

NC STATE UNIVERSITY

NC STATE UNIVERSITY
College of Natural Resources
Forestry Educational Outreach Program
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Conservation Based Development:
*Providing Community Benefits
and Economic Returns*

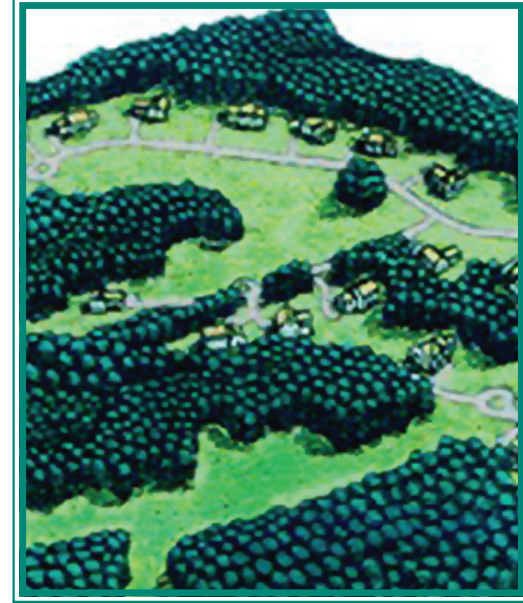
Who Should Attend?

Bring a team of co-workers and colleagues to the workshop!

- ❖ Elected and Appointed Officials
- ❖ Local and County Government Staff
- ❖ Developers and Large Landowners
- ❖ Public Agents
- ❖ Landscape Architects, Planners, Designers, Engineers and Surveyors
- ❖ Community Leaders
- ❖ Urban Foresters/Conservationists

Conservation Based Development:

*Providing Community Benefits
and Economic Returns*



April 20, 2005 - Salisbury, NC
April 21, 2005 - Asheville, NC

Sponsored by

NC Department of Environment and Natural Resources
NC Urban and Community Forestry Program
USDA Forest Service
NCSU College of Natural Resources
NCSU Forestry Educational Outreach Program
NCSU College of Design
NCSU Water Quality Group
Environmental Protection Agency
NC Cooperative Extension
NC Smart Growth Alliance
Catawba College Center for the Environment
Henderson County
Carolina Mountain Land Conservancy
NC Home Builders Association

About the Workshops



According to the NC State Data Center, between April 1990 and April 2000, NC's population grew by 21%, and between April 2000 and April 2030, it is expected to grow by 55%. Statewide over the next 25 years, growth projections are for the number of persons per square mile to increase by 43%.

As our state population grows, so does the need for comprehensive land use planning and development that conserves green space while maintaining or creating community character. Conservation based development can be accomplished with proper planning and design. This workshop will address how communities can plan and provide incentives for greener growth, how to design conservation subdivisions, the financial implications of conservation design, and provide an overview/discussion of successful conservation design projects in North Carolina.

Featured Presenters

- ❖ **Randall Arendt** is an internationally known land-use planner, site designer, author, lecturer, and advocate of "conservation planning". He is the author of more than 20 publications including "Rural by Design: Maintaining Small Town Character;" and "Growing Greener: Putting Conservation into Local Plans and Ordinances." Arendt has designed "conservation subdivisions" for a wide variety of clients in 16 states. Visit www.greenerprospects.com for more information on Mr. Arendt.
- ❖ **Tom Low** AIA CNU LEED is the Director of Town Planning for Duany, Plater-Zyberk & Co. DPZ recently won two prestigious awards for their work: The 2004 Best in American Living Award for Outstanding Community Design from *Professional Builder* magazine and the National Association of Home Builders for Habersham in Beaufort, SC; and the EPA recognized the Southside Neighborhood in Greensboro, NC, as winner of the 2004 National Award for Smart Growth Achievement in the category of Built Projects. Tom Low designed the master plan in 1999. (Salisbury only)
- ❖ **Jay Tomlinson** is Assistant Dean for Research, Extension and Engagement at the College of Design, NC State University. His research and extension efforts focus on the development of conservation planning models for subdivision design and participatory planning for community design.
- ❖ **Anne Valentine**, Luther Smith Associates in Hendersonville (Asheville only).
- ❖ **John Witherspoon**, Conservation Advisors of NC (Asheville only)

Locations

The **Salisbury** workshop on April 20 will be held at the Catawba College Center for the Environment. The **Asheville** workshop on April 21 will be held at the North Carolina Arboretum. Directions will be provided with your registration confirmation letter.

Registration and Fees

Registration deadline is April 12; space is limited so register early. The registration fee for each workshop is **\$35**, and includes materials, lunch or supper, and refreshments. An optional *Open Space Design Guidebook* by Randall Arendt is available for an additional **\$10**. Cancellations prior to the registration deadline receive a full refund minus a \$10.00 service charge. Refunds will not be given after the registration deadline - in this case it is recommended you send a substitute.

Accreditation

Please indicate on your registration form the accreditation you seek, and we will pursue it if possible.

For More Information

Go to www.ncsu.edu/feop or contact Becky Townsend at 919-515-9563, fax 919-515-6883 or email becky_townsend@ncsu.edu.

APRIL 20, 2005
Salisbury, NC

- 12:30 p.m. Registration Opens
- 1:00 p.m. Afternoon Session
 - ❖ Conservation Subdivision Design -Randall Arendt
 - ❖ Creating Community Character -Jay Tomlinson
 - ❖ Toward a Greener Urbanism -Tom Low
 - ❖ Facilitated Panel, including Developers
- 5:15 p.m. Light Supper with the Speakers (provided)
- 6:00 p.m. Adjourn

APRIL 21, 2005
Asheville, NC

- 9:30 a.m. Registration Opens
- 10:00 a.m. Morning Session
 - ❖ Welcome -Jon Calabria and Kieran Roe
 - ❖ Conservation Subdivision Design -Randall Arendt
- 11:45 a.m. Lunch (provided)
- 12:30 p.m. Afternoon Session
 - ❖ Conservation Design in the Mountains -Anne Valentine
 - ❖ Financial Strategies -John Witherspoon
 - ❖ Conservation Easements -Reggie Hall
 - ❖ Facilitated Panel of Developers
- 4:30 p.m. Adjourn

Registration Form



Conservation Based Development: Providing Community Benefits and Economic Returns
Form and payment must be received by April 12. Please use one form per registrant.
You may also register online at www.ncsu.edu/feop.

1. Location and Date

___ Salisbury, April 20
___ Asheville, April 21

2. Continuing education credits sought:

- Foresters
- Arborists
- Engineers/Surveyors
- Planners
- Landscape Architects
- Other: _____

3. Payment Amount

- \$35 - Registration only
- \$45 - Registration and Open Space Design Guidebook

4. Payment Method

- Check (payable to NCSU)
- Credit Card

5. Contact Information

Name: _____
Organization: _____
Address: _____
City, State, Zip: _____
Daytime Phone: _____
Fax: _____
E-mail: _____

Vegetarian Meal? Yes No

6. Credit Card Information (MC/VISA only)

Card # _____ - _____ - _____ - _____

Expiration Date: _____ / 20____

I agree to allow NCSU to charge this credit card for the workshop registration.

Cardholder Signature

MAIL: FEOP, NCSU, Campus Box 8003, Raleigh, NC 27695; FAX 919-515-6883.