



Animal Welfare Audit Program

Frank Bryant



Why AWAP?

- Customers pressured retailers about animal welfare issues
- Retailers ask for an animal welfare audit program
 - » Voluntary program
 - » Based on industry guidance/standards
 - » Conformance audit (not a pass/fail audit)
 - » Uniform and credible audits



Program History

- Retailer demand
 - » [National Council of Chain Restaurants \(NCCR\)](#)
 - » [Food Marketing Institute \(FMI\)](#)
- June 2001 - NCCR and FMI announce a joint effort
 - » Animal welfare working group
 - » Program advisory panel of experts



Industry Groups and Organizations (continued)

- NCCR Members
 - » AFC Enterprises, Inc.
 - » Applebee's International, Inc.
 - » Benihana National Corporation
 - » Burger King Corporation
 - » Chick-fil-A, Inc.
 - » CKE Restaurants
 - » Cracker Barrel
 - » Dave & Buster's
 - » Denny's Inc.
 - » Domino's Pizza, Inc.
 - » El Pollo Loco
 - » FRD Acquisition Group
 - » Friendly Ice Cream Corporation
- » In-N-Out Burger
- » International Dairy Queen, Inc.
- » Jack in the Box Inc.
- » The Krystal Company
- » McDonald's Corporation
- » Rare Hospitality International, Inc.
- » Ryan's Family Steak Houses, Inc.
- » Sonic Corporation
- » Starbucks Coffee Company
- » Waffle House, Inc.
- » Whataburger, Inc.
- » White Castle System, Inc.
- » YUM! Brands Inc.



Industry Groups and Organizations (continued)

- FMI Members
 - » Retail grocery stores such as:
 - Food Lion
 - Kroger
 - Safeway
 - Ahold USA
 - A&P
 - Wal-Mart



Program History (continued)

- December 2001 - Guidance on the process, content and components necessary for meaningful animal welfare guidelines
- May 2002 - Animal welfare guidelines are reviewed
- August 2002 - SES, Inc. (SES) is retained to develop and administer AWAP



Program History (continued)

- Fall/winter 2002
 - » Program design documents
 - » Audit tools developed
 - Guidance interpreted
 - Tools field tested
- First Quarter 2003 - Auditor training begins



Future Events

- Third quarter 2003 –
 - » Audits for slaughter facilities begin
 - » Audits for production agriculture: eggs, chicken production and dairy begin
- Fourth quarter 2003 and first quarter 2004 –
 - » Audits for other species such as swine and feedlots are likely
 - » Duck production audits may also be ready



Information

- Website: www.awaudit.org

