



North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension Family & Consumer Sciences Educators

2011 Southeast District Annual Report

Officers serving the District for 2011 are:

President	Jayne McBurney
President Elect	Robin Seitz
Secretary	Candy Murray
Treasurer	Peggie Garner
Advisor	Kelly Beasley
VP Public Affairs	Casey Stevens
VP Awards & Recognition	Regenia Bell
VP Professional Development	Ivy Reid
VP Member Resources	Wanda Clay
Historian	Debra Stroud

We had a good year with a wonderful Train the Trainer conducted by Nancy Ostergaard on Basic Home Maintenance. During the Spring Meeting, we discussed making this part of District programming and conducting classes in clusters with shared leadership by agents.

Agents were encouraged to apply for awards during the fall meeting. We will learn of the outcome at the State Meeting in August 2011.

Minutes for the meeting, submitted by Secretary Candace Murray follow.

Southeastern District Extension Association of Family and Consumer Sciences held its Fall meeting November 9-10, 2010 at Trinity Center, Salter Path, NC. The business meeting preceded a two day training in Basic Home Maintenance by Nancy Ostergaard.

BUSINESS MEETING

The following individuals were present: Kelly Beasley, Candace Murray, Jayne McBurney, Ivy Reid, Regenia Bell, Casey Stevens, Debra Stroud, Wanda Clay, Kim Reid, Christine Smith, Greg Hoover, Nancy Ostergaard, Trudy Pickett

Call to Order/Welcome

Kelly Beasley, President

Greg Hoover brought greetings. He gave an update on how the University is preparing for a 10% budget cut. In the District, we are trying to fill as many positions as possible while keeping in mind that we may need to cut back on our budget dollars. The budget cut may even go higher than 10%. Local governments appear to be solid this year. We need to make sure that we have strong local leadership and support! We need the support of our county advisory groups and commissioners, managers, etc. to maintain a strong support base for the future. We have to find ways to address customer needs even with a tight budget that includes a staff shortage. On the administrative front: The Dean is not going to fill our

Extension Director's position at this time. Dr. Joe Zublena is to remain as our Interim Director.

Mr. Hoover reminded us that we should not sign any kind of contract or service agreement without sending to Tracy Brown, Dr. Joe Zublena's administrative assistant. The University must sign off on these contracts.

Candace Murray presented the minutes of the May 7, 2010 meeting. Ivy Reid made a motion to accept the minutes and Regina Bell seconded the motion. The minutes were approved.

Tabled until after lunch. Kelly Beasley, reconvened the Business Session after lunch.

Robin Seitz presented the Treasurer's Report. Please see SEDEAFCS Treasurers Report dated November 8, 2010.

Old Business:

FCS Centennial will be celebrated during the week of May 23, 2011! Ideas were shared with ways to market FCS during our Centennial. Christine Smith made a motion that "The SE District commit as a District for individual counties to have a special FCS Centennial emphasis during May 2011. Seconded by Jayne McBurney. Motion passed.

Jayne McBurney read a thank you from Susan Morgan for a SE District donation to the Susan McGill Morgan Endowment in honor of her retirement.

Ivy Reid talked about the upcoming awards opportunities. She is encouraging each member that is eligible to apply.

Kelly will look at the State Awards categories. These awards are due December 17.

Recognition was given to the following award winners:

FCS Foundation Awards: Wanda Clay was the recipient for "Innovative Award on Obesity" Issues: Jayne McBurney was the recipient for "Just In Time Parenting!"

Kelly brought up the fact that our District is the only District that doesn't currently have a District Historian. Casey Stevens has been Interim District Historian since our 2010 State Meeting. Casey shared information about what has been completed to help with the State Historian report since the State Meeting. She also gave out a 2011 Historian Annual Plan of Work. Please see attached report.

Jayne McBurney moved that we re-instate the Historian position. Christine seconded. Motion passed. Debbie Stroud was appointed as our new District Historian.

New Business:

Awards

Ivy Reid

Historian Position

Kelly Beasley/Casey Stevens

Committee Reports:

Awards & Recognition

Christine Smith

We had 8 or 9 win National awards and 3 individuals from our District won at the State Level.

Professional Development

Jayne McBurney received her Title Promotion

Public Affairs Casey Stevens
No report
Bylaws Kelly Beasley
No report
Member Resources: Wanda Clay

Sympathy card to Robin in memory of her Father
Retirement recognitions: Susan Morgan May 31
Pearl Stanley July 1
Sandra Head Nov 1
Three transferred into SE District as a result of re-districting: Jayne McBurney and Debbie Stroud from Johnston County and Candy Murray from Wilson County!

We have two new employees, Kim Reid in Sampson County and Trudy Pickett in Lenoir County has returned after her retirement! She missed us!!

Nominating presented by Regenia Bell

Installation of Officers:

President	Jayne McBurney
President Elect	Robin Seitz
Secretary	Candy Murray
Treasurer	Peggie Garner
Advisor	Kelly Beasley
VP Public Affairs	Casey Stevens
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Note: State officer: The by-laws state that anyone that serves as a State VP of Public Affairs has to have been a District President and therefore Casey Stevens cannot serve in that capacity. Christine Smith agreed at the State Meeting to serve in that role. Approved.

Important Dates:

NCEAFCS August 2-4, 2010, Rocky Mount
NEAFCS September 26-30, 2011 Albuquerque, New Mexico
JCEP February 8-10, 2011 San Antonio, Texas
JCEP PILD April 4-6, 2011 Alexandria, VA
Business Meeting was adjourned.

Educational Program followed: Basic Home Maintenance Course: Train the Trainer led by Nancy Ostergaard, Extension Agent of Buncombe County! An excellent 12-hour workshop that covered the basics of Home Maintenance including demonstrations on plumbing and drywall repair was conducted. About 10 members also enjoyed a late night walk on the beach – complete with two pocket size flashlights and millions of beautiful stars! The beach and weather were perfect!!

Respectfully submitted,
Candace L. Murray, MS
Secretary SE District NCEAFCS
Southeastern District Extension Association of Family and Consumer Sciences Spring Meeting was held

April 1, 2011 in Greene County at the American Prawn Cooperative.

BUSINESS MEETING

The following individuals were present: Kelly Beasley, Candace Murray, Ivy Reid, Casey Stevens, Debra Stroud, Kim Reid, Trudy Pickett, Sandra Head, Michelle Estrada, Chenille Ford, Robin Seitz, Peggie Garner, Jayne McBurney. Retired agents, Evelyn Raper and Mae Spicer joined the group for the educational tour.

Call to Order/Welcome

Jayne McBurney, President

Shenile Ford brought greetings. She gave an update on Greene County and how the county citizens make their living and how the new Farmers' Market will be utilized to increase county revenues.

Candace Murray presented the minutes of the May 7, 2010 meeting. Ivy Reid made a motion to accept the minutes and Peggie Garner seconded the motion. The minutes were approved.

The Business was "Tabled" until after lunch. Jayne McBurney, reconvened the Business Session after lunch.

Robin Seitz presented the Treasurer's Report.

An audit needs to be done and Jayne McBurney, Ivy Reid and Trudy will meet with Robin to audit report and then Peggie Garner will be the new Treasurer. Fourteen members in the SE have paid their dues and we have 18 retirees.

Please see SEDEAFCS Treasurers Report dated April 2011. Checking account balance is \$1419.24 . Shares Account balance is \$94.02. The treasurers report received a motion to approve by Ivy Reid, Kelly seconded the motion.

Old Business:

Peggie Garner commented that we as a District should do something to make sure that we continue to use the housing workshop information that Nancy Ostergaard presented at our last meeting. Ivy mentioned that we could do cluster trainings between several counties. Some companies may be able to buy the training kits to encourage their first time homebuyers. We could offer it to all the public. The following clusters were created for this project. 1) Johnston Wilson Wayne, Sampson (West); 2) Onslow, Jones, Craven, Carteret, Pamlico, Brunswick, Pender, New Hanover (Coastal); (3) Greene, Duplin, Lenoir (Central) Cluster committees should start planning to hold housing workshops in January or February, 2012. Local hardware stores may help host, insurance agents, etc.

A discussion was held about ways to celebrate the FCS Centennial! The following ideas were shared: Kelly will host her Commissioners in May and highlight the FCS Centennial, ECA served items from the Living Well Cookbook. Candy hosted Commissioners in March and highlighted the Centennial; Casey is hosting a lunch-n-learn series to celebrate. A media promotion was in the newspaper. There have been commercial spots on the radio and cable in Johnston County. Greene County will have a luncheon and Centennial event. There will be FCS Centennial recognition in Onslow on Achievement Day. Jones has a display and has had news releases. Agents will order and wear shirts with logos and/or aprons.

New Business:

State Meeting in August in Rocky Mount. Jewel Winslow sent us an August 2, 3, 4 reminder complete with smiley faces! There will be a Silent Auction fundraiser.

The National Meeting will be September 26 – 30 in Albuquerque, New Mexico.

VP Awards & Recognition: Regina Bell sent report to the State VP Awards & Recognition Chairperson (see attached report in Minutes' notebook):

VP Professional Development: Ivy Reid sent in (see attached report)

Member Resources: Debra Stroud reported that Sandra Head retired 11/1/10 and that she was remembered.

VP Public Affairs: Casey Stevens reported that there is a FCS/Cooperative Extension Facebook page. She encouraged all to support the Facebook page.

Budget: Robin Seitz reported that Association dues have been paid by members and that those funds have been forwarded to NCEAFCS. NCEAFCS financial report stated that the costs of the annual meeting for the Association went a little bit over budget; but, not too much. Robin reminded members to pay our pledge to FCS Centennial marketing committee. Also Enhancement account – check with Robin Seitz. Support our delegate to National Meeting.

Historian Debbie Stroud (will send report as soon as she compiles it)

Greg Hoover, District Director spoke about the budget crisis and the possible cuts and let people know how important Cooperative Extension is and the value of what Extension is in your community.

Conferences have gone on this week 4 of the 6 have already taken place. Our District is next week.

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JCEP February 8-10, 2011 San Antonio, Texas

JCEP PILD April 4-6, 2011 Alexandria, VA

Business Meeting was adjourned.

Educational Program followed: American Prawn Cooperative Tour and speakers.

Respectfully submitted,
Candace L. Murray, MS
Secretary
SE District NCEAFCS

Submitted by
Jayne L. McBurney
2011 President