



North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension Family & Consumer Sciences Educators

2011 Public Affairs Plan of Work

Goals: Provide opportunities for professional growth in the public affairs arena; strengthen alliances with other organizations; keep membership informed about public issues.

What (Action Steps)	Who	When
Complete application for membership on NEAFCS Public Affairs Task Force	State/District Vice Presidents for Public Affairs	Following the 2010 NEAFCS meeting
Visit national website and review 2010 Action Plan as soon as available State/District	Vice Presidents for Public Affairs	December 2010
Following the prescribed timeline from the NEAFCS External Marketing Committee, distribute the Living Well Marketing campaign to NC media locations	Vice Presidents for Public Affairs	October 2010 – February 2011
Furnish members in your district with a list of state and national leaders State/District	Vice Presidents for Public Affairs	February 2011
Represent NCEAFCS at Public Issues Leadership Development Conference	Public Affairs Chair: Christine Smith	April 4-6, 2011 Arlington, VA

Serve as members of the website development committee and make recommendations to improve or add pages to NCEAFCS webpage	State/District Vice Presidents for Public Affairs	As needed
Strengthen partnership with NCAFCFCS by investigating viable chapters within respective districts, becoming familiar with the organization and disseminating information to NCEAFCS district members	State/District Vice Presidents for Public Affairs	Spring Meeting 2011
Distribute Building Support/ Forging Coalitions Report and encourage members to complete	State/District Vice Presidents for Public Affairs	February 2011

2011 Public Affairs Committee Members:

- Christine Smith, Chair
- Janice Fields, SC
- Casey Stevens, SE
- Rachel Monteverdi, NC
- Susan Chase, NE
- Sue Estridge, W
- Tracy Davis, WC

Submitted By:
Christine Smith
2011 VP for Public Affairs