



North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension Family & Consumer Sciences Educators

2007 Public Affairs Annual Report

The goal of the Public Affairs Committee is to:

- provide opportunities for professional growth in the public affairs arena;
- strengthen alliances with other organizations;
- keep membership informed about public issues.

As the Vice President for Public Affairs, one of the first duties was to become a member of the NEAFCS Public Affairs Task Force, External Marketing Committee. Serving on the task force provides a link to on-going activities of the national association. The task force met via two teleconferences this year. The Living Well Family and Consumer Science Marketing Campaign continues to be a major focus of the Public Affairs Task Force. Opportunities for borrowing and/or purchasing Living Well CD's and other material have been given to the agents.

Five nominations for The Friend of NEAFCS Award were received and judged. I served as judge for this award. This award is given during the National Association meeting.

Building support for Extension Family and Consumer program impacts among stakeholders and forging coalitions with other organizations to strengthen impact are critical actions for Family and Consumer Extension educators. Members of NCEAFCS were encouraged, through their District Vice-Presidents of Public Affairs, as well as a statewide message from the State VP of Public Affairs, to complete the survey and return it to the State VP for PILD representatives.

NEAFCS was represented at the 2007 Public Issues Leadership Development Conference, April 23-25, 2007 in Washington, DC. Participating from NCEAFCS were Peggie Garner and Renay Knapp.

Program of Work Training for the 2007 Officers was conducted at the Annual State Meeting.

The NEAFCS Affiliate Report for the 2007 Building Support/Forging Coalitions was turned in by the deadline.

The Web Master worked to make the website as user friendly as possible. Information was posted as soon as the responsible person turned the information over to the Web Master. Members were kept informed of due dates for reports and updates regarding the affairs of the association through the website and e-mails. All forms were posted to the site as well.

2007 Public Affairs Committee Members:

Renay Knapp, Chair	Sandra Compton – South West	Agnes Evans – South Central
Pearl Stanley – South East	Donna Edsel – North West	Joan Reid – North Central
Yvonne Mullen – North Central	Cheryl Beck – West	

Submitted by:

Renay Knapp
NCEAFCS VP, Public Affairs

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