



Sept. 15-17, 2009
Winston-Salem, NC

2009 N.C. URBAN FORESTRY CONFERENCE

NC Division of Forest Resources
1616 Mail Service Center
Raleigh, NC 27699



Preconference Workshops and Events: Tuesday September 15, 2009

9:00 am-12:00 pm Urban Forestry 101 pre-conference workshop

- 9:00-9:30 Joe Morris, The Art & Science of Urban Forestry in North Carolina
- 9:30-10:00 John Sugg, Conducting and Utilizing a Tree Inventory for Your Community
- 10:00-10:30 Alex Johnson, Developing management plans
- 10:30-10:45 Break
- 10:45-11:15 Don McSween, Contracting-How to work with a contractor
- 11:15-11:45 Keith Finch, Planting and maintenance, working with volunteers
- 11:45-12:00 Wrap up

12:00 pm – 4:00 pm Tree Board luncheon and roundtable discussion

- 12:00-1:00 Lunch and roundtable discussion
- 1:00-1:30 Tree City USA Recognition
- 1:30-2:15 Panel discussion – working with elected officials
- 2:15-2:30 Break
- 2:30-3:00 Dan Lambe , Arbor Day Foundation – Tree City, Tree Line, Tree Campus, and more
- 3:00-3:45 Working with non-profit groups

5:30 pm – 7:30 pm Opening Awards Banquet

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Registration and Agenda Information

Building Your Urban Forest Infrastructure:

developing working partnerships and technologies for your community

Preconference Workshops and Events: Tuesday September 15, 2009

9:00 am-12:00 pm	Urban Forestry 101 pre-conference workshop	(See back panel for details)
12:00 pm – 4:00 pm	Tree Board luncheon and roundtable discussion	(See back panel for details)
5:30 pm – 7:30 pm	Opening Awards Banquet	(See back panel for details)

Conference Agenda

Wednesday, September 16, 2009

Spouses Garden Tour – 9:00 am – 3:00 pm

- Dr Malcolm Brown's Garden in the heart of Winston Salem.
- Reynolda Gardens
- Emily Allen's Wildflower Garden
- Old Salem backyard period gardens

Wednesday, September 16, 2009

7:30 am – 8:30 am Welcome Breakfast with Exhibitors

Opening General Session

8:30 am Opening Remarks – Henry Wallace, North Carolina Urban Forest Council
Welcome Address

9:00 – 10:00 Keynote Speaker, Dan Lambe, Arbor Day Foundation – *Defining Impact in Community Forestry: Recognizing the difference between sustainable programs and shooting stars.*

10:00 am - 10:15 am Break with Exhibitors

Concurrent Sessions - Wednesday, September 16, 2009

10:15 am – 11:05 am

Dan Jewell, Landscape Architect, Coulter Jewell Thames, PA – *The Landscape Architect Perspective of Working with Municipal Ordinances and Partnering with the City*

Melissa McHale, North Carolina State University – *Carbon Credit Markets: Challenges and Opportunities for Community Forestry*

11:10 am – 12:00 pm

Jeremy Barrick, City of New York Parks & Recreation Capital Projects – *Protecting & Improving Your Urban Forest Infrastructure during Capital Improvement Projects.*

Will Wilson, Duke University Department of Biology – *Ecosystem Services of Urban Trees: Air, heat, water and people*

12:00 pm – 1:15 LUNCH

1:15 pm – 2:05 pm

Michelle Cole, Alabama Cooperative Extension Service – *Alabama U&CF Program: The role of volunteer programs within a community and how to create those partnerships.*

Chris Moorman, North Carolina State University – *Developing Wildlife-friendly Communities*

Concurrent Sessions - Wednesday, September 16, 2009

2:10 pm – 3:00 pm

George Stilphen, Keep Winston-Salem Beautiful – *Coordinating and Funding a Volunteer Tree Planting Project and the Impact on the Community*

Jacquelyn Wallace, North Carolina Wildlife Resource Commission - *The Green Growth Toolbox: Integrating Habitat Conservation into Community Planning*

3:00 pm – 3:30 pm BREAK WITH EXHIBITORS

3:30 pm – 4:15 pm

Shelly Baird, DENR Division of Soil & Water Conservation – *North Carolina Community Conservation Assistance Program (CCAP)*

Shirley Trier, Davey Resource Group – *Urban Forestry Management Plan Development and Importance*

4:20 pm – 5:00 pm

Wil Ortiz, Union Power Cooperative – *Tree Line USA Program Benefits and Use of Project Management Approach and Techniques to Become Certified*

