

**Youth Entrepreneurship  
Pre-Summit Workshops**  
Monday, February 26, 2007  
North Raleigh Hilton  
Raleigh, NC

**Two ways to register.**

**Mail registration form to:**  
NC 4-H Youth Development  
Campus Box 7606, NCSU  
Raleigh, NC 27695-7606

**Fax registration form to:**  
919.515.7812

**Contact:** mitzi\_downing@ncsu.edu

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Special Needs \_\_\_\_\_

Vegetarian Meal Option

**Registration Fee: \$50 per person**  
**Student Rate: \$35**  
(copy of student ID required)

**Payment should be mailed to:**

\_\_\_ My personal or company check made payable to NC 4-H Club Account is enclosed (Federal Tax ID#: 56-6000756)

\_\_\_ Please hold my registration information while my payment is being processed and mailed.

**Registration & Payment Deadline 2-15-07**

**Concurrent Session Descriptions**

**I. Making a REAL Difference in Entrepreneurship Education**

*Presented by: Ms. Malinda Todd, Assistant Director NC REAL Enterprises*

NC REAL is a statewide entrepreneurship education organization that teaches small business skills and entrepreneurial thinking to people of all ages through fun, real-world activities. NC REAL believes that if we want people to think creatively and entrepreneurially we, as teachers and facilitators, must teach with that same entrepreneurial spirit. Come and experience a REAL entrepreneurship activity for yourself and learn more about how REAL might work in your community.

**II. Community Partners . . . Inspiring, Involving and Investing in NC's Youth**

*Presented by: Bob Brauer, President Junior Achievement of Eastern NC & Kate Guerdat, 4-H Extension Associate, NC State University*

4-H and Junior Achievement (JA) use hands-on experiences to help young people understand the economics of life. In partnership with volunteers, business and educators, 4-H and JA bring the real world to students, opening their minds to their potential. Come learn about two community-based organizations that are making strong impacts in educating our youth on entrepreneurship. Learn about each program's curriculum and ways that you can incorporate their programs into your classrooms, churches, community centers, etc.

**III. Why Entrepreneurship: A Framework for 21st Century Learning**

*Presented by: Dr. Mitzi Downing, Assistant Professor and Specialist, Department of 4-H Youth Development and Family & Consumer Science, NC State University*

As much as students need to learn academic content, they also need to know how to keep learning and make effective and innovative use of what they know throughout their lives. Several significant, emerging content areas are critical to success in communities and workplaces. Come explore, learn and have some hands-on fun while we dive into 21st Century Skills . . . A Framework for 21st Century Learning.



**Inspire. Invest. Change the World.**  
A Day Focusing on **Youth Entrepreneurship**



**Monday, February 26, 2007**  
▪ North Raleigh Hilton, Raleigh, NC

Followed by the  
**2007 Entrepreneurship Policy Summit**  
February 27, 2007

Hosted by:



# Youth Entrepreneurship

What skills are necessary for success in the workplace of the 21st century? And do new entrants to the workforce, graduates of high school, two-year and four-year colleges have those skills? Young people need a range of skills, both basic academic skills as well as the ability to apply these skills and knowledge to the workplace.

Across the U.S. alarm bells are sounding in the business community about educating tomorrow's workforce. It is not enough for young people to gain literacy; they must develop the technological skills required to succeed in the global economy. It's not sufficient for young people to know how to operate machinery; they must be able to compose a resume and develop a business plan. It's not acceptable for young people to believe that they must work for someone else; they must be exposed to entrepreneurship education and given a chance to explore their hopes, dreams and talents. It's not adequate for young people to have academic and vocational skills; they need to learn 21st century skills.

All of us must do our part to ensure that our students are well prepared for the workforce demands of the 21st century.



*The future U.S. workforce is here - are we preparing them for success?*

## Who Should Attend

- Public School Teachers & Administrators
- Non-formal Youth Development Professionals
- Direct Service Providers
- Members of the Faith Community
- Parents and Community Leaders
- Business and Industry Leaders
- Public Policy Advocates

## Why Attend

The Youth Entrepreneurship Pre-Summit program will provide participants with practical tools that help provide opportunity for all young people, families and communities. Get help making your case, shaping your message and your work to obtain results - embedding Entrepreneurship education in public policy/practice and tying it to community support organizations and school's that directly impact the over 1.8 million young people in North Carolina.



*Failure defeats losers,  
failure inspires winners.*  
- Robert T. Kiyosaki, author & entrepreneur

## Agenda For The Day

12:00 p.m. - 1:00 p.m.  
Registration

12:30 p.m. - 1:45 p.m.

Lunch, Welcome and Opening Remarks

*Mitzi Downing, Director, 4-H Center for Youth Development Research and Innovation, NC State University*

1:00 p.m.

Opening Address ~



National Standards of Practice and the National Content Standards for Entrepreneurship Education

*Horace Robertson, Secretary-Treasurer, Consortium for Entrepreneurship Education & Atkins D. "Trey" Michael, III, Marketing Education Consultant NC DPI & Past President, Consortium for Entrepreneurship Education*

1:45 p.m. Break

2:00 p.m. - 3:30 p.m.

Concurrent Session I

(select one of the three sessions to attend)

3:30 Break

3:45 p.m. 5:00 p.m.

Concurrent Session II

(select one of the three sessions to attend)



5:00 p.m.

Adjourn for the Day

For more information on the  
2007 NC Entrepreneurship Policy Summit  
Please Visit  
[NCRURALCENTER.ORG](http://NCRURALCENTER.ORG)