



# North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension Family & Consumer Sciences Educators

## 2007 Public Affairs Annual Plan of Work

**Goals:** *Provide opportunities for professional growth in the public affairs arena; strengthen alliances with other organizations; keep membership informed about public issues.*

What (Action Steps)	Who	When
Complete application for membership on NEAFCS Public Affairs Task Force	State/District Vice Presidents for Public Affairs	Following the 2006 NEAFCS meeting
Visit national website and review 2007 Action Plan as soon as available State/District	Vice Presidents for Public Affairs	December 2006
Following the prescribed timeline from the NEAFCS External Marketing Committee, distribute the Living Well Marketing campaign to NC media locations	Vice Presidents for Public Affairs	October 2006 - April 2007
Furnish members in your district with a list of state and national leaders State/District	Vice Presidents for Public Affairs	February 2007
Represent NCEAFCS at Public Issues Leadership Development Conference	Public Affairs Chair: Renay Knapp	April 22-25, 2007
Serve as members of the website development committee and make recommendations to improve or add pages to NCEAFCS webpage	State/District Vice Presidents for Public Affairs	As needed

<p>Strengthen partnership with NCAFCS by investigating viable chapters within respective districts, becoming familiar with the organization and disseminating information to NCEAFCS district members</p>	<p>State/District Vice Presidents for Public Affairs</p>	<p>Spring Meeting 2007</p>
<p>Distribute Stakeholder Report and encourage members to complete.</p>	<p>State/District Vice Presidents for Public Affairs</p>	<p>Spring Meeting 2007</p>

**2006 Public Affairs Committee Members:**

Renay Knapp, Chair  
Sandra Compton, SW  
Agnes Evans, SC  
Pearl Stanley, SE  
Donna Edsel, NW  
Joan Reid, NC  
Yvonne Mullen, NE  
Cheryl Beck, W

**Submitted by:**

**Renay Knapp,**  
**2007 VP for Public Affairs**