

# North Carolina Extension Association of Family & Consumer Sciences

## The Professional Association for North Carolina Cooperative Extension Family & Consumer Sciences Educators

### 2012 Public Affairs Plan of Work

**Goals:** Provide opportunities for professional growth in the public affairs arena; strengthen alliances with other organizations; keep membership informed about public issues.

What (Action Steps)	Who	When
Complete application for membership on NEAFCS Public Affairs Task Force	State/District Vice Presidents for Public Affairs	Following the 2011 NEAFCS meeting
Visit national website and review 2011 Action Plan as soon as available State/District	Vice Presidents for Public Affairs	December 2011
Attend Mid-Year Board Meeting	All State Officers/District Presidents	January 9, 2012
Following the prescribed timeline from the NEAFCS External Marketing Committee, distribute the Living Well Marketing campaign to NC media locations	Vice Presidents for Public Affairs	October 2011 – February 2012
Furnish members in your district with a list of state and national leaders State/District	Vice Presidents for Public Affairs	February 2012
Represent NCEAFCS at Public Issues Leadership Development Conference	Public Affairs Chair: Molly Alexi	April 16-18, 2012 Alexander, VA

Serve as members of the website development committee and make recommendations to improve or add pages to NCEAFCS webpage	State/District Vice Presidents for Public Affairs	As needed
Strengthen partnership with NCAFCFS by investigating viable chapters within respective districts, becoming familiar with the organization and disseminating information to NCEAFCS district members	State/District Vice Presidents for Public Affairs	Spring Meeting 2012
Distribute Building Support/Forging Coalitions Report and encourage members to complete	State/District Vice Presidents for Public Affairs	February 2012

**2012 Public Affairs Committee Members:**

Molly Alexi, Chair  
Candy Underwood, SC  
Ivy Reid, SE  
Rachel Monteverdi, NC  
Verlene Stephenson, NE  
Cathy Hohenstein, W  
Carmen Long, WC

**Submitted By:**

Molly Alexi  
2012 VP for Public Affairs