

Program

The theme of this year's NFF is Reaching Out. The program highlights interactions with the externally with industry and other institutions. The program is on Saturday and Sunday. Early registration by February 8th is \$45 for faculty and \$15 for graduate students. See the registration form for details.

Friday, February 22

All Day Tour

Friday evening – Dinner on your own.

Graduate Student Event - There will be an informal social event for the graduate students. Details to be announced – Registered graduate students will be notified by email.

Saturday, February 23

7:00 – 9:00 Registration

7:00 – 8:30 Breakfast

8:30 – 8:45 Welcome Comments and Introductions
Brian Whipker, Bill Fonteno, and John Dole, NCSU
Julia Kornegay, Head, Department of Horticultural Science, NCSU

Internship Programs

8:45 – 9:15 AFE Intern and Scholarship Programs
Sten Crissey, American Floral Endowment
Paul Thomas and guests, University of Georgia

9:15 – 9:45 Ball Intern Programs
Mike Williams, Ball Horticultural Company

9:45 – 10:15 Metrolina Intern Program
Phil Heilman, Metrolina Greenhouses

10:15 – 10:45 Should Internships Be Required for Undergraduate Students in Horticulture? - Debate

10:45 – 11:15 Break

Graduate Education

11:15 – 12:15 Is The Future of Graduate Education Distance Education?
Ken Esbenshade, Associate Dean and Director of Academic Programs,
College of Agriculture and Life Sciences, NCSU

12:15 – 1:45 Lunch on your own

Research and Industry

Research on the Cutting Edge: Navigating the Horticultural/Molecular Interface

1:45 – 2:30 Overview of Molecular Techniques and Questions
Bryon Sosinski, North Carolina State University

2:30 – 3:15 Floriculture Molecular Biology Research Opportunities and Resources
Michelle Jones, The Ohio State University

Industry Coalition Model for Funding Research

3:15 – 3:45 The Young Plant Research Center
Paul Fisher, University of Florida

3:45 – 4:00 Break

Overseas Floriculture Industries and Opportunities

4:00 – 4:30 Getting a Fulbright/Kenyan Floriculture/Central American Cutting Production
Jim Faust, Clemson University

4:30 – 4:45 Italian Floriculture Production
Brian Whipker, North Carolina State University

4:45 – 5:00 South American Cut Flower Production
John Dole, North Carolina State University

5:00 – 5:30 Words From Our Sponsors

7:00 Banquet

Sponsored by Ball Horticultural Company

The Global Floriculture Industry

Brian Corr, Ball Horticultural

Presentation of Pi Alpha Xi Award to Frank Blazich, NCSU
Ellen Paparozzi, University of Nebraska

Welcome from College of Agriculture and Life Sciences
Sylvia Blankenship, Associate Dean for Administration and Interim
Director, NC Agricultural Research Service, College of Agriculture and
Life Sciences, NCSU

Sunday, February 24

8:00 – 9:00 Breakfast

9:00 – 10:00 ASHS FLOR and FLED Meetings: 2009 meeting location

Getting Your Information Out There

10:00 – 11:00 Trade Journals: What are They Looking for and What Direction They
Going?

Sara Tambascio, *Greenhouse Grower* magazine

David Kuack, *GMPro* magazine

Tim Hodson, *GPN* magazine

11:00 – 11:30 Publishing a Book: The Process

Rick Blanchette, Ball Publishing

11:30 – 12:00 Publishing a Book: Getting it Written

Kim Williams, Kansas State University

Jamie Gibson, Conrad Fafard

John Dole, Professor, North Carolina State University

12:00 pm Adjourn and Lunch on your own