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WATERSHED EDUCATION FOR COMMUNITIES AND LOCAL OFFICIALS



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Watershed Education for Communities and Local Officials (WECO) is an innovative program administered by North Carolina Cooperative Extension. It focuses on addressing water quality problems at the local level through education.

WECO engages citizens at the community level to identify key watershed management issues, potential solutions and recommended action.



Why WECO?

Our state has been blessed with bountiful water resources.

Whether it's trout fishing in mountain streams, swimming in piedmont lakes, or collecting seashells at the beach, water quality plays an important role in the lives of North Carolinians.

However, our communities face the struggle to balance an area's economic interests with stewardship of our water resources. WECO is a tool that communities can use to accomplish this goal.



Who is WECO?

The central organizers for the WECO program are based in the Department of Agricultural and Resource Economics at North Carolina State University. Together with members of county staff of the North Carolina Cooperative Extension Service, the group brings concerned local citizens, county officials, local municipalities and state and federal agencies together to develop local solutions for area water quality problems.



How does WECO help?

- Empowers local citizens through increased involvement in the policy-making process.
- Delivers important scientific information and educational material.
- Facilitates the development of recommendations and actions to improve water quality at the watershed level.
- Increases local awareness of water quality issues.
- Develops new, important partnerships between various groups.

Interested?

For more information visit us on the World Wide Web:

<http://www.ces.ncsu.edu/WECO>



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