Steve Allen, North Carolina State University – *Identifying Barriers to Conservation Subdivisions in North Carolina*

Concurrent Sessions - Thursday, September 17, 2009

7:30 am – 8:30 am BREAKFAST WITH EXHIBITORS

8:30 am – 9:15 am

Derek Smith, NC Department of Transportation – *How to work with your local DOT office, possible partnerships for planting in ROW*

Ryan Blaedow, North Carolina Division of Forest Resources – *Exotic Insects and Pathogens Threatening Urban Forests in North Carolina*

9:20 am – 10:05 am

Tod Williams, Worthington Farms, Inc. - *Growing Trees for Urban Landscapes*

Kelby Fite, Bartlett Research Laboratories – *Trees and Hardscape Conflicts*

10:05 am – 10:30 am BREAK WITH EXHIBITORS

10:30 am – 11:15 am

Greg Savage, U.S. Green Building Council Piedmont Triad N.C. Chapter – *LEED Programs and Urban Forestry*

Brenda Guglielmina, DeepRoot – *Silva Cell Technology for Trees and Storm Water.*

11:20 am – 12:05 pm

Chris Kloss, Low Impact Development Center – *Green Infrastructure Policies for Urban Water Management*

Sherry Graham, City of Raleigh Parks and Recreation – *City of Raleigh Neighborwoods Tree Planting Program: Success Strategies for your Community*

12:05 pm – 1:30 LUNCH

1:30 pm - 3:00 pm Closing General Session

Bob Miller, Emeritus Professor of Urban Forestry, University of Wisconsin Stevens Point – *History and Future of Urban Forestry*

Leslie Moorman, North Carolina Division of Forest Resources - *Urban Forestry trends in NC and Where We Go From Here*

End of Conference

Registration Form

Building Your Urban Forest Infrastructure: developing working partnerships and technologies for your community

North Carolina's 2nd Annual Urban Forestry Conference

Name: _____

Name for name tag: _____

Company/Affiliation: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Conference Registration includes Tuesday Night Opening Awards Banquet, Wednesday and Thursday Continental Breakfast and Lunch.

Please check all appropriate boxes:

Early Registration (received before July 31, 2009)

- Standard early registration: \$130 \$ _____
- NCUFC Member or Tree Board Member: \$110 \$ _____
- Group Rate (3 or more people)/person \$105 \$ _____

Late Registration (received after July 31, 2009)

- Standard late registration: \$165 \$ _____
- NCUFC Member or Tree Board Member: \$145 \$ _____
- Group Rate (3 or more people)/person \$140 \$ _____

TCUSA Tree Board Luncheon \$30 \$ _____

(Luncheon will be held on Tuesday, Sept. 15, additional payment only required if not attending full conference)

Urban Forestry 101 Workshop \$20 \$ _____

Continued on back

Registration Form

Extra Activities: items below are included in the full registration, please check appropriate boxes so that we have an accurate count of attendees for each event

- Please sign me up for the September 15th Opening Awards Banquet:
- Please sign me up for the September 15th TreeCity USA Luncheon
- Please sign me up for the September 16th Spouse's Garden Tour:

TOTAL DUE \$ _____
(Registration fee plus luncheon and workshop)

- I prefer VEGETARIAN selection for lunch.

PAYMENT INFORMATION:

CHECK: payable to **NC Urban Forest Council**

Enclosed is a check for \$ _____
Agency/Company check for \$ _____ will follow.

CREDIT CARD (Visa or Mastercard):

Please charge my Visa Mastercard

Card Number _____ Expiration Date _____
Name as it appears on card _____



Please return this form with payment to:

Forestry & Environmental Outreach Program
Department of Forestry & Environmental Resources
North Carolina State University
Campus Box 8008
Raleigh, NC 27695

Questions? Call Kelley McCarter at 919-515-9563 or email her at Kelley_McCarter@ncsu.edu

Lodging for Attendees: Make your reservations **before August 20, 2009** to receive the conference rate!!

Marriott Winston-Salem
425 North Cherry Street
Winston-Salem, North Carolina 27101 USA
Phone: 1-336-725-3500 Toll-free: 1-877-888-9762
<http://www.marriott.com/hotels/travel/intmc-winston-salem-marriott/>

Conference rate: \$105.00+tax (single or double occupancy)

Group room name: 2009 Urban Forestry Conference

CEU's available for: ISA, SAF, ASLA, APA.