

2009 N.C.
URBAN
FORESTRY
CONFERENCE

Sept. 15-17, 2009
Winston-Salem, NC



***Building Your Urban
Forest Infrastructure:***

developing working partnerships and technologies for your community

Sponsor/Exhibitor Registration Packet

Target Audience

The goal of this conference is to bring together people and organizations that are not typically brought together in one forum. The conference audience will include local tree board members, elected officials, planning commissions, appearance commissions, the development community, city staff, landscape architects and state agencies. While this is a varied audience, these entities face many of the same challenges and objectives. As development expands into traditionally rural areas, many cities and towns will be facing the challenges of developing ordinances to protect urban trees and green spaces, developers will be increasingly asked to design sustainable developments using new technologies, and arborists and landscapers will be relied upon to provide assistance with proper tree care and management. Bringing these people together provides the opportunity to network... making new contacts, building partnerships and exchanging knowledge.

Conference Topics

During this two day conference, numerous presentations will be given covering urban tree management, new technologies and partnership building. Specific topics that will be covered include diversity along the urban landscape, management plan development, municipal ordinances, conflicts with trees and utilities, new technologies for sidewalk and parking lot tree installation, energy conservation and urban shade trees, strategic land conservation efforts, working with community groups and elected officials, urban wood utilization, Green Design and sustainable urban forestry initiatives in North Carolina. The purpose of this conference is to introduce new ideas and methodologies for incorporating trees and green space into our community planning and development, and how partnerships between departments and agencies lead to successful results. Various North Carolina success stories will be highlighted to demonstrate how these processes function and the impact these practices have had within our communities.

Conference Agenda (tentative)

Tuesday, Sept. 15, 2009

10:00 am-5:00 pm	Registration and Exhibitors Set-up
9:00am-4:00pm	Preconference Workshop
5:30-7:30 pm	Opening Reception and Awards Banquet

Wednesday, Sept. 16, 2009

7:30-8:30 am	Breakfast
8:30-10:00 am	General Session
10:00-10:30 am	Networking/Exhibitor Break
10:30 am-12:00 pm	Concurrent Sessions
12:00-1:30 pm	Lunch
1:30-3:00 pm	Concurrent Sessions
3:00-3:30 pm	Networking/Exhibitor Break
3:30-5:00 pm	Concurrent Sessions

Thursday, Sept. 17, 2009

7:30-8:30 am	Breakfast
8:30-10:00 am	Concurrent Sessions
10:00-10:30 am	Networking/Exhibitor Break
10:30 am-12:00 pm	Concurrent Sessions
12:00-1:30 pm	Lunch
1:30-3:00 pm	General Session
3:00 pm	End of Conference

Sponsorship Levels

Platinum Level - \$5,000.00

- 5 Complimentary Registrations
- Name and logo recognition on conference banners, conference program, tee-shirts, and bags given to attendees
- Free Exhibit Space

Gold Level - \$4,000.00

- 4 Complimentary Registrations
- Name and logo recognition on conference program, tee-shirts, and bags given to attendees
- 75% Discount on Exhibit Space

Silver Level - \$3,000.00

- 3 Complimentary Registrations
- Name and logo recognition on conference program and bags given to attendees
- 50% Discount on Exhibit Space

Bronze Level - \$2,000.00

- 2 Complimentary Registrations
- Name and logo recognition in the conference program
- 25% Discount on Exhibit Space

General Sponsorship

- Any amount less than \$2,000.00
- 1 Complimentary Registration

Exhibitor Opportunities

One 8' x 10' Booth:	Non-profits and government agencies	\$250
No electricity	Commercial exhibitors	\$500

One 8' x 10' Booth:	Non-profits and government agencies	\$300
With electricity	Commercial exhibitors	\$550

Exhibit package includes:

- One 6' table with skirt and top
- 2 chairs, booth number sign
- If requested, one, 110 volt, 20-amp duplex electrical outlet
- Listing in the conference program



Exhibitor Schedule

Move-In:	Tuesday, September 15	10:00 am-5:00 pm
	Wednesday, September 16	7:00-9:30 am
Move-Out:	Thursday, September 17	1:30 pm

Move-out must be completed by 3:00 pm on the 17th

***Building Your Urban Forest Infrastructure: developing working
partnerships and technologies for your community***
Exhibitor Registration Form

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

8' X 10' Booth Without electricity	<input type="checkbox"/> Non-Profit/Government Agencies	\$250
	<input type="checkbox"/> Commercial exhibitor	\$500
8' X 10' Booth With electricity	<input type="checkbox"/> Non-Profit/Government Agencies	\$300
	<input type="checkbox"/> Commercial exhibitor	\$550

One complimentary registration is included with the cost of the exhibit booth.

