

NC STATE UNIVERSITY  
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Forestry Educational Outreach Program  
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# Implementing Forest Certification

The Real Experience by the First  
Dual-Certified State and University Forests



June 6 - 7, 2002

Sheraton Capital Center, Raleigh, NC

Sponsored by  
Southern Center for Sustainable Forests  
Duke University  
North Carolina State University  
North Carolina Division of Forest Resources  
Forestry Educational Outreach Program

## Implementing Forest Certification

### About the Workshop

You've heard the myths...

**Myth:** *FSC will not certify plantations*

**Reality:** *Yes, they do. Come hear how and why.*

**Myth:** *SFI process has no teeth*

**Reality:** *Very sharp ones, actually. Come hear about it.*

**Myth:** *FSC does not allow use of genetically improved seedlings*

**Reality:** *Yes, they do. Come find out the truth.*

You've read the standards, you know the background - now learn the reality from the "doers." The three members of the Southern Center for Sustainable Forests - Duke University, NC State University and the NC Division of Forest Resources - have all recently undergone both SFI and FSC certification of their forests. You will hear from the auditors and the forest managers about the real process, as well as the perspective of the forest products retailer, applications for NIPF landowners, and implications for foresters.

### Who Should Attend?

Any forester, landowner, academic, wildlife or other natural resource professional, conservation group member, or interested citizen who wants to hear the truth about the forest certification process, or who needs to understand the process, the implications for future management and the costs associated with both the audit and maintaining the certification.

### Registration and Fees

The registration fee is \$125. This includes parking, course materials, refreshment breaks, lunch and an evening social on June 6th. Registration deadline is May 30th. *Cancellations made by May 30 will receive a refund less a \$20 service charge.*

## Workshop Location and Lodging

The workshop will take place at the Sheraton Capital Center ([www.sheratoncapital.com](http://www.sheratoncapital.com)) in Raleigh, NC. A map to the Sheraton indicating where to park will be included with your registration confirmation letter. Rooms have been blocked at the Sheraton at a special rate of \$99 plus tax under "NCSU Forestry". You must make your own reservation by calling 1-800-325-3535 before May 6th.

**Lodging is not included in the registration fee.**

## About the Presenters

The presenters include the actual audit/assessment team leaders who performed the certification assessments on the Duke, NC State University and State of NC forests. You will also hear from the Forest Managers of these three forests about what it is like to undergo the certification process, and the challenge of meeting the standards and conditions for certification. In addition, we have invited a major forest products retailer to talk about why they state a preference for certified wood. Other presenters include those involved with certification or inspection systems designed for non-industrial private landowners, as well as the SAF representative who will describe SAF's emerging Certified Sustainable Forest Management Auditor program.

There will be ample opportunity for questions and informal interaction with the presenters.

## CFE Credits

This workshop will offer 11 Category 1 CFE credits authorized by the Society of American Foresters.

**For more information on this and other workshops, visit the Forestry Educational Outreach Program home page at [www.ncsu.edu/feop](http://www.ncsu.edu/feop) or contact Becky Bowers at 919-515-9563 (phone), 919-515-6883 (fax), or [becky\\_bowers@ncsu.edu](mailto:becky_bowers@ncsu.edu)**

# Implementing Forest Certification Program

**Thursday, June 6, 2002 - 8:00 a.m. to 5:00 p.m.**

Welcome and Introduction - *Stan Adams, NC State Forester*

The Forest Products Retailers' Point of View - *Michael Chenard, Lowe's Home Improvement Warehouse*

The Auditors' Perspective: training, qualifications, how an audit team is assembled, what auditors look for in the woods, what auditors bring to the process, how a forester can get involved, and more

- *SFI: Bill Rockwell, The Plum Line ([www.theplumline.com](http://www.theplumline.com))*

- *FSC: Loy Jones, SmartWood ([www.smartwood.org](http://www.smartwood.org))*

The Landowner/Managers' Perspective: How to prepare, what the audit process is like, relevance of the standard, document and field assessment review, and more.

- *Judd Edeburn, Duke Forest Resource Manager*

- *Michael Chestnutt, Bladen Lakes State Forest Manager*

- *Joe Cox, NCSU College Forests Manager*

Question & Answer Session: Panel of Auditors and Forest Managers

5 - 7 p.m. Social - a chance to mingle informally with the presenters

**Friday, June 7, 2002 - 8:00 a.m. - Noon**

What does it mean to Foresters and NIPF Landowners?

How does the Tree Farm System fit into this? - *Dave Woodmansee, NC Tree Farm System Coordinator*

An Industrial Resource Management Program for Private Landowners - *Randy Coats, Columbia Forest Products*

How can a Consultant or Small Landowner get in on this? FSC Group Certification Systems - *Loy Jones, SmartWood*

What is SAF developing? - *Michelle Harvey, Society of American Foresters*

Going Forward - What does it take to stay certified? Record keeping, Costs, Benefits, Changes in Practice - *Southern Center Member Forest Managers Judd Edeburn, Michael Chestnutt, and Joe Cox*

## Registration Form

**Implementing Forest Certification**

**Registration Deadline is May 30th.**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Special meal or accommodation required \_\_\_\_\_

**Registration Fee: \$125**

I will attend the 5-7 p.m. social \_\_\_yes \_\_\_no thanks  
(included in your registration fee)

### Method of Payment

Check \_\_\_\_\_ make payable to NC State University

Credit Card: \_\_\_ MasterCard \_\_\_ Visa **ONLY**

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

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I agree to allow NC State University to charge this credit card for the workshop registration.

Cardholder Signature: \_\_\_\_\_

**Send payment to FEOP, NC State University, Campus Box 8003, Raleigh, NC 27695; or FAX: 919-515-6883**

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