

**CREATING BUSINESS OPPORTUNITIES TRAINING**  
**February 15-16**  
**Session 1**

TIME/DATE	TOPIC	SPEAKER	ADDRESS
9:00am	Greetings and overview		
9:30am	What to consider with a new enterprise	Maple View Farm	Maple View Farm 3109 Dairyland Road Hillsborough, NC 27278
10:30am	Break		
10:45am	Participants share success story or unique enterprise		
11:00am	Current Agribusiness trends and client needs	Charlie Hall	2621 Morgan Circle/314 Morgan Hall, Knoxville, TN
12:00pm	Introduction of a service provider		
12:10pm	Lunch		
1:30pm	Evaluating a new enterprise		
2:30pm	Break		
2:45pm	Farm exercise evaluating a new enterprise		
5:30pm	Continue work on farm exercise		
6:30pm	Dinner		
8:00am	Managing initial contact with clients	Charlie Hall	2621 Morgan Circle 314 Morgan Hall, Knoxville, TN
9:00am	Best question participants		
9:15am	How do we evaluate a new business idea or enterprise or top 10 questions	Score Speaker	
10:15am	Break		
10:30am	Farm exercise		
11:30am	Legal structures	Paul D	
12:15pm	Lunch		
1:15pm	Introduction of a service provider		
1:25pm	Is the business feasible?	Paul D	
3:00pm	Wrap up		