Exhibitor Name: _____

Additional exhibitors will need to register at the regular conference rate. Registration opens June 1, 2009.

Exhibitor Name (s): _____

Total Exhibitor Fee: \$ _____

Will you be providing a door prize(s)? Yes No

Payment – Make checks payable to: NC Urban Forest Council

Mail to: NC Urban Forest Council, Attn: Sarah Mitchell
 PO Box 25852, Winston-Salem, NC 27114-5852

Door Prizes from Exhibitors

We welcome any door prizes you want to give away to our conference attendees and encourage you to be very creative in your give-aways. If you are planning to bring items for door prizes, please contact Jennifer Rall at 919-857-4849 so that we may have a record of exhibitors providing door prizes (you do not need to send your door prize prior to the conference, just bring them with you).

Lodging

A block of rooms has been reserved at the Winston-Salem Marriott and Embassy Suites in the Twin City Quarter (425 North Cherry Street, Winston-Salem, NC 27101). Please make your reservations by calling Winston-Salem Marriott at 336-725-3500, toll free at 877-888-9762 or on-line at www.marriott.com/hotels/travel/intmc-winston-salem-marriott/. Please reference "2009 Urban Forestry Conference" to receive the special group rate. To receive the special group rate, reservations must be received by August 20, 2009. After that date, available rooms will be sold at the prevailing rate.

Registration

If you are graciously sponsoring the conference at the Platinum, Gold, Silver, Bronze or General levels, you will receive complimentary registrations as outlined previously. Simply complete the enclosed Sponsorship Registration Form and send to the address noted on the form.

If you are exhibiting only, you will receive complimentary registration for one exhibitor. Additional exhibit staff are required to register at the conference rate. Please complete the Exhibitor Registration Form and send to the address noted on the form.



*Sponsor and
Exhibitor registration
forms are due by
April 1, 2009*



Contact Information

Please contact Keith Finch (336-748-3019, keithf@cityofws.org) or Henry Wallace (704-594-6757, hmwallace@duke-energy.com) with any questions or concerns regarding sponsorship, exhibit booths, or registration.

**Building Your Urban Forest Infrastructure: developing working
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Sponsorship Registration Form**

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Level	Exhibit Preference
<input type="checkbox"/> Platinum - \$5,000 5 complimentary registrations	<input type="checkbox"/> Without Electricity – Free <input type="checkbox"/> With Electricity – Free
<input type="checkbox"/> Gold - \$4,000 4 complimentary registrations	<input type="checkbox"/> Non-profit/Government Agency Without Electricity – \$62.50 <input type="checkbox"/> Commercial Without Electricity - \$125
	<input type="checkbox"/> Non-profit/Government Agency With Electricity – \$75 <input type="checkbox"/> Commercial With Electricity - \$137.50
<input type="checkbox"/> Silver - \$3,000 3 complimentary registrations	<input type="checkbox"/> Non-profit/Government Agency Without Electricity – \$125 <input type="checkbox"/> Commercial Without Electricity - \$250
	<input type="checkbox"/> Non-profit/Government Agency With Electricity – \$150 <input type="checkbox"/> Commercial With Electricity - \$275
<input type="checkbox"/> Bronze - \$2,000 2 complimentary registrations	<input type="checkbox"/> Non-profit/Government Agency Without Electricity – \$187.50 <input type="checkbox"/> Commercial Without Electricity - \$375
	<input type="checkbox"/> Non-profit/Government Agency With Electricity – \$225 <input type="checkbox"/> Commercial With Electricity - \$412.50
<input type="checkbox"/> General -< \$2,000 Amount: \$ _____ 1 complimentary registration	N/A

Sponsorship: \$ _____ Exhibit Fee: \$ _____ Total: \$ _____

Will you be providing a door prize(s)? Yes No

Please list attendee names on back of form.

Payment – Make checks payable to: NC Urban Forest Council

Mail to: NC Urban Forest Council, Attn: Sarah Mitchell
PO Box 25852, Winston-Salem, NC 27114-5852

Attendees: please list full contact information for each attendee, as this information will be used to send registration confirmation notices.

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____