listening Session - Q2b	Pesticide education	Other agencies, associations, and industry do this. Could also be done on-line.	2	2
2013 AC Listening Session - Q2b	Uniquely positioned- Horticultural therapy	Knowledge of horticulture is not the same as being a therapist. These type of programs need to be based within organisations who focus on mental and physical health. Exte	1	1
2013 AC Listening Session - Q2b	positive program revenue/expense ratio	Pesticide education for private applicators - Extension provides the programming/training (all the work), but NCDA gets the money.	1	1
2013 AC Listening Session - Q2b	External demand.	Commercial horticulture expertise in most needed in my county when looking at my current responsibilities which include pesticide education and urban horticulture. The cha	1	1
2013 AC Listening Session - Q2b	Uniquely positioned to deliver programs - Animal Waste Management Planning	Multiple agencies and private industry can do this, many more qualified than extension with current training and specialist support level.	1	1
Health and Nutrition				
2013 AC Listening Session - Q2b	Nutrition programming	This is being provided by the Health Departments. Many programs and activities are duplicated or partnered.	9	7
2013 AC Listening Session - Q2b	Need of a program	Nutrition-same programs as Health Department Youth-competition with Boys and Girls Club, Scouts Why are we not working together on a National Level in all program are	4	4
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program	Serv Safe, health department can do this Grade:C	5	5
2013 AC Listening Session - Q2b	Nutritional programming	This is a program that is covered by county government and local health departments as well as public school systems, therefore it is not a unique programming opportunity t	3	3
2013 AC Listening Session - Q2b	Impactful program outcomes (Economic Impact)	Nutrition Programming--Already being implemented through local health department programming Grade: A	2	2
2013 AC Listening Session - Q2b	External demand for programs - Serve Safe - Grade C	This is a duplicated service and most of those taking this certification do not identify it with Extension, it is identified as being a Health Department program, therefore the den	1	1
2013 AC Listening Session - Q2b	We are sourcing out unique Extension programs to other agencies which is ht	Eat Smart, Move More, Weigh Less can be used by other agencies A	6	5
2013 AC Listening Session - Q2b	Impactful program outcomes	ServSafe- impacts are not easily measured and we aren't changing lives	2	2
2013 AC Listening Session - Q2b	Uniquely positioned to deliver program. ServeSafe A	Other agencies and individuals are providing this curriculum.	1	1
2013 AC Listening Session - Q2b	having a table at health fairs because an Extension presence is expected. C		2	2
2013 AC Listening Session - Q2b	External Demand - More In My Basket (MIMB) and the new EFNEP MIMB prc		3	3
2013 AC Listening Session - Q2b	The "More in My Basket" program provides a duplication of services	Department of Social Services works with individuals or families to connect them with Food and Nutrition Services. More in My Basket is a DUPLICATION of their efforts to e	1	1
2013 AC Listening Session - Q2b	A lot of FCS programs have been sold out to the health department, by the un	Like esmmwl and serve safe	3	3

Community			
2013 AC Listening Session - Q2b	Fairs	State and County- Specialists and Agents waste a lot of time coordinating judging and booths that have nothing to do with pertinent education to our work.	13 12
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program	Livestock Shows and Judging. Fairs, Breed Associations, and FFA do these. Grade - B	2 2
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned	ATV Safety (Farm Bureau, Agromedicine, Sheriff Patrol all do it)	2 2
2013 AC Listening Session - Q2b	Impactful program outcomes - participating in community festivals/programs	This can sometimes be a marketing strategy but often in small communities take advantage of Extension professional resources/to fill gaps or entertain - we don't always get	3 3
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned	Emergency preparedness (NCDA, Agromedicine, USDA, etc.) - Extension can serve on committees but not run programs?	3 3
2013 AC Listening Session - Q2b	feeling obligated to speak at community functions/for club meetings when you		1 1
2013 AC Listening Session - Q2b	Impactful Program Outcomes	What is the relevance of the Extension and Community Associations at this point in time? Many of these programs had a great deal of impact 30 and 40 years ago but what	1 1
2013 AC Listening Session - Q2b	External demand: ECA. Some counties make this work well. Others, it is dying		4 4
2013 AC Listening Session - Q2b	My top criterion is cooperative extension is uniquely positioned to deliver prog	This program DOES NOT meet the criterion- Extension collaboration with fairs and festivals. Extension staff are overworked for these events and are not being utilized for th	5 4
2013 AC Listening Session - Q2b	Impactful outcomes (C)	County programs with community history, are staff and labor intensive, and provide short term output without impactful outcomes.	1 1

Home and Family			
2013 AC Listening Session - Q2b	Aging programs.....C. Counties have Dept on Aging Departments.		2 2
2013 AC Listening Session - Q2b	My top criterion is cooperative extension is uniquely positioned to deliver prog	Program: Basic Homeowner Information- calls & questions that could be answered from others	1 1
2013 AC Listening Session - Q2b	successful aging		2 2
2013 AC Listening Session - Q2b	Cooperative Extension is NOT Uniquely Qualified to Deliver Program - Senior	In many counties there are additional resources available for senior citizens such as Senior Centers, etc. so providing those services can be duplicative and may even be sec	2 2
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program	Parenting programs. There are other agencies in our county providing parenting programs.	9 8
2013 AC Listening Session - Q2b	CES uniquely positioned to deliver program	After school care. B	1 1
2013 AC Listening Session - Q2b	The history & community expectations - The SHIP Program	This is a program that did not originate through Cooperative Extension, but there is a collaborative effort to assist the Dept. of Insurance. A great deal of time and resources	4 3
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program	Counties are different and have different needs. FCS has not had a presence in our county for over 4 years. Those programs that are utilized and valued in other counties h	6 2
2013 AC Listening Session - Q2b	NCCE is not uniquely positioned to provide Aging Programs.	The NC Division of Aging is currently staffed to provide these programs in each county. B	2 2
2013 AC Listening Session - Q2b	Impactful Program Outcomes	Aging programs - should be done by senior centers or County Dept. of Aging. We collect no data and most of these are little "p" programs done for the purpose of entertainin	3 3
2013 AC Listening Session - Q2b	Couponing	There are more effective ways that we can help educate customers to lower their grocery bills that could have other (secondary) healthful outcomes.	1 1
2013 AC Listening Session - Q2b	Aging population, Senior Citizen population		1 1
2013 AC Listening Session - Q2b	External demand for program. Court ordered parenting programs.	People attending court ordered programs aren't there necessarily to become better parents, so this may not be the best use of resources or staff time. They certainly are not	1 1
2013 AC Listening Session - Q2b	External demand for program.	First Time Homebuyers class is required by USDA Rural Development to get a loan. People come to the class because it is required, not because they want it.	1 1
2013 AC Listening Session - Q2b	CE uniquely positioned to deliver programs	Senior health Insurance Information program This program is conducted in a portion of the counties with good public response and impacts however we are not uniquely pos	1 1
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver	SHIP A	1 1
2013 AC Listening Session - Q2b	Parenting Classes	Agencies is county already teach parenting classes, "Nurturing Parenting" DSS calls on Extension to co-lead.	1 1

Soil, Water, and Air			
2013 AC Listening Session - Q2b	Stormwater/water quality programs Grade B		3 3
2013 AC Listening Session - Q2b	Uniquely positioned to deliver	Soil sampling and collecting waste and plant samples for NCDA. We are not NCDA's errand boy.	2 2
2013 AC Listening Session - Q2b	Receiving and Handling soil and water samples should be dropped from our s	We no longer have the secretarial support to handle these and our financial accounting rules cannot account for the fees now required by NCDA	1 1

Forest Resources			
2013 AC Listening Session - Q2b	Demand	Forestry- we do not offer specific programming but are expected to cover this area while Forest Service serves this need well. A	3 3
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program	The program is Environmental Education. Natural Resource Commission, NC Forest Service and Pee Dee National Wildlife Refuge also provide Environmental Education. (3 3
2013 AC Listening Session - Q2b	External Demand of a Program	Forestry Management Plans should be given back to the Forestry Service as that is their specialty.	5 5
2013 AC Listening Session - Q2b	Cooperative Extension uniquely positioned to deliver program.	Forestry programming. The Forest Service can offer forestry programming. A	4 2
2013 AC Listening Session - Q2b	Impact programs	Forestry production and best management practices, no one on staff really is an expert in this area. Questions are often referred to NC Forestry Department. Grade: C	1 1
2013 AC Listening Session - Q2b	Impactful Program Outcomes - Urban/Community Forestry	This is a program that can easily be, and is, covered by horticulture, arboriculture, community forestry contacts, of state forest service (B)	1 1
2013 AC Listening Session - Q2b	History & community expectations: need to discontinue Forestry Wildlife Cam]		1 1
2013 AC Listening Session - Q2b	Program Inputs	Forestry and wildlife education A	1 1

Miscellaneous Responses			
2013 AC Listening Session - Q2b	Our top criterion that does not meet is being property managers and fund rais	When property is gifted to the university we should not be expected to be the farm or property caretaker/overseer/program developer/fundraiser. Grade D	1 1
2013 AC Listening Session - Q2b	Programming that is not identified by the local clientele.	Programming that is not identified by the local clientele.	1 1
2013 AC Listening Session - Q2b	External demand for a program.....	all programs have a tendency to go with the majority of subject matter wanted by our clientele. an example would be if we asked five people what they would like more inform	2 2
2013 AC Listening Session - Q2b	Transfer of non titled belongings(grandmas yellow pie plate)	Doesn't reach important outcomes C	1 1
2013 AC Listening Session - Q2b	Meets external demand-being more intentional in programming about meeting	Meets external demand-being more intentional in programming about meeting real demands versus meeting perceived demands.	2 2
2013 AC Listening Session - Q2b	Impactful programs	programs that have been identified as being duplicative of ours, with better results=A	4 2
2013 AC Listening Session - Q2b	Our top criterion is Impactful program outcomes	How do you define impacts/outcomes? A certain amount of our time must be spent in developing partnerships and building relationships in our county. There is no immediate	2 2
2013 AC Listening Session - Q2b	Cooperative Extension is uniquely positioned to deliver program	Species specific shows to meet a select few clientele.	1 1
2013 AC Listening Session - Q2b	extension uniquely qualified to deliver program	Other agencies such as health dept delivering duplicate programs. A	2 2
2013 AC Listening Session - Q2b	Uniquely positioned to deliver program. Shooting sports is offered by nearly al		1 1
2013 AC Listening Session - Q2b	Impactful programs.....small "activities" that are 1 shot deals that are not follo	Individual activities that do not align with a big "P" program that just take up time but do not have a greater impact. Grade B+	1 1
2013 AC Listening Session - Q2b	pigeon control C	c	1 1
2013 AC Listening Session - Q2b	Impactful Program Outcomes -- Grade B	Extension certified volunteers may not create high impacts throughout the state.	1 1
2013 AC Listening Session - Q2b	ECA needs to be revitalized. It has potential for meaningful outcomes, but nee		2 2
2013 AC Listening Session - Q2b	Top criterion - positive program revenue/expense ratio	Trying to create educational opportunities that are timely AND cost effective for participants is a difficult balance. Often unforeseen costs appear that you did not/ could not ac	1 1
2013 AC Listening Session - Q2b	Provide Season extension and local production training and certification (gap		1 1

Appear to have answered wrong question / Unsure how to interpret

2013 AC Listening Session - Q2b	impactful program outcomes	I cant think of a program I do that does not have an impact	2	2
2013 AC Listening Session - Q2b	Impactful program outcomes	Local Foods A	1	1
2013 AC Listening Session - Q2b	Fair A		2	2
2013 AC Listening Session - Q2b	Local foods	A	1	1
2013 AC Listening Session - Q2b	Impactful: Community Development - Community clubs/beautification projects	Working with the WNC Community Development Program, community beautification programs are judged to give the community pride in their community. Grade: A	1	1
2013 AC Listening Session - Q2b	Impactful. NCHospitality. High delivery success, limited satisfaction with topic	Desired program that was widely delivered. Feedback indicated limited impact of content based on narrow scope and rudimentary skills covered. Currently being updated to	1	1
2013 AC Listening Session - Q2b	Impactful program outcomes	SNAP Outreach through foodbanks. Extension agents have expertise of their local communities and reach out to many groups that need SNAP outreach that the food banks	1	1