



North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension
Family & Consumer Sciences Educators

2009 Public Affairs Annual Plan of Work

Goals: *Provide opportunities for professional growth in the public affairs arena; strengthen alliances with other organizations; keep membership informed about public issues.*

What (Action Steps)	Who	When
Complete application for membership on NEAFCS Public Affairs Task Force	State/District Vice Presidents for Public Affairs	Following the 2008 NEAFCS meeting
Visit national website and review 2008 Action Plan as soon as available State/District	Vice Presidents for Public Affairs	December 2008
Following the prescribed timeline from the NEAFCS External Marketing Committee, distribute the Living Well Marketing campaign to NC media locations	Vice Presidents for Public Affairs	October 2008 - Feb 2009
Furnish members in your district with a list of state and national leaders State/District	Vice Presidents for Public Affairs	February 2009
Represent NCEAFCS at Public Issues Leadership Development Conference	Public Affairs Chair: Debbie Stroud	April 27-29, 2009
Serve as members of the website development committee and make recommendations to improve or add pages to NCEAFCS webpage	State/District Vice Presidents for Public Affairs	As needed

<p>Strengthen partnership with NCAFCS by investigating viable chapters within respective districts, becoming familiar with the organization and disseminating information to NCEAFCS district members</p>	<p>State/District Vice Presidents for Public Affairs</p>	<p>Spring Meeting 2009</p>
<p>Distribute Building Support/Forging Coalitions Report and encourage members to complete.</p>	<p>State/District Vice Presidents for Public Affairs</p>	<p>Feb 2009</p>

2009 Public Affairs Committee Members:

- Jeannie Leonard, Chair
- Sandra Compton, SW
- Lisa Childers, SC
- Kelly Canupp, SE
- Donna Edsel, NW
- Jeannie Leonard, NC
- Stephanie Helmkamp, NE
- Jean Burton, W

Submitted by:

**Jeannie Leonard,
2009 VP for Public Affairs**