

Nursery/Floriculture Crop Production in North Carolina

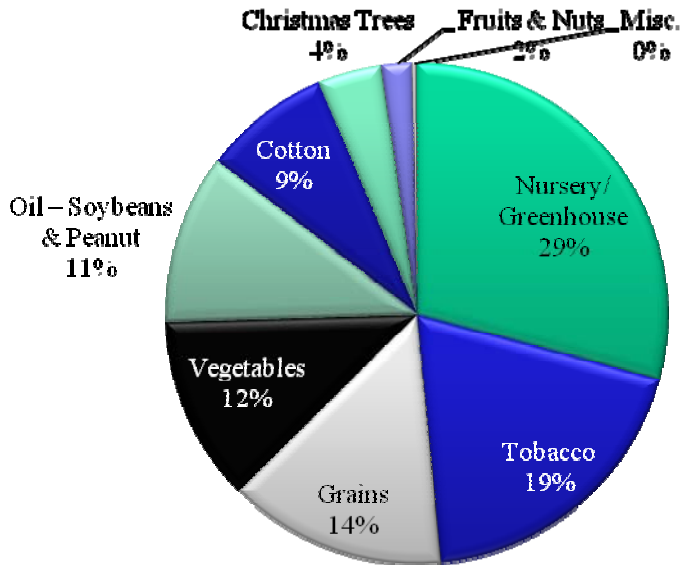


Nursery/floriculture crops have been the fastest growing agricultural sector in North Carolina over the last decade. The wholesale value of these crops exceeded \$889 million in 2007 – far surpassing tobacco as the number one crop commodity in the state of North Carolina (http://www.agr.state.nc.us/stats/2008AgStat/Page016_035.pdf). North Carolina is now the fourth largest producer of nursery/floriculture crops in the United States behind California, Texas, and Florida.

Nursery/floriculture crops have proven to be the "growth sector" for North Carolina agriculture in recent years and many farms that have traditionally produced field crops have and continue to diversify into nursery crops production. In addition to the high demand for these crops, production generally requires less land than traditional field crops and gross annual returns can exceed \$60,000 - \$100,000 per acre. The future growth potential is very strong. North Carolina includes diverse climates that are ideal for growing a tremendous range of nursery/floriculture crops that can be sold and grown in much of the country and throughout the world.

There is, however, strong competition in this industry. To be competitive, North Carolina producers need to be growing the most desirable crops available, produce high quality material, and do it efficiently. Research, Extension, and Teaching programs at NC State University provide the education, know-how, new crops, and innovations to give our industry a competitive edge in a world-wide marketplace.

Cash Receipts as a Percentage of Total Crop Sales - 2007



Farm Income by Commodity - 2007

RANK	CROP	2007 Receipts (Millions)
1	Nursery/Floriculture	890
2	Tobacco	586
3	Grains	429
4	Vegetables	367
5	Oil - Soybeans & Peanut	331
6	Cotton	252
7	Christmas Trees	125
8	Fruits & Nuts	60
9	Misc.	8