

yourMedia contact:

Date

“Helpful Hands, Healing Hearts” aids 4-H families impacted by Hurricane Katrina

Lead

As part of a statewide campaign, “Helpful Hands, Healing Hearts,” _____ (insert county name)_____ County 4-H children and families are hard at work (raising money/gathering and assembling supply kits/selling special wristbands) to support fellow 4-H’ers in the Gulf Coast region devastated by Hurricane Katrina.

Raising Money template paragraph

_____ County 4-H’ers will be collecting donations at (location, date, time). 100 percent of donations made to the North Carolina 4-H Development Fund will be sent to Louisiana, Mississippi and Alabama 4-H Funds for direct distribution to Extension families in need. Donations also can be made online at: www.nc4h.org/relief/.

Clover Kits template paragraph

To provide children in evacuation centers with educational and recreational supplies, _____ County 4-H’ers are assembling “Clover Kits,” shoeboxes filled with coloring books, crayons, pencils, paper and other items. The kits also will contain a personal note of encouragement from the child who assembled the kit to his or her fellow 4-H’er.

_____ County 4-H children and families will be collecting supplies for the “Clover Kits” at (location, date, time).

Essentials Kits template paragraph

Using boxes, book bags and plastic storage tubs, _____ County 4-H’ers will prepare “Essentials Kits” for displaced 4-H families to use while in temporary housing. The kits will include non-perishable items such as diapers, hand sanitizer and bottled water; hygiene items; craft supplies; first aid and other essentials. _____ County 4-H children and families will be collecting supplies for the kits at (location, date, time).

“Helpful Hands, Healing Hearts” Wristbands template paragraph

Green and White blend rubber wristbands emblazoned with the “Helpful Hands, Healing Hearts” slogan will be available for sale for \$2 each, with 100 percent of the proceeds going to hurricane relief efforts. _____ County 4-H children and families will be selling the wristbands at (locations).

A joint effort of the North Carolina 4-H Youth Development Program, the North Carolina Cooperative Extension Service Foundation and the 4-H Development Fund, the “Helpful Hands, Healing Hearts” campaign calls on 4-H’ers across North Carolina to conduct service projects over the next few weeks that will result in critical funds and essential supplies for hurricane victims. On October 8, dubbed “Helpful Hands, Healing Hearts Day,” volunteers will load up trucks stationed at all four corners of the state with supplies for Gulf Coast 4-H families in need.

For more information on the campaign, please visit www.nc4h.org/relief/, or contact _____ County 4-H Agent _____ (fill in your name, number, e-mail address).

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