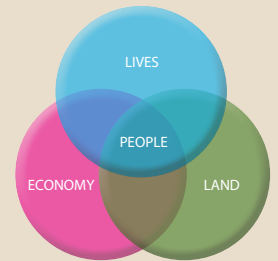




strategic framework

North Carolina Cooperative Extension

North Carolina Cooperative Extension partners with communities to deliver education and technology that enrich the lives, land and economy of North Carolina. Extension professionals in 100 counties and the Cherokee Reservation provide education and technical assistance based on research from the state's land-grant universities: NC State University and NC A&T State University.



Mission

Vision

Extension is responsive. When the needs of people, communities, the environment and the economy change, so does Extension. Extension is dynamic. We use the latest technology to provide relevant, practical programs and technical assistance. Extension is multi-faceted. Our lives, our land and our economy are interdependent. Extension's programs and professionals work together to meet today's complex challenges.

Providing Solutions Extension provides unbiased, practical, research-based technical assistance and programs that address today's needs.

Powerful Impacts Extension's relevant, responsive, accessible programs measurably improve the lives, land and economy of our state.

Lifelong Learning Extension values personal development in its staff, volunteers and the people we serve. We offer local educational programs for easy access.

Partnership Power Extension's partnerships with federal, state, and county governments and other groups extend the reach and depth of our programs. Our diverse partnerships reflect the communities we proudly serve.

Values

Land-Grant Tradition Since 1914, Extension has brought the best from NC State University and NC A&T State University to the people of North Carolina and beyond.

Empowering People Extension professionals value diversity, accessibility and personal development. We are committed to helping people reach their full potential.



Contact

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Our Goals

North Carolina Cooperative Extension helps strengthen our North Carolina families and communities. Our mission and our work are dedicated to improving the quality of people's lives. North Carolina Cooperative Extension is focusing its efforts on nine major goals implemented by county field faculty and supported by university-based specialists.

- ◆ North Carolina will have **profitable, environmentally sustainable plant, animal and food systems** that support thriving communities and provide all North Carolinians access to safe, nutritious food.
- ◆ North Carolina's **natural resources and environmental quality** will be **protected, conserved and enhanced**, and ecosystem benefits will be optimized.
- ◆ The economic, social and environmental welfare of North Carolinians will be improved through the **generation, conservation and use of clean, sustainable, efficient and reliable energy**.
- ◆ North Carolinians will be **prepared** for and **better able to recover from disasters** and other emergencies.
- ◆ Adults and children of all ages and abilities will make **healthy food choices and be physically active** to achieve or maintain a healthy weight and prevent chronic disease.
- ◆ North Carolina residents at all stages of life use **effective parenting and life skills to create stable, safe and secure environments**.
- ◆ **Youth and adults will achieve educational success** through intentional nonformal and formal educational opportunities that expand and enhance skills and knowledge.
- ◆ North Carolina will excel in the global marketplace as a result of **growing a competitive workforce and a diversified economy**.
- ◆ North Carolinians will be **civically engaged within their communities**.

Our Strategy

Each Extension goal has several objectives that are designed to operate interdependently among the nine goals. Complex systems require multi-faceted responses. Extension's ability to work among, between and within multiple goals increases its efficiency and effectiveness.

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North Carolina State University and North Carolina A&T State University commit themselves to positive action to secure equal opportunity regardless of race, color, creed, national origin, religion, sex, age, veteran status or disability. In addition, the two Universities welcome all persons without regard to sexual orientation. North Carolina State University, North Carolina A&T State University, U.S. Department of Agriculture, and local governments cooperating.