



North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension
Family & Consumer Sciences Educators

2008 Public Affairs Annual Plan of Work

Goals: *Provide opportunities for professional growth in the public affairs arena; strengthen alliances with other organizations; keep membership informed about public issues.*

What (Action Steps)	Who	When
Complete application for membership on NEAFCS Public Affairs Task Force	State/District Vice Presidents for Public Affairs	Following the 2007 NEAFCS meeting
Visit national website and review 2008 Action Plan as soon as available State/District	Vice Presidents for Public Affairs	December 2007
Following the prescribed timeline from the NEAFCS External Marketing Committee, distribute the Living Well Marketing campaign to NC media locations	Vice Presidents for Public Affairs	October 2007 - Feb 2008
Furnish members in your district with a list of state and national leaders State/District	Vice Presidents for Public Affairs	February 2008
Represent NCEAFCS at Public Issues Leadership Development Conference	Public Affairs Chair: Debbie Stroud	April 28-30, 2008
Serve as members of the website development committee and make recommendations to improve or add pages to NCEAFCS webpage	State/District Vice Presidents for Public Affairs	As needed

<p>Strengthen partnership with NCAFCS by investigating viable chapters within respective districts, becoming familiar with the organization and disseminating information to NCEAFCS district members</p>	<p>State/District Vice Presidents for Public Affairs</p>	<p>Spring Meeting 2008</p>
<p>Distribute Building Support/Forging Coalitions Report and encourage members to complete.</p>	<p>State/District Vice Presidents for Public Affairs</p>	<p>Feb 2008</p>

2008 Public Affairs Committee Members:

Debbie Stroud, Chair
Sandra Compton, SW
Carolyn McCain, SC
Kelly Canupp, SE
Donna Edsel, NW
Margaret Bullock, NC
Amanda Hubbard, NE
To Be Determined, W

Submitted by:
Debbie Stroud,
2008 VP for Public Affairs

Posted: September 27, 2